



## Preconference Sessions

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### Wednesday, April 14

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9:00 am – 10:00 am **Health Literacy and Systemic Racism: Addressing Oppression Through Clear Communication | [Live Lecture](#)**

Cliff Coleman, MD, MPH  
Oregon Health & Science University

### Wednesday, April 21

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9:00 am – 10:00 am **Visual Dissemination: How To Create Visuals To Help Get Your Research Findings out to the Public Using Free or Low-cost Tools | [Workshop](#)**

Tracy Mehan, MA  
Nationwide Children's Hospital

### Wednesday, May 5

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9:00 am – 10:00 am **Multi-level Health Literacy Assessment: Families With Young Children With Complex Needs | [Live Lecture](#)**

Lindsay Rosenfeld, ScD, ScM  
Brandeis University  
Jonathan S. Litt, MD, MPH, ScD  
Beth Israel Deaconess Medical Center

### Wednesday, May 19

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9:00 am – 10:00 am **Addressing Health Disparities: What Health Partners and Adult Educators Can Do Together | [Live Lecture](#)**

Marcia Drew Hohn, Ed.D  
Independent Consultant  
Janet Ohene-Frempong, MS  
Strategic Partner  
Greg Smith, MS  
Florida Literacy Coalition  
Paul Jurmo, Ed.D  
Basic Skills for Development



## Conference

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### Live Sessions

These are scheduled live sessions. All sessions will be recorded and made available within 24 hours on the conference platform.

### Tuesday, May 25th

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8:00 am – 9:45 am

#### Opening Remarks

Michael Villaire, MSLM  
Institute for Healthcare Advancement

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#### Literacy Tests and the Modern Day Jim Crow | Plenary

Ray Block, PhD  
Pennsylvania State University

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#### Health Literacy in Support of Equity: Removing Barriers To Increase Access to Care | Plenary

Lezlee Matthews, PhD, MA – Moderator  
Lezlee Matthews Consulting  
Emily K. Brunson, PhD, MPH  
CommuniVax  
Jacinda Abdul-Mutakabbir, PharmD  
Loma Linda University  
Jerry Abraham, MD  
Kedren Community Health Center

10:00 am – 11:00 am

#### Librarians Partner With The Juntos Center Advancing Latino Health To Provide Credible Health Information | Live Lecture

Brenda Linares, MLIS, MBA, AHIP  
University of Kansas Medical Center

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10:00 am – 11:30 am

#### Innovate To Communicate: Health Literacy Workforce Development | Workshop

Carol Howe, PhD, RN, CDCES, FAAN  
Texas Christian University  
Tracine Adame, BSN, RN, LSSGB  
Medical City Dallas

*\*Session limited to the first 60 attendees on a first come first serve basis.*



**Tuesday, May 25th (continued)**

- 11:15 am – 12:15 pm      **Healthy Content Matters: Bringing Patient Education Online**  
| **Live Lecture**  
Kristen Gosse, M.Ed., BA  
InJoy Health Education
- 12:00 pm – 1:30 pm      **Creating a COVID-19 Patient and Family Education Website: When Marketing, a Vendor, and a Patient and Family Education Team Collaborate | Workshop**  
Jenny Shaffer, RN, BSN  
Angie Lucia  
Lucile Packard Children’s Hospital Stanford  
*\*Session limited to the first 30 attendees on a first come first serve basis.*
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- 12:30 pm – 1:30 pm      **Integrating Patient Stories in Health Literacy Training**  
| **Live Lecture**  
Farah Schwartz, MA  
Sophia Wong, MD, MScAH, CCRP  
Jack Ireland  
University Health Network

**Wednesday, May 26**

- 8:00 am – 8:15 am      **Building Connections for Equity Through Health Literacy Collaboration and Action | Plenary**  
Diana Gonzalez, MPH, CHES  
Institute for Healthcare Advancement
- 8:30 am – 9:30 am      **Teaching about a Pandemic During a Pandemic: Health, Science, Civic and Fundamental Literacy on a Virtual Platform**  
| **Connection Café**  
Doris Ravotas, PhD  
Western Michigan University  
*\* Number of attendees may be limited.*



**Wednesday, May 26 (continued)**

9:45 am – 10:45 am **Connecting SDOH and Health Literacy Through a Discreet Privilege Activity | Connection Café**

Lauri DeRuiter-Willems, PhD  
Eastern Illinois University

11:00 am – 12:00 pm Health Literacy in Canada | **Connection Café**

Farah Schwartz, MA  
Sofia Wong, MD, MScAH, CCRP  
University Health Network  
*\*Session limited to the first 50 attendees on a first come first serve basis.*

12:30 pm – 1:30 pm **Interactive ePoster Gallery**

12:30 pm – 1:30 pm **Live Exhibitor Hall**

**Thursday, May 27**

8:00 am – 9:15 am **Changes Ahead: No Return to the Old Normal | Plenary**

Cynthia Baur, PhD – Moderator  
University of Maryland  
Neal Sikka, MD  
George Washington University  
April Joy Damian, PhD, MSc, CHPM, PMP  
Johns Hopkins University

9:30 am – 10:30 am **Best Practices in Image-Based Health Communication | Live Lecture**

Kathleen Walker  
David Pearl  
CommunicateHealth

9:30 am – 11:00 am **Ask Dr. Google: Finding Information You Can Trust | Train-the-Trainer Workshop**

Caitlyn Mowatt  
Wisconsin Health Literacy  
*\*Session limited to the first 40 registered attendees.*  
*\*Session limited to the first 60 attendees on a first come first serve basis.*



**Thursday, May 27 (continued)**

10:45 am – 11:45 pm

**Health Literacy in Clinical Trials: Addressing Racial and Ethnical Diversity When Recruiting and Promoting Participation | Panel Discussion**

Becky Johnson, PhD, MPH

Michelle D'Abundo, PhD, MSH, CHES, ELI-MP, CPC

Seton Hall University

lizzard Michael

Urology Center of Englewood

Sylvia Baedorf Kassis, MPH

The MRCT Center of Brigham and Women's Hospital and Harvard

Christopher Kelly, MEd

*\*Session limited to the first 60 attendees on a first come first serve basis.*

11:30 pm – 1:15 pm

**Teach-Back Making it an Always Event | Workshop**

Mary Ann Abrams, MD, MPH

Nationwide Children's Hospital

*\*Session limited to the first 60 attendees on a first come first serve basis.*

12:00 pm – 1:00 pm

**Health Literacy in Action: Helping English Language Learners Improve Health Literacy Knowledge and Skills**

**| Live Lecture**

Heather Surrency, MPH

Greg Smith, MS

Florida Literacy Coalition

1:15 pm – 1:30 pm

**Conference Coda**

Rima Rudd, ScD

Harvard University

Michael Villaire, MSLM

Diana Gonzalez, MPH, CHES

Institute for Healthcare Advancement



## On-Demand Sessions

These sessions are prerecorded. Starting may19th, you can watch these sessions and interact with the speaker(s) using a discussion feature on the conference platform.

### **Health Literacy 101 | On-Demand**

Michael Villaire, MSLM  
Institute for Healthcare Advancement

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### **Promoting health literacy for marginalized communities in a pandemic: Education, engagement, and access barriers among Yezidi refugees in the Midwest | Pre-recorded**

Megan Kelley, PhD, CHES  
Falah Rashoka, MSN, BSN  
University of Nebraska-Lincoln

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### **Health Literacy Programming with Your Public Library | On-Demand**

Rebecca Antill  
Jennifer Jean  
South Carolina State Library

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### **The Importance of Public Libraries Role in Health Literacy Promotion | On-Demand**

Kiara Comfort, MLIS  
David Brown, EdD, MLIS, MCHES  
Network for the National Library of Medicine

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### **Building Health Literacy Awareness in Mexico - Pilot Process and the Future | On-Demand**

Russell Bennett, MBA, CHIE  
Institute for Healthcare Advancement Consultant  
Hari Camino, BA  
Satya Social Purpose Communication Studio

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## On-Demand Sessions (continued)

### Science of Reading and Understanding Explains Plain Language Guidelines | On-Demand

Cheryl M. Stephens, JD  
Plain Language Wizardry

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### Health Literacy Policy for People-Centered Care in the OECD Countries | On-Demand

Santosh Kumar Mishra, PhD

## Session Key

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### Plenary

A general-audience session.

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### On-Demand Session

A session that has been prerecorded and is available during the conference.

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### Workshop

Interactive sessions to help participants develop specific skills.

*Some sessions have limited availability and are on a first come first serve basis.*

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### Panel Discussion

This session features a designated moderator and a panel of 3 to 5 speakers.

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### Live Lecture

These sessions provide information and solutions that attendees can adapt to the own work and communities.

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### Connection Cafes

One-hour Zoom meetings provide participants opportunities to connect with each other and to exchange ideas.