

## **CONFERENCE INFORMATION**

Join us for a one-day CLE-focused conference being hosted by the Houston Chapter of the Society for Corporate Governance on Wednesday, January 11, 2017 at The Houstonian Hotel in Houston, Texas. We have assembled an excellent speaker lineup for the program, including corporate secretaries, governance professionals and in-the-know practitioners. The day will conclude with a "Wine and Governance" ethics-related networking reception.

## **PROGRAM HIGHLIGHTS**

8:00-9:00 a.m.	Registration and Tailgate Breakfast
9:00-9:15 a.m.	Kickoff: Welcome and Introductions
9:15-10:15 a.m.	How Boards Should Play Offense and Defense in 2017 (CLE)
	This opening session will broadly discuss what Board members will deal with during 2017 on topics such as shareholder activism and engagement, shareholder proposals, other proxy topics, and regulatory rollback initiatives.
10:15-11:20 a.m.	Private v. Public Governance: Is there anything the two teams can learn from one another? (CLE)
	These expert governance speakers will address major similarities and differences in governance between publicly traded companies and private companies and organizations. The panel will also discuss operational differences in holding Board meetings, documenting formal Board actions, and conducting other corporate secretarial duties.
11:20-11:35 a.m.	Timeout
11:35 a.m12:45 p.m.	Halftime Show and Buffet Lunch (CLE)
	The Legal and Regulatory Hurdles that the Investors Exchange (IEX) Faced to Become the World's Newest Stock Exchange  Luncheon Keynote Speaker: John Ramsay, Chief Market Policy Officer at IEX Group, Inc.
12:35-12:45 p.m.	Player Substitution
12:45-1:45 p.m.	Contract Negotiations: Ethical Considerations in Executive Compensation (Ethics CLE)
	The esteemed panel will address ethical and practical issues and the role of directors and committees of the Board, corporate secretaries and other interested parties with respect to executive employment, compensation negotiations, and internal investigations.
1:45-1:50 p.m.	Player Substitution
1:50-2:35 p.m.	View From a Team Player: My Life as a Corporate Secretary
	Houston's very own Grace Holmes, Corporate Governance Specialist at Schlumberger Limited, will share her experiences as a corporate secretary, including her unique journey to becoming a corporate secretary and the importance of the role to the Board of Directors and management. She will also discuss her role in corporate transactions, including a look inside the lifecycle of a major corporate merger.
2:35-2:50 p.m.	Timeout
2:50-3:50 p.m.	There's a Flag on the Play: Ethical Dilemmas in Corporate Governance (Ethics CLE)
	This panel of governance whizzes will share some examples of ethical and practical issues impacting directors and committees of the Board, corporate secretaries, and other interested parties.
3:50-4:00 p.m.	Move to Post-game Festivities

## **PROGRAM HIGHLIGHTS (Continued)**

4:00-5:30 p.m.

### Rulebook for Ethics in Wine and Governance (CLE)

Our facilitator will lead a group discussion about the parallels between wine and governance that often share commonly understood concepts such as ethics, credibility, and corporate responsibility. For example, integrity in the wine cellar and boardroom are environments where the notion of "passing the smell test" is critical.

#### **CONFERENCE COSTS AND REGISTRATION**

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The conference is open to all Society members and non-members, and will apply to the varying challenges of corporate secretaries, corporate counsel, governance professionals, paralegals, and legal support staff. The conference price for Society members is \$150, and the cost for non-members is \$175. Non-members may also register for Society membership at the special discounted conference rate of \$625 (normally \$675).

# Access the site below to register online for the Conference:

## http://bit.ly/2gcjhO2

### **HOTEL RESERVATIONS**

The Houstonian Hotel is a premier luxury hotel conveniently located in the Galleria area of Houston – see www.houstonian.com. The hotel is holding a limited number of rooms for the Conference on a first come, first served basis. The discounted rate is \$235 per night and is subject to applicable taxes. For reservations, call 713.685.6810 or 1.800.231.2759. Mention our sponsor, Baker & McKenzie, to obtain the discounted rate.

### **CONTINUING EDUCATION CREDITS**

Application for 5.5 hours CLE accreditation, including 2 hours of ethics CLE, is pending.

### **EVENT SPONSORS TO DATE!**

Please contact Natalie Hairston at nhairston@dennardlascar.com for information about sponsoring this event.













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