



EXHIBITOR INFORMATION

TABLETOP EXHIBIT SPACE \$2,750

The Exhibit Hall will be located in the Las Olas Foyer. Exhibits at this event are limited to tabletop space only, please no booths. The table will be skirted and 2 chairs per table will be provided along with electricity access. Due to limited floor space each company may have 1 sign/banner less than 4' wide. Tabletop exhibit locations will be assigned at the event.

Exhibit payment of \$2,750 is due by Wednesday, January 15, 2025.

REGISTRATION

All attendees must register for the conference and are eligible for the \$1,350 "member" rate. [Click here to register.](#)

HOTEL RESERVATIONS

ESSENTIALS will be held at the Westin Fort Lauderdale Beach Resort in Fort Lauderdale, FL. [Click here](#) to reserve online.

CONFERENCE PARTICIPATION

Registered conference attendees are encouraged to attend and participate in all business sessions. In addition, registered exhibitors should plan to attend the networking events in the exhibit area, including the evening receptions on Tuesday and Wednesday.

WEBSITE LISTING, EVENT APP & DIGITAL SIGNAGE

The Society will include your company's logo and description on the event website and app (limit 100 words). We will also include your logo on the digital signage.

YOUR EXHIBIT PACKAGE INCLUDES:

- 6" table-top display*
- Two (2) chairs
- Complimentary WI-FI service is available throughout the meeting area
- Listing in the program app & event website
- Recognition throughout the conference
- Pre- & post-conference registrant list (one week before and one week after event)

** Exhibits at the event are limited to tabletop space only, no booths. Exhibit space location will be assigned on site.*

RECOGNITION THROUGHOUT THE CONFERENCE

Your company and/or staff in attendance will be introduced as exhibitors during the opening remarks at the events. In addition, exhibiting companies will be acknowledged in the Society's slide presentation.

GIVEAWAY/RAFFLE

You are welcome to have a giveaway at your table (recommended quantity of 225) and we encourage you to participate in "Society Bingo" and offer a prize.

REGISTRANT LIST

The pre-conference registrant list will be sent to the primary exhibitor contact approximately one week prior to the conference. The post-conference list will be sent approximately one week after the program ends. Both lists are to be used solely in connection with the event for purposes of engagement. We expect approximately 250 – 300 attendees at the event.

Additional information can be found
on the Exhibitor FAQs page.

ENHANCE YOUR EXHIBIT SPACE PRESENCE WITH THESE OFFERS:

Tote Bag Insert \$500

- Exhibitors can insert a thought leadership piece or branded gift in the official conference tote bag at a 50% discount!

Digital Ad \$2000

- Exhibitors are invited to run a video (up to 30 seconds) or static ad on our digital signage that will play throughout the program.

Contact Mary Dannegger (mdannegger@societycorp.gov) to add to your exhibit space package today!



EXHIBITOR INFORMATION

EXHIBIT HALL HOURS & EVENTS LAS OLAS FOYER *(these are approximate, final program schedule TBD)*

Monday, February 3	Exhibit set up*	Starting at 6:00 pm
Tuesday, February 4	Exhibit set up	before 7:30 am
	Breakfast	7:30 am – 8:30 am
	Exhibit open	7:30 am – 6:30 pm
	Morning break	10:30 am – 10:55 am
	Afternoon break	4:00 pm – 4:25 pm
	Networking reception	5:30 pm – 6:30 pm
Wednesday, February 5	Breakfast	7:30 am – 8:30 am
	Exhibit open	7:30 am – 6:30 pm
	Morning break	10:05 am – 10:30 am
	Afternoon break	3:05 pm – 3:30 pm
	Networking reception	5:20 pm – 6:30 pm
Thursday, February 6	Breakfast	7:15 am – 8:15 am
	Exhibit open	7:15 am – 1:00 pm
	Morning break	10:10 am – 10:30 am
	Buffet lunch	12:10 pm – 1:30 pm

**(We will let you know closer to the start of the event if exhibitors can set up earlier than 6:00 pm)*

SHIPPING INFORMATION

Materials should arrive on or before **Monday, February 3, 2025, but not before Thursday, January 30, 2025**. You can begin setting up your exhibit space in the foyer of the Las Olas Foyer from 6pm to 11pm on Monday, February 3, 2025. We will advise if we can have access to set up earlier. *Hotel receiving/storage charges may apply.*

EXHIBIT MATERIALS SHOULD BE SENT TO:

Society for Corporate Governance ESSENTIALS Seminar 2025

ATTN: "Name of on-site contact" / "Exhibit Company Name"

Westin Fort Lauderdale Beach Resort

321 North Fort Lauderdale Beach Boulevard

Fort Lauderdale, FL 33304

Hold for: 2025 ESSENTIALS Seminar/ Las Olas Foyer/February 4 – 6, 2025

TOTE INSERT SHIPPING: Please send a quantity of 250 to arrive by **Friday, January 31, 2025**.

Hold for: **Mary Dannegger/ESSENTIALS Tote Inserts.**

IMPORTANT DATES TO REMEMBER





EXHIBITOR COMMITMENT & PAYMENT FORM

SUBMIT BY WEDNESDAY, JANUARY 15, 2024

The undersigned makes a commitment to the Society for Corporate Governance ESSENTIALS program in Fort Lauderdale, FL on February 4 – 6, 2024 as follows:

☐ **\$2,750 for Table-top Exhibit at ESSENTIALS**

Includes table-top exhibit space (one 6' table and two chairs), listing in the event website and event app, recognition throughout the conference, and pre- and post-conference registrant list.

EXHIBIT COMPANY INFORMATION (for website and mobile app listing)

Company: _____

Address: _____

City, State, Zip: _____

Website: _____

PRIMARY EXHIBIT CONTACT (person designated to receive exhibitor information emails, updates & registrant/attendee list)

Name _____

Company _____

Address _____

Email _____ Phone _____

ALTERNATE EXHIBIT CONTACT (Optional)

Name _____

Email _____ Phone _____

BOOTH PAYMENT INFORMATION

(Please note: Payments made via credit card will be subjected to a 3.5% processing fee. [Click here](#) for our ACH/Wire instructions.)

☐ I request an invoice to process this payment.

☐ Check in the amount of \$ _____ (check # _____)

☐ Charge \$ _____ to ☐ AmEx ☐ Visa ☐ MasterCard ☐ Discover

Name _____ Signature _____

Account # _____

Expiration Date _____ Security Code _____

EXHIBIT HALL BINGO: Will your company provide a prize for "Society Bingo"? ☐

NEXT STEPS: LOGO & COMPANY DESCRIPTION (for website and mobile app listing)

Please also attach your company's vector logo in EPS format OR a high resolution (300 dpi or greater) JPG or PNG file, along with your company's description (100 words or less) or email to njudd@societycorp.gov by Thursday, January 30, 2025.

Previous exhibitors: If you exhibited at another one of our events in 2024 and would like to use the same logo and description, check here. ☐