

ESSENTIALS

FOR CORPORATE GOVERNANCE

January 25–27, 2022, Fort Lauderdale, FL

CORPORATE
GOVERNANCE
BASICS AND
BEYOND



SPONSORSHIP & EXHIBITOR INFORMATION

ESSENTIALS SEMINAR 3-DAY PROGRAM

ESSENTIALS is designed as both basic training for new corporate secretaries and as a refresher course for those with more experience. The three-day program is taught by seasoned corporate secretaries and governance professionals who have mastered the tools needed to manage the multi-faceted responsibilities of corporate governance. Attendees include corporate secretaries, assistant secretaries, general counsel, other corporate counsel, paralegals, compliance or ethics professionals, industry-related service providers, such as auditing firms and legal experts among others. There are also institutional investors and IR professionals, and others employed by public or privately held companies, public authorities, or nonprofits.

The Society expects approximately 150 attendees.

Sponsorship Opportunities

~~(2) LUNCHEON SPONSORSHIPS \$3,750 each~~

~~Tuesday & Wednesday~~

~~1 (2) EVENING RECEPTIONS \$3,500 each~~

~~Tuesday & Wednesday~~

~~1 (2) WHOLE DAY BREAKFAST & BREAKS \$3,500 each~~

~~Tuesday & Wednesday~~

~~WIFI ACCESS \$3,500 (exclusive)~~

~~CONFERENCE APP \$3,500 (exclusive)~~

HOTEL KEYCARDS \$3,500 (exclusive)

DIGITAL AD \$2,000

Branding Opportunities *(does not include the pre-conference registrant list)*

ROOM DROP \$1,000 (plus hotel fees)

TOTE BAG INSERT *(for non-exhibitors)* \$1,000

Sponsorship Benefits

Recognition throughout the conference. Your company will be introduced during the opening of program. In addition, exhibiting companies will be acknowledged on the Society's website, mobile app, digital signage and included in the event's informational slide presentation.

Registrant List. The pre-conference registrant list will be sent to sponsors approximately one week prior to the conference. We expect approximately 150 attendees at the event. We will also send you the post-conference list. Lists will include email of those who have opted to share their information.

Website & mobile app listing. The Society will include your company description on the event website (limit 100 words). We will also include your logo and link to your website on the event website.

Please contact [Mary Dannegger \(mdannegger@societycorp.gov\)](mailto:mdannegger@societycorp.gov) for more information regarding sponsorship opportunities.

This brochure is meant to be informative, not exhaustive. If you have any other ideas for sponsorship, please let us know.

Updated 1/13/2021

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EXHIBITOR INFORMATION

YOUR EXHIBIT INCLUDES

- ✓ Table-top exhibit space
- ✓ Listing on the event website/app & digital signage
- ✓ Recognition throughout the conference
- ✓ Pre-conference registrant list (one week before)
- ✓ Complimentary WI-FI service is available throughout the meeting area

REGISTRATION

All attendees must register for the conference and are eligible for the \$1,260 “member” rate. You can register [here](#).

HOTEL RESERVATIONS

ESSENTIALS will be held at The Westin Fort Lauderdale Beach Resort in Fort Lauderdale, FL. [Click here](#) to reserve online.

CONFERENCE PARTICIPATION

Registered conference attendees are encouraged to attend and participate in all business sessions. In addition, registered exhibitors should plan to attend the networking events in the exhibit area, including the evening receptions on Tuesday and Wednesday.

TABLETOP EXHIBIT SPACE

The Exhibit Hall will be located in the Las Olas Foyer. Exhibits at the event are limited to tabletop space only, please no booths. The table will be skirted and 2 chairs per table will be provided along with electricity access. Due to limited floor space each company may have 1 sign/banner less than 4’ wide. Tabletop exhibit locations will be assigned at the event. ***Exhibit payment of \$2,000 is due by Wednesday, December 22, 2021.***

EXHIBIT HALL HOURS & EVENTS LAS OLAS FOYER

Monday, January 24	Exhibit set up	Starting at 6:00 pm
Tuesday, January 25	Exhibit set up	before 7:00 am
	Breakfast	7:30 am – 8:30 am
	Exhibit open	7:30 am – 6:30 pm
	Morning break	10:25 am – 10:45 am
	Afternoon break	3:45 pm – 4:15 pm
Wednesday, January 26	Networking reception in exhibit hall	5:15 pm – 6:00 pm
	Exhibit open	7:30 am – 6:45 pm
	Breakfast	7:15 am – 8:15 am
	Morning break	10:00 am – 10:30 am
	Afternoon break	3:00 pm – 3:30 pm
Thursday, January 27	Networking reception in exhibit hall	5:15 pm – 6:45 pm
	Exhibit open	7:15 am – 12:30 pm
	Breakfast	7:15 am – 8:15 am
	Morning break	10:00 am – 10:30 am
	Exhibit tear down	12:00 pm

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EXHIBITOR INFORMATION

SHIPPING INFORMATION

Materials should arrive on or before **Friday, January 21, 2022, but not before Wednesday, January 19, 2022.** Exhibit table set up is in the Las Olas Foyer from 6pm to 11pm on Monday, January 24, 2022. We will advise if we can have access to set up earlier. *Hotel receiving/storage charges may apply.*

EXHIBIT MATERIALS SHOULD BE SENT TO:

Society for Corporate Governance ESSENTIALS Seminar 2022

ATTN: Ophelia King/"EXHIBIT COMPANY NAME"

Westin Fort Lauderdale Beach Resort

321 North Fort Lauderdale Beach Boulevard

Fort Lauderdale, FL 33304

Hold for: 2022 Essentials Seminar/ Las Olas Foyer/January 25 – 27, 2022

TOTE INSERT SHIPPING: Please send a quantity of 250 to arrive by Friday, January 21, 2022. Label the box: **Essentials Tote Insert – ATTN: Mary Dannegger.**

TOTE INSERT OPTION

If you would like to provide an item for the tote bag the fee is \$500. The quantity is 200. Please let Mary Dannegger know if you are interested at mdannegger@societycorp.gov.

GIVEAWAY/RAFFLE

You are welcome to have a giveaway at your table (recommended quantity of 150) and we encourage you to collect business cards and offer a raffle prize.

WEBSITE LISTING, EVENT APP & DIGITAL SIGNAGE

The Society will include your company's logo and description on the event website and app (limit 100 words). We will also include your logo on the digital signage. Please send a company description.

RECOGNITION THROUGHOUT THE CONFERENCE

Your company and/or staff in attendance will be introduced as an exhibitor during the opening remarks at the events. In addition, sponsoring companies will be acknowledged in the Society's slide presentation.

REGISTRANT LIST

The pre-conference registrant list will be sent to you approximately one week prior to the conference. The list includes email addresses, intended for one use only to connect with attendees while at the event. We expect 150 registrants.

If you have any questions, please contact Tamara Johnson at tjohnson@societycorp.gov or 212-681-2014

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EXHIBITOR COMMITMENT & PAYMENT

THE UNDERSIGNED MAKES A COMMITMENT TO THE SOCIETY FOR CORPORATE GOVERNANCE ESSENTIALS SEMINAR IN ORLANDO, FL ON JANUARY 25 – 27, 2022 AS FOLLOWS:

☐ **\$2000 FOR TABLE TOP EXHIBIT AT ESSENTIALS SEMINAR**

INCLUDES TABLE-TOP EXHIBIT SPACE (ONE 6' TABLE AND TWO CHAIRS), LISTING IN THE EVENT WEBSITE/EVENT APP/DIGITAL SIGNAGE, RECOGNITION THROUGHOUT THE CONFERENCE, AND PRE-CONFERENCE REGISTRANT LIST.

☐ I REQUEST AN INVOICE TO PROCESS THIS PAYMENT

☐ CHECK IN THE AMOUNT OF \$_____ (CHECK # _____)

☐ CHARGE \$_____ TO _____ AMEX _____ DISCOVER _____ VISA _____ MC

NAME _____ SIGNATURE _____

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

CONTACT INFORMATION FOR EXHIBIT:

NAME _____

COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____

SUBMIT THIS PAYMENT PAGE TO:

TAMARA JOHNSON TJOHNSON@SOCIETYCORPGOV.ORG

OR MAIL TO SOCIETY FOR CORPORATE GOVERNANCE,

52 VANDERBILT AVENUE, SUITE 903, NEW YORK, NY 10017