JANUARY 26-28, 2027

ESSENTIALS

FOR CORPORATE GOVERNANCE

SEMINOLE HARD ROCK HOTEL & CASINO | HOLLYWOOD, FL

Sponsorship Prospectus

Opportunity - Essentials Conference

Essentials is a three-day conference held on January 26-28, 2027, in Hollywood, Florida. The conference covers the fundamentals of corporate governance, including what is required for effective governance; practical solutions with examples; actionable takeaways for emerging issues; and opportunities for thought-provoking discussions with peers. The conference is directed at practitioners in the earlier stage of their corporate governance careers but also acts as a refresher for more seasoned professionals. We feature a select small group of sponsors and exhibitors (10 to 15) offering services and products as business solutions.

Audience

In 2026, the 298 registrants included 188 in-house practitioners representing 121 public companies and 21 private companies and not-for-profits, as well as 23 law firm partners and associates from 19 law firms. We expect the 2027 Essentials Conference to attract 300-350 attendees, including corporate secretaries, chief legal officers, and other in-house practitioners in the areas of governance, compliance, sustainability, investor relations, risk management, and related areas.

Benefits

Your organization will be recognized during the opening of the program and featured in our post-conference highlights. In addition, your organization will be recognized on the Society's:

- Website.
- Conference mobile app.
- Digital signage.
- Promotional emails.
- Slideshows during major portions of the event.
- Social media.
- Conference-related communications.

You will also receive lists of registrants/attendees who have opted to share such information both before and after the conference.

Essentials Conference Sponsorship Items

OPPORTUNITY	DESCRIPTION & BENEFIT	COST
Tote Bag Insert	Ability to provide collateral for the tote bags that will be distributed to conference attendees at registration.	$1,000
Program Ad	Will be included in program slide loops throughout the conference.	$2,000
Whole Day Breakfast & Breaks	Have your organization logo featured on signage for both breakfast and breaks during the conference.	$6,000
Luncheon SOLD	Your organization can be recognized throughout the conference as the luncheon sponsor. This may include a brief introduction from the sponsor. Sponsor signage at entrance of luncheon.	$6,000
Evening Reception	Support a networking event held in the evening at the conference. Receive prominent branding during the reception, including signage.	$7,500
Plenary Session	Sponsor a key session at the conference and receive prominent brand exposure through signage.	$4,000
Breakout Session	Support a smaller, focused discussion group at the conference and gain access to a targeted audience of attendees interested in that topic.	$3,000
Wi-Fi Access	Your support allows attendees to enjoy free wireless internet throughout the meeting rooms, registration area and exhibit hall.	$5,500
Conference App	Generate interest before, during, and after the conference. >85% of conference attendees typically utilize the app. Receive an individual mobile ad and custom banner which will appear in multiple places.	$5,500
Hotel Keycards SOLD	Receive recognition throughout the conference as the hotel keycard sponsor.	$4,750
Tote Bag Sponsor	This exclusive opportunity includes sponsor logo featured along with Society logo on the front of the bag. A bag is handed to every attendee during registration. Includes one insert!	$4,750
Water Bottles	This exclusive opportunity includes sponsor logo featured along with Society logo on the front of the bottle. A water bottle is handed to every attendee during registration.	$4,000
NEW Registration	Registration Sponsor logo to be featured on registration counters, attendee confirmation and Know-Before-You-Go emails. (Society to design emails and counter graphics.)	$3,500
NEW Badge Sponsor SOLD	Name Badges Sponsor logo to be featured on all attendee name badges. (Society to design name badge.)	$5,000
NEW Faculty Dinner	Support the dinner for conference faculty and receive recognition as the faculty dinner sponsor.	$3,500
NEW Charging Station	Keep attendees powered up between sessions with branded charging stations in high-traffic areas.	$3,000
NEW Countdown Clock	Your organization is featured on the countdown clock leading up to and during the conference.	$1,500