JANUARY 26-28, 2027

ESSENTIALS FOR CORPORATE GOVERNANCE

SEMINOLE HARD ROCK HOTEL & CASINO | HOLLYWOOD, FL

Exhibitor Information

TABLETOP EXHIBIT SPACE — $3,200

Exhibits at this event are limited to tabletop space only, please no booths. The table will be skirted and 2 chairs per table will be provided along with electricity access. Due to limited floor space each company may have 1 sign/banner less than 4' wide. Tabletop exhibit locations will be assigned at the event. Exhibit payment of $3,200 is due by Wednesday, January 6, 2027.

REGISTRATION

All attendees must register for the conference and are eligible for the $1,350 "member" rate.

HOTEL RESERVATIONS

ESSENTIALS will be held at the Seminole Hard Rock Hotel & Casino in Hollywood, FL. A Society room block will be available to reserve online.

RECOGNITION THROUGHOUT THE CONFERENCE

Your company and/or staff in attendance will be introduced as exhibitors during the opening remarks at the events. In addition, exhibiting companies will be acknowledged in the Society's slide presentation.

CONFERENCE PARTICIPATION

Registered conference attendees are encouraged to attend and participate in all business sessions. In addition, registered exhibitors should plan to attend the networking events in the exhibit area, including the evening receptions on Tuesday and Wednesday.

GIVEAWAY / RAFFLE

You are welcome to have a giveaway at your table (recommended quantity of 225) and we encourage you to participate in "Society Bingo" and offer a prize.

WEBSITE LISTING, EVENT APP & DIGITAL SIGNAGE

The Society will include your company's logo and description on the event website and app (limit 100 words). We will also include your logo on the digital signage.

REGISTRANT LIST

The pre-conference registrant list will be sent to the primary exhibitor contact approximately one week prior to the conference. The post-conference list will be sent approximately one week after the program ends. Both lists are to be used solely in connection with the event for purposes of engagement. We expect approximately 300–350 attendees at the event.

YOUR EXHIBIT PACKAGE INCLUDES

- 6' table-top display*
- Two (2) chairs
- Complimentary Wi-Fi service is available throughout the meeting area
- Lead retrieval
- Listing in the program app & event website
- Recognition throughout the conference
- Pre- & post-conference registrant list (one week before and one week after event)

** Exhibits at the event are limited to tabletop space only, no booths. Exhibit space location will be assigned on site.*

QUESTIONS

Sponsorship & exhibits:
Jessica Cocuzza
Senior Manager, Partnerships
jcocuzza@societycorpgov.org
Office: 212-681-2019

Additional information can be found on the Exhibitor FAQs page.

ENHANCE YOUR EXHIBIT SPACE PRESENCE WITH THESE OFFERS

Contact Jessica Cocuzza (jcocuzza@societycorpgov.org) to add to your exhibit space package today!

Tote Bag Insert — $500

Exhibitors can insert a thought leadership piece or branded gift in the official conference tote bag at a 50% discount!

Digital Ad — $2,000

Exhibitors are invited to run a video (up to 30 seconds) or static ad on our digital signage that will play throughout the program.

Exhibit Hall Hours & Events

Exhibit hall location to be confirmed. Times below are approximate and subject to change; the final program schedule is TBD.

DAY	EVENT	TIME
Monday, January 25	Exhibitor set up	Starting at 12:00 noon
Tuesday, January 26	Exhibit open	7:30 am – 6:30 pm
	Breakfast	7:30 am – 8:15 am
	Morning break	10:30 am – 11:00 am
	Afternoon break	3:15 pm – 3:45 pm
	Networking reception	6:30 pm – 7:30 pm
Wednesday, January 27	Exhibit open	7:30 am – 6:30 pm
	Breakfast	7:30 am – 8:15 am
	Morning break	10:00 am – 10:30 am
	Afternoon break	2:40 pm – 3:10 pm
	Reception	5:30 pm – 6:30 pm
Thursday, January 28	Exhibit open	7:30 am – 1:00 pm
	Breakfast	7:30 am – 8:15 am
	Morning break	10:00 am – 10:30 am
	Lunch	1:00 pm

Shipping Information

Materials should arrive on or before Monday, January 25, 2027, but not before Thursday, January 21, 2027. You can begin setting up your exhibit space from 6pm to 11pm on Monday, January 25, 2027. Packages are received by the FedEx Office Business Center at the hotel, and handling/storage fees may apply. Schedule package deliveries only after your on-site contact has completed check-in — packages that cannot be delivered are returned to the sender at the sender's expense.

LABEL EXHIBIT MATERIALS EXACTLY AS

(On-site contact name) (cell number)
c/o FedEx Office at Seminole Hard Rock Hotel & Casino
1 Seminole Way
Davie, FL 33314
2027 ESSENTIALS Seminar / January 26 – 28, 2027
Box _____ of _____

FedEx Office Business Center · 954.377.0184 · usa2778@fedex.com
Mon–Fri 7:30 am – 5:30 pm · Sat 8:00 am – 2:00 pm · Sun closed

TOTE INSERT SHIPPING

Please send a quantity of 250 to arrive by Friday, January 22, 2027.

Hold for: Dionne Downs / ESSENTIALS Tote Inserts

Shipping questions? Contact Dionne Downs, CMP, Head of Events, at (212) 681-2009.

Important Dates to Remember

January 6
Deadline to apply and submit payment for exhibit space

January 7
Deadline to reserve hotel stay under Society's room block

January 13
Deadline to submit your company's logo and description

January 25
Deadline for hotel to receive exhibitor materials and tote bag inserts

January 26
Program begins, exhibit hall opens

Agreements

This Agreement is entered into between the Society for Corporate Governance ("the Society") and the company named below ("Sponsor/Exhibitor") for participation in **2027 ESSENTIALS**, January 26 – 28, 2027 at the Seminole Hard Rock Hotel & Casino, Hollywood, FL.

Company name (Sponsor/Exhibitor): _____

1. EXHIBIT SPACE

Exhibits at 2027 ESSENTIALS are limited to tabletop space only; booths are not permitted. Each company may display one sign or banner less than 4' wide. Tabletop locations are assigned by the Society on site. Sponsor/Exhibitor may not sublet, share or assign any portion of its assigned space without the Society's written consent.

2. REGISTRATION & CONDUCT

All personnel attending 2027 ESSENTIALS must register for the conference. Sponsor/Exhibitor agrees to staff its table during published exhibit hall hours and to confine its activities, distribution of materials and solicitation to its assigned space and the scheduled networking events.

3. LOGOS & MARKETING MATERIALS

Sponsor/Exhibitor grants the Society the right to use its name, logo and approved company description in materials promoting 2027 ESSENTIALS, including the event website, mobile app, digital signage, emails and slide presentations. Use of the Society's name or logo by Sponsor/Exhibitor requires the Society's prior written approval.

4. REGISTRANT LISTS

Pre- and post-conference lists include only registrants who have opted to share their information. Sponsor/Exhibitor agrees to use these lists solely in connection with 2027 ESSENTIALS engagement and not to resell, license or transfer them to any third party.

5. SHIPPING, SET UP & PROPERTY

Sponsor/Exhibitor is responsible for the shipment, delivery, set up and removal of its own materials and for all related handling and storage charges. Neither the Society nor the hotel is responsible for loss of or damage to Sponsor/Exhibitor property. Sponsor/Exhibitor is responsible for any damage it causes to hotel property.

6. PROGRAM CHANGES

Published exhibit hall hours, session times and room assignments are subject to change. The Society will notify the primary exhibit contact of material changes to the program.

ACCEPTED AND AGREED

Authorized signature: _____ **Date:** _____

Printed name: _____ **Title:** _____

Exhibitor Commitment & Payment Form

SUBMIT BY WEDNESDAY, JANUARY 6, 2027

The undersigned makes a commitment to the Society for Corporate Governance ESSENTIALS program in Hollywood, FL on January 26 – 28, 2027 as follows:

☐ **$3,200 for Table-top Exhibit at ESSENTIALS**
Includes table-top exhibit space (one 6' table and two chairs), listing in the event website and event app, recognition throughout the conference, and pre- and post-conference registrant list.

ADD-ON OPPORTUNITIES (optional)

☐ **$1,750 — Service Provider Directory Listing**
A year-round listing in the directory Society members turn to for the services they need to run their day-to-day governance functions, reaching in-house members at public, private and nonprofit companies.

☐ **$3,000 — Post-ESSENTIALS Demo Day**
A virtual event where members see live demonstrations of governance products and services, learn directly from providers, and ask questions in real time. The next date has not been set; this reserves your exhibitor spot. Spots are limited and filled first come, first served.

EXHIBIT COMPANY INFORMATION (for website and mobile app listing)

Company: _____ **Website:** _____

Address: _____ **City, State, Zip:** _____

PRIMARY EXHIBIT CONTACT (receives exhibitor emails, updates & registrant list)

Name: _____ **Company:** _____

Email: _____ **Phone:** _____

ALTERNATE EXHIBIT CONTACT (optional)

Name: _____ **Email:** _____ **Phone:** _____

Payment information and submission instructions continue on the next page.

Payment & Submission

PAYMENT INFORMATION

Payments made via credit card will be subjected to a 3.5% processing fee. ACH/wire instructions available on request.

☐ I request an invoice to process this payment.

☐ Check in the amount of $ _____ (check # _____)

☐ Charge $ _____ to ☐ AmEx ☐ Visa ☐ MasterCard ☐ Discover

Name on account: _____

Account #: _____

Expiration date: _____ **Security code:** _____

Signature: _____

EXHIBIT HALL BINGO Will your company provide a prize for "Society Bingo"? ☐ Yes ☐ No

NEXT STEPS: LOGO & COMPANY DESCRIPTION

Please also attach your company's vector logo in EPS format OR a high resolution (300 dpi or greater) JPG or PNG file, along with your company's description (100 words or less), or email to jcocuzza@societycorpgov.org by Wednesday, January 13, 2027.

☐ **Previous exhibitors:** If you exhibited at another one of our events in 2026 and would like to use the same logo and description, check here.

PAYMENT TERMS

The Total Investment listed on Page 3 of this exhibitor kit is the total amount due to The Society. Sponsor/ Exhibitor shall pay the Total Investment upon receipt of an invoice from The Society but in no event later than January 18th 2027. The Society may postpone delivery of any or all of the Services outlined in this Agreement until payment is received.

Payment Options (Payment remittance instructions will be outlined on invoice Sponsor/ Exhibitor receives)

Corporate Check
The Society will accept a corporate check paid in full and made payable to the Society.

Wire Transfer (international only)
Any associated wire transfer fees will be the sole responsibility of the Sponsor/ Exhibitor and may not be deducted from fees transferred to the Society. Must be paid in full.

ACH Payment (domestic U.S. only)
Any associated bank transfer fees will be the sole responsibility of the Sponsor/ Exhibitor and may not be deducted from fees transferred to the Society.

Credit Card Payment
The Sponsor/ Exhibitor is responsible for paying an additional 3.0% of the Total Investment if a credit card is used. Payments made via credit card will be subjected to a 3.5% processing fee. Click here for our ACH/Wire instructions.

SUBMIT THIS APPLICATION & PAYMENT BY WEDNESDAY, JANUARY 6, 2027 TO

Jessica Cocuzza jcocuzza@societycorpgov.org or mail to Society for Corporate Governance, 52 Vanderbilt Avenue, Suite 510, New York, NY 10017