The Geological Society of America convenes Connects 2022 this fall in Denver Colorado, connecting researchers, government agencies, students, academia’s leading instructors, and more with a who’s who of industry vendors promoting the newest and most cutting-edge products and services.

An anticipated audience of more than 3,000+ domestic and international attendees makes GSA Connects 2022 undoubtedly the preeminent event for those in the geological sciences to attend. The GSA Connects 2022 exhibitor profiles include, but are not limited to:

- Computer Hardware
- Computer Software
- Educational Products and Instructional Aids
- Drone Technology
- GIS Mapping
- Geological Instrumentation
- Governmental Agencies
- Professional Associations and Societies
- Publications
- University Graduate Programs
- Gem/Mineral Dealers
- And More!

“Join us at GSA Connects 2022

108 Companies Exhibited
50 Countries Represented
38 Disciplines Represented

19 K--12 Teachers
29 Other

1,765 Professionals

1,672 Students

488 Early Career Professionals

2,864 In Person
1,109 Online
8% International Attendees
76 On To the Future (OTF) Scholars
61 OTF Mentors
50 GeoCareers Mentors
50 Countries Represented
24 Short Courses
12 Field Trips
2,653 Abstracts

“The must attend event in geoscience for industry representatives, academics and students, scientific organizations, and government agencies.”
Don’t miss the opportunity to reach a broad cross section of geoscientists. Hosted in Denver your reach will be to industry representatives, professors, researchers, government employees, and most importantly our talented students. Students are our future leaders in the geoscience industry and academia. Your presence will have impact and extend your brand awareness. Your message, through an exhibit booth, sponsorship, or advertising will be visible to a robust audience of approximately 3,000+ attendees.

Not only do we have exhibit booths available, but you can amplify your presence by choosing your own adventure!

- Advertising in print and e-media
- Sponsorship at various levels
- Technical Demonstrations

Advertising and sponsorship add to exhibitor priority points too!

### ALL ADVERTISING INQUIRIES:

**Ann Crawford, GSA Advertising Manager**

advertising@geosociety.org  
+1-303-357-1053  
[www.geosociety.org/Advertising](http://www.geosociety.org/Advertising)

### ALL SPONSORSHIP INQUIRIES:

**Debbie Marcinkowski, Executive Director GSA Foundation**  
dmarcinkowski@geosociety.org  
+1-303-357-1047  
[https://community.geosociety.org/gsa2022/showcase/sponsors](https://community.geosociety.org/gsa2022/showcase/sponsors)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond ($20,000+)</th>
<th>Emerald ($15,000 –$19,999)</th>
<th>Platinum ($10,000 –$14,999)</th>
<th>Gold ($5,000 –$9,999)</th>
<th>Silver ($2,500 –$4,999)</th>
<th>Bronze ($1,000 –$2,499)</th>
<th>Contributor &lt;$1,000</th>
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<tbody>
<tr>
<td>Logo on GSA Connects web home page</td>
<td>Logo and Link</td>
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<td>Half-page ad in the October GSA Today (distribution: 28,000 – deadline Aug. 20 for space, Aug. 30 for art)</td>
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<td>Table display at sponsored event</td>
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<td>Recognition at sponsored event</td>
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<td>Recognition at Presidential Address</td>
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<td>Logo on all digital display monitors</td>
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<td>Recognition by level on Meeting’s sponsor web page</td>
<td>Logo and Link</td>
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<td>Company Name</td>
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<td>Recognition by level in pre-show edition of GSA Connection</td>
<td>Logo and Link</td>
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<td>Recognition by level in “on-site” signage, post-show highlights in issue of GSA Today (Distribution: 25,000), GSA Annual Report</td>
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**EXHIBITOR INFORMATION**

**BENEFITS OF EXHIBITING**
- Two (2) exhibit-hall only badges per 10’ x 10’ booth
- Complimentary listing on conference website and conference app
- One (1) complimentary full meeting registration
- Preferential booth selection for GSA Connects 2023 in Pittsburgh, Pennsylvania

Multiple rates available to reflect diverse range of GSA Connects 2022 exhibitors
(see Exhibit Space Application within the prospectus for complete rates and exhibit packages)

**EXHIBITOR MOVE IN & MOVE OUT**

**Move In:** Sat., 8 Oct., 8 a.m.–5 p.m.
Sun., 9 Oct., 8–11 a.m.

**Move Out:** Wed., 12 Oct., 2–8 p.m.

*Hours subject to change

**EXHIBIT HOURS**

Sun., 9 Oct., 5–7 p.m.
*Exhibits Opening & Reception begins at 5 p.m.*

Mon., 10 Oct., 10 a.m.–6:30 p.m.
*Collaborations and Conversations Reception 4:30–6:30 p.m.*

Tues., 11 Oct., 10 a.m.–6:30 p.m.
*Collaborations and Conversations Reception 4:30–6:30 p.m.*

Wed., 12 Oct., 10 a.m.–2:00 p.m.

**FOR QUESTIONS, OR TO RESERVE YOUR BOOTH PLEASE CONTACT:**

Gavin McAuliffe  
*Exhibit Manager – GSA Connects 2022*
Corcoran Expositions, Inc.  
312-265-9649  
gavin@corcexpo.com

Bob Drewniak  
*Exhibit Sales*
312-265-9662  
Robert@corcexpo.com

For booth pricing and floor plan visit:  
https://community.geosociety.org/gsa2022/showcase/exhibitors

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For the full schedule and more information, visit the GSA Connects 2022 website at:  
https://community.geosociety.org/gsa2022/showcase/exhibitors
INSTRUCTIONS: Complete all sections of application, sign, and return including a payment check made payable to: GSA, P.O. Box 485, LaGrange, IL 60525-0485.

COMPANY NAME
The KEY CONTACT PERSON listed below will receive ALL exhibitor communications.

KEY CONTACT PERSON

KEY CONTACT PHONE NUMBER

KEY CONTACT E-MAIL ADDRESS

STREET ADDRESS

CITY/STATE/ZIP

COMPANY WEB ADDRESS

EXHIBIT SPACE RENTAL PER 100 SQUARE FEET:
Minimum booth size is 10’ x 10’.

Commercial: $2,400 (includes side and back drape, ID sign, two (2) exhibit hall badges and one full-conference pass (one (1) max per exhibitor), three (3) or more booths receive 20% discount)

Educational / Not For Profit: $1,300 (rate available for maximum of two booths, includes side and back drape, ID sign, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor))

Campus Connection: $1,250 (includes side and back drape, ID sign, booth carpet, one (1) table, two (2) chairs, 4’ x 8’ poster board, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor.) Rate available formaximum of one (1) booth only.)

Associated Societies: $750 (includes side and back drape, ID sign, rate available for maximum of one (1) booth)

$100 charge for each exposed corner.

On or after 8/11/21 submit application with total amount

GSA’S “OPTIONAL BOOTH PACKAGE” at the reduced savings of

☐ $350 Yes, I want GSA’s “Optional Booth Package”

Number of “Optional Booth Packages I want to purchase

EARN ADDITIONAL EXHIBIT POINTS BY ADVERTISING OR SPONSORING

☐ Yes, I want additional information about meeting-related print, web, mobile, and e-media advertising.

☐ Yes, I want additional information about meeting-related sponsorships.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE EXPOSITION & WE ACKNOWLEDGE & ACCEPT ALL INDEMNITY, WAIVER & RELEASE PROVISIONS AS PRINTED ON THE REVERSE SIDE HEREOF AND WHICH ARE A PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

DATE

AUTHORIZED SIGNATURE

TITLE

QUESTIONS?
Corcoran Expositions, Inc.
Phone: 312-541-0567, Fax: 312-541-0573
E-mail: gavin@corcexpo.com

FOR OFFICE USE ONLY
These rules and regulations are a bona fide part of the contract for exhibit space with The Geological Society of America, hereinafter referred to as Show Management, on behalf of GSA, the Show’s owner and sponsor. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations, and to establish and prescribe other regulations not specifically covered below to assure the general success and well being of the Show. Each exhibitor, for himself, his employees, and his contractors, agrees to abide by all the rules and regulations as prescribed herein, and no exceptions to the rules and regulations as prescribed herein, shall not be construed as a waiver of Show Management’s rights to cancel exhibitor’s contract for failure to observe the same. All objections to interpretations of Show Management’s reservation includes, but is not limited to, any violation of any public policy and such rules and regulations and extends to persons, things, printed matter, products, and conduct. GSA reserves the right to refuse applications of exhibitors who, in the judgment of Show Management, are not qualified to exhibit. Exhibitors that exhibit at the Show Management’s discretion and interpretation shall be accepted as final in all cases.

1. GENERAL RULES & REGULATIONS

All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must be kept clear and unobstructed at all times. GSA also reserves the right to refuse applications of exhibitors who, in the judgment of Show Management, are not qualified to exhibit. Exhibitors that exhibit at the Show Management’s discretion and interpretation shall be accepted as final in all cases.

1. APPLICATION FOR SPACE.

Applications for exhibit space are required to execute and forward the Exhibit Application to Show Management. To be effective, each application must convey a minimum 50% deposit upon being invoiced for each booth space requested for rental.

2. CANCELLATION AND REFUND.

A 50% payment is due January 14, 2022. The balance must be paid by June 6, 2022. Applications received on and after June 6, 2022, must be accompanied by full payment. There will be a $100 charge on all returned checks. Any deposits from the application fees, deposit, and/or balance not received within the respective due dates, as specified herein, shall not be construed as a waiver of Show Management’s rights to cancel exhibitor’s contract for failure to observe the same. No objections shall be entertained. Show Management reserves the right to declare, prohibit, deny access or remove any exhibit which in its sole judgment is objectionable to the character of the meeting. Exhibit space not rented for the full term of the show for any reason not attributable to the fault of the tenant shall be canceled by Show Management at any time and without notice. All cancellations must be in writing.

3. CANCELLATION AND REFUND.

No cancellations of space can be received after August 8, 2022. Failure to appear at the Expo does not release exhibitor from responsibility for use at its sole discretion. Show Management’s ability to resell the space shall not affect the refund schedule.

4. RULES & REGULATIONS.

Whenever possible, space assignments will be made by Show Management in keeping with the preferences of exhibitors, provided that the exhibitors comply with the following regulations. Exhibitors shall be governed by the rules and regulations of the Expo and by any amendments or additions thereto in force at the time of the Expo, and shall be governed by the rules and regulations of the Show Management, both as hereinafter set forth and as may be amended or added by Show Management from time to time.

5. ALTERATION, SUBLET, AND APPOINTMENT OF SUB-HIRE.

No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission of Show Management.

6. OPERATION OF EXHIBITS.

It is the express understanding that any specimen or exhibit shall be construed as a consent to or a waiver of any right or remedy on any future occasion.

7. SOCIAL FUNCTIONS/SPECIAL EVENTS.

Any social function or special event planned by an exhibiting company, to take place during the GSA Annual Meeting & Exposition, MUST BE APPROVED by GSA.

8. MEETING & EXPOSITION.

Exhibitor agrees that it will indemnify and hold GSA and Show Management harmless of, and against all claims, demands, actions, losses, damages, liabilities, and expenses and costs, of any kind or nature, that may arise out of or caused by exhibitor’s use of said copyrighted material. The use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to limits of the exhibit space.

9. LITERATURE DISTRIBUTION.

Booth Representatives, including models or demonstrators, must be properly registered and wear badges, comply with the GSA Event Code of Conduct, and be properly and modestly clothed. Excessively dressed booth representatives, including models or demonstrators, must be properly registered and wear badges, comply with the GSA Event Code of Conduct, and be properly and modestly clothed. Literature distribution.

10. MUSIC LICENSING.

Any exhibitor using music (live OR recorded) in their exhibit must pay licensing fees to both the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI). Any exhibitor using music inclusive of any copyrighted fees, shall be responsible for securing a proper license of the music and be responsible for any loss or damages to the property of exhibitor or anyone entering the Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEE, ESICA and EDBPA guidelines and must be of right, except as otherwise provided herein. Failure to appear at the Expo does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management for its sole discretion. Show Management’s ability to resell the space shall not affect the refund schedule.

11. STORAGE OF PACKING CRATES AND BOXES.

Unoccupied or disposable packing crates and boxes brought to the Expo shall be labeled, boxed, or otherwise identified so that they shall not be confused with exhibit space. Prior to Expo opening will be removed and stored at the exhibitor’s sole risk and expense. Exhibitors will not be permitted to store packing crates and boxes in their booths. Area outside of the booth shall be utilized for storage purposes. Each exhibitor shall be responsible for the protection of their space and for the removal of all their personal effects before Show Management closes the Show for the day.

12. STORAGE OF PERSONAL PROPERTY.

Exhibitor space will be billed by Show Management for removal time charge plus storage fees. Neither Show Management, the service contractor nor the exhibit facility shall assume any liability whatsoever for loss or damage.

13. CRIMINAL BACKGROUND REPORT REQUIREMENT.

The exhibing limb assumes responsibility for its authorized representative to follow all Show Management Contract Rules and Regulations.

14. INSURANCE.

All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall while it is in the possession and under the custody of the Show Management or while it is being unloaded or unloaded.

15. LIABILITY.

For cancellations after August 8, 2022, failure to appear at the Expo does not release exhibitor from responsibility for use at its sole discretion. Show Management’s ability to resell the space shall not affect the refund schedule.

16. RESPONSIBILITY FOR CANCELLATIONS.

Each exhibitor is charged with knowledge of all State, County, and City Laws, ordinances and regulations pertaining to location requested by the exhibitor.

17. RELIABILITY AND CONTRACT.

No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission of Show Management.

18. REFUNDS.

Any exhibitor who fails to attend the Expo or to pay all or a portion of their space rental is hereby required to refund the balance of their space rental upon demand by Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEE, ESICA and EDBPA guidelines and must be of right, except as otherwise provided herein. Failure to appear at the Expo does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management for its sole discretion. Show Management’s ability to resell the space shall not affect the refund schedule.

19. APPEAL.

Show Management reserves the right to fix the time for the installation of a booth prior to the Exposition opening and for its removal after the conclusion of the Exposition. No space not claimed and occupied two hours prior to the time of opening on the day of the show shall be considered as having been occupied.

20. EXHIBITOR’S LIABILITY.

Each exhibitor, for himself, his employees, and his contractors, agrees to indemnify, defend and hold harmless GSA, its officers, agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or any such exhibitor, or any employee or agent thereof, against any loss or damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for the protection of their property, loss or damage and liability for personal injury.

21. INDEMNIFICATION.

Each exhibitor, for himself, his employees, and his contractors, agrees to indemnify, defend and hold harmless GSA, the Show’s owner and sponsor, and its officers, agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or any such exhibitor, of any property, against any loss or damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for the protection of their property, loss or damage and liability for personal injury.

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