Exhibitor Prospectus
The Geological Society of America (GSA) is thrilled to announce the GSA Connects 2024 meeting, scheduled for September 22–25 in the beautiful city of Anaheim, California, USA.

GSA Connects 2024 is where the global geoscience community comes to be inspired, share groundbreaking research, and forge meaningful connections. With an extensive technical program that includes workshops, panel discussions, presentations, and much more, participants will have numerous opportunities to engage with the latest advancements in the field and exchange ideas with peers.

Beyond the rich academic and professional content, the event also offers an expansive exhibition space. This unique setting allows companies, educational institutions, and other stakeholders in geosciences to showcase their latest technologies, services, and innovations.

Visit community.geosociety.org/gsa2024 for important dates and deadlines, and for more information.
Here’s why you should consider exhibiting:

ENGAGE WITH THE FUTURE
GSA Connects brings together both seasoned experts and the next generation of geoscientists, offering a platform to influence and shape the future of the field.

AMPLIFY YOUR BRAND
Elevate your brand’s presence and reach a global audience of professionals, researchers, and decision-makers in the geoscience community.

INVEST IN PROGRESS
Your sponsorship underscores your dedication to fostering innovation, research, and collaboration within the geosciences.

Benefits of exhibiting at GSA Connects 2024:

- Support budding and established geoscientists in their academic and professional journeys.
- Boost your company’s visibility and recognition within the international geoscience community.
- Enhance the overall conference experience for all attendees.
- Gain exposure on an international stage and tap into a network of global professionals.
- Showcase your company’s latest technology or services to an engaged audience.
Attendance by the Numbers

Top Geoscience Specialties Represented

• Mineralogy, Geochemistry, Petrology & Volcanology
• Quaternary Geology & Geomorphology
• Environmental & Engineering Geology
• Geobiology & Geomicrobiology
• Structural Geology & Tectonics
• Geoscience Education
• Sedimentary Geology
• Planetary Geology
• Geochronology
• Hydrogeology

Top Countries Represented

• United States
• Canada
• China
• United Kingdom
• India
• Italy
• Korea
• Mexico
• Norway
• Poland
• Taiwan

50% of Attendees have 11+ Years of experience

45 Total Countries Represented

49% Professional Attendees

Audience Years of Geoscience Experience

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<thead>
<tr>
<th>Years</th>
<th>Percentage</th>
<th>Category</th>
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<tbody>
<tr>
<td>0-5 Years</td>
<td>38%</td>
<td>Students</td>
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<tr>
<td>6-10 Years</td>
<td>12%</td>
<td>Early Career Professionals</td>
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<tr>
<td>11-35 Years</td>
<td>43%</td>
<td>Professionals</td>
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<tr>
<td>36+ Years</td>
<td>7%</td>
<td>Senior Geologists</td>
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Member Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Professional</td>
<td>49%</td>
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<tr>
<td>Student</td>
<td>38%</td>
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<tr>
<td>Early Career</td>
<td>12%</td>
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<tr>
<td>Teacher</td>
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Attendee Approved

96% of attendees were satisfied or very satisfied with the meeting

95% of attendees made one or more meaningful connections

99% of attendees felt the meeting environment was safe, professional, and non-threatening

“As an On To the Future grant recipient, I was able to interact, network, and build my community with so many people I may have not met otherwise. I felt welcomed, included, and heard. I felt like I belonged there presenting my research. Not to mention how supportive other academics were when walking up to my poster. It was an amazing conference.”
M. Campos, Student Member

“I was extremely excited about the (exhibit floor) scavenger hunt and had fun finding the ones I could find!”
A. Axness, Early Career Professional

“Connects 2023 was a wonderfully encouraging and engaging experience full of tools, resources, and people making a positive difference! I highly encourage anyone in the geosciences - and even in other sciences - to attend and engage with this community.
J. Kerski, Nonmember

“This is my first GSA meeting attendance and I must say that I was thrilled about the level of inclusivity. I particularly enjoyed the broad range of topics covered by participating presenters and the opportunity to listen to talks from distinguished keynote speakers.”
F. Osasogie Obasuyi, Student Member

“Great technical program! It was good to see so many people in person again!”
G. Mora-Klepeis, Professional Member
Join us in Anaheim!

For booth pricing and floor plan visit:
community.geosociety.org/gsa2024/showcase/exhibitors

FOR QUESTIONS, OR TO RESERVE YOUR BOOTH PLEASE CONTACT:

Gavin McAuliffe
Exhibit Manager – GSA Connects 2024
Corcoran Expositions, Inc.
312-265-9649 | gavin@corcexpo.com

Bob Drewniak
Exhibit Sales
312-265-9662 | robert@corcexpo.com

**BENEFITS OF EXHIBITING**
- Two (2) exhibit-hall only badges per 10’ x 10’ booth
- Complimentary listing on conference website, printed show guide, and conference app
- One (1) complimentary full meeting registration for Commercial, Educational/Not for Profit, and Campus Connection booths
- Preferential booth selection for GSA Connects 2025 in San Antonio, Texas

**Multiple rates available to reflect a diverse range of GSA Connects 2024 exhibitors**
(see Exhibit Space Application within the prospectus for complete rates and exhibit packages)

**EXHIBITOR MOVE IN & MOVE OUT***
Move In: Sat., 21 Sept., 8 a.m.–5 p.m.
Sun., 22 Sept., 8 a.m.–3 p.m.
*Hours subject to change

**EXHIBIT HOURS**
Sun., 22 Sept., 5–7 p.m.
Exhibits Opening & Reception begins at 5 p.m.
Mon., 23 Sept., 10 a.m.–6:30 p.m.
Afternoon Reception: 4:30–6:30 p.m.
Tues., 24 Sept., 10 a.m.–6:30 p.m.
Afternoon Reception: 4:30–6:30 p.m.
Wed., 25 Sept., 10 a.m.–2 p.m.
INSTRUCTIONS: Complete all sections of application, sign, and return including a payment check made payable to: GSA, P.O. Box 485, LaGrange, IL 60525-0485. There is a $100 charge for returned checks.

COMPANY NAME
The KEY CONTACT PERSON listed below will receive ALL exhibitor communications.

KEY CONTACT PERSON

KEY CONTACT PHONE NUMBER

KEY CONTACT E-MAIL ADDRESS

STREET ADDRESS

CITY/STATE/ZIP

COMPANY WEB ADDRESS

1

EXHIBIT SPACE RENTAL PER 100 SQUARE FEET:
Minimum booth size is 10’ x 10’.

Commercial: $2,600 (includes side and back drape, ID sign, two (2) exhibit hall badges and one full-conference pass (one (1) max per exhibitor), three (3) or more booths receive 20% discount)

Educational / Not For Profit: $1,500 (rate available for maximum of two booths, includes side and back drape, ID sign, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor))

Campus Connection: $1,450 (includes side and back drape, ID sign, booth carpet, one (1) table, two (2) chairs, 4’ x 8’ poster board, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor). Rate available for maximum of one (1) booth only.)

Associated Societies: $850 (includes side and back drape, ID sign, booth carpet, table, chair, and tablecloth)

Save $175 by purchasing GSA’s “Optional Booth Package” at the reduced price of $450. This is in addition to the purchase of a booth space. Optional Booth Furniture Package: One (1) 6’ Skirted Table, (1)10x10 Carpet, Two (2) Chairs, One (1) Wastebasket

We prefer not to be assigned next to or across the aisle from (list specific company names, not product categories):

LOCATION PREFERENCES: The following choices indicate the location and configuration of the preferred booth space.
1st Choice: __________________ 2nd Choice: __________________
3rd Choice: ________________ 4th Choice: __________________

2

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<th>QUANTITY OF 10’X10’s</th>
<th>EXHIBIT SPACE RATE</th>
<th>TOTAL EXHIBIT AMOUNT</th>
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<tr>
<th>NUMBER OF CORNERS</th>
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<tr>
<th>DEPOSIT</th>
<th>50% of TOTAL AMOUNT</th>
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<th>TOTAL AMOUNT DUE</th>
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3

GSA’S “OPTIONAL BOOTH PACKAGE” at the reduced savings of

☐ $450 Yes, I want GSA’s “Optional Booth Package”

Number of “Optional Booth Packages I want to purchase

4

EARN ADDITIONAL EXHIBIT POINTS BY ADVERTISING OR SPONSORING

☐ Yes, I want additional information about meeting-related print, web, mobile, and e-media advertising.

5

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE EXPOSITION & WE ACKNOWLEDGE & ACCEPT ALL INDEMNITY, WAIVER & RELEASE PROVISIONS AS PRINTED ON THE REVERSE SIDE HEREOF AND WHICH ARE A PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

DATE

AUTHORIZED SIGNATURE

TITLE

QUESTIONS?
Corcoran Expositions, Inc.
Phone: 312-541-0567, Fax: 312-541-0573
E-mail: gavin@corcexpo.com

FOR OFFICE USE ONLY
GENERAL RULES & REGULATIONS

These rules and regulations are a bona fide part of the contract for exhibit space with The Geological Society of America, hereinafter referred to as Show Management, or venue (collectively referred to as Show Expositions, Inc., hereinafter referred to as Show Management, on behalf of, the Show’s owner and sponsor. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations without prior notice or obligation to any individual exhibitor, and further reserves the right to change or cancel these regulations not specifically covered below to assure the general success and well being of the Show. Each exhibitor, for himself, his employees, and his contractors, agrees to obey all rules and regulations of Show Management and its local employees. Show Management reserves the right to decline, prohibit, deny access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its audience. This means that it is not only prohibited to exhibit any exhibit that defaces in any manner, nor shall signs or other articles be posted, nailed, taped, or otherwise affixed to any pillars, doors, walls, or other exhibits which are not entitled to such treatment. Exhibitors are responsible for the conduct of their agents, employees, contractors, patrons, guests, licensees, or invitees and shall indemnify, defend, and save GSA, Show Management, the Oregon Convention Center managers, officials, trustees, agents, employees, or other representatives in connection with exposure, infection, or the risk of contracting COVID-19 for myself and/or my agents and employees in order to exhibit at and attend the show. Show Management cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease in the course of attending or exhibiting at this event. Therefore, it is possible to contract COVID-19 or any other communicable disease at this show. Attendees are hereby informed of this risk and presented a written waiver of any claim whatsoever against Show Management, exhibitors, or others doing business at this show. Attendees shall be solely responsible for their own health and safety. Attendees are solely responsible for obtaining any required vaccinations, testing, and other public health measures. Attendees must abide by any health and safety measures put in place by the Show Management and any local authorities. Attendees are advised to consult the websites of the Oregon Convention Center and local authorities for up-to-date information. Attendees agree to indemnify, defend, and hold harmless GSA, Show Management, and the Oregon Convention Center from and against all claims, demands, suits, liability, damages, losses, costs, attorneys’ fees and expenses of whatever kind or nature, which might result from or arise out of the use of any material(s) described above. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of Show Management and the Oregon Convention Center. The Oregon Convention Center, on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

16. ATTORNEYS’ FEES

Show Management shall have the right and it is necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management, if necessary, shall be entitled to reasonable attorneys’ fees and expenses including any and all attorneys’ fees and expenses of whatever kind or nature, which might result from or arise out of the use of any material(s) described above. Show Management cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease in the course of attending or exhibiting at this event. Therefore, it is possible to contract COVID-19 or any other communicable disease at this show. Attendees are hereby informed of this risk and presented a written waiver of any claim whatsoever against Show Management, exhibitors, or others doing business at this show. Attendees are solely responsible for their own health and safety. Attendees are solely responsible for obtaining any required vaccinations, testing, and other public health measures. Attendees must abide by any health and safety measures put in place by the Show Management and any local authorities. Attendees are advised to consult the websites of the Oregon Convention Center and local authorities for up-to-date information. Attendees agree to indemnify, defend, and hold harmless GSA, Show Management, and the Oregon Convention Center from and against all claims, demands, suits, liability, damages, losses, costs, attorneys’ fees and expenses of whatever kind or nature, which might result from or arise out of the use of any material(s) described above. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of Show Management and the Oregon Convention Center. The Oregon Convention Center, on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

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