



# SPONSORSHIP OPPORTUNITIES



Meeting Themes

**Diverse Science for a Sustainable Future**  
**Climate and Energy Transition**

*Sponsorship spotlights your organization before, during, and after GSA Connects 2023. Your leadership and support of the geoscience community is visible beyond meeting attendees and our robust membership base. Increase your exposure to audiences across all disciplines of the geosciences in the private sector, government, and academia.*

Leverage your sponsorship! Your company and on-site representatives have opportunities to:

- Attend and/or present at technical sessions, short courses and field trips relevant to your industry
- Recruit interns and employees from some of the best and brightest geoscience students
- Forge and nurture mutually beneficial relationships with colleges and universities
- Market to and enhance your brand with consumers who purchase gear, clothing, automobiles and services as they progress through their geoscience careers
- Mentor and inform students and early career geoscientists
- Network with business contacts and decision-makers

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## JOIN SPONSORS REPRESENTING A WIDE ARRAY OF SECTORS

ENERGY COMPANIES

CONSULTING COMPANIES

GOVERNMENT AGENCIES AND NATIONAL LABS

TECHNOLOGY COMPANIES

COLLEGES AND UNIVERSITIES

INFRASTRUCTURE COMPANIES

RETAILERS

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We can help you find the most effective option to maximize your sponsorship with marketing, branding, and engagement opportunities to meet your particular business objectives, whether it be one of the selections listed here or a unique combination of options.

## Full Meeting Opportunities

### Presidential Address and Awards Ceremony – \$5,000-\$10,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Be distinctly featured at this well-attended gathering with your logo on event signage, opening slide onscreen, and verbal recognition from GSA's executive director during podium remarks.

### Pardee Keynote Symposia (5 sessions) – \$10,000

#### *Exclusive Platinum Sponsorship*

Showcase your support with a logo on event signage and opening slides at these prestigious sessions of invited presentations covering a broad range of topics.

### Noon Time Lectures (3 sessions) – \$7,500

#### *Exclusive Gold Sponsorship*

Feature your logo on event signage and opening slides during these popular, special-topic lectures.

### Women in Geology Panel – \$5,000-\$10,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Support or be one of a few women speakers addressing issues faced by women in geology, followed by a networking session. Have your logo featured on event, slide, and table tent signage.

### GEO.SCI Tech Demo Area – \$2,500-\$10,000

#### *Presentation Screen & Seating:*

*Silver (1 time slot), Gold (2 time slots), and Platinum (3 time slots) Sponsorships*

#### *Flexible Space for Interactive Demos:*

#### *Silver (half-day) Sponsorships*

Feature your products, software, and innovations through scheduled live demonstrations, hands-on experiences, and interactive displays in this high-visibility space adjacent to GSA Headquarters in the exhibit hall.

### Icebreaker Opening Reception – \$10,000-\$20,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Your logo on event and bar signage, with the opportunity to provide branded cups or koozies, at an event brimming with excitement to kick off the meeting!

### Exhibit Hall Opening Reception – \$10,000-\$20,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Your logo prominently displayed during this always-bustling reception on event and bar signage, and on napkins for Platinum level.

### International Reception – \$5,000-\$10,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Feature your logo on event and bar signage while mingling with GSA's several hundred international meeting attendees.

### On To the Future Networking and Diversity Celebration – \$5,000-\$10,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Be a supporting partner in GSA's efforts to continue expanding representation in the geosciences! Your logo on event signage and opening slide during this highly-attended, high-visibility event.

### Exhibit Hall Refreshment Breaks – \$7,500-\$15,000

#### *Half-Day Gold Sponsorship, Full Day Emerald Sponsorship*

Feature your logo on refreshment service napkins and table tents, with the opportunity to provide branded coffee cups, sleeves, koozies.

### Registration – \$20,000

#### *Exclusive Diamond Sponsorship*

Make an impression on every attendee as soon as they come through the door: premium visibility with your logo on registration counters and digital badge-print kiosks, on pens provided at registration, and on registration confirmation emails.

### Mobile Meeting App – \$5,000-\$10,000

#### *Exclusive Platinum or 2 Gold Sponsorships*

Your logo – and your website in one click – on the screens of thousands of attendees repeatedly accessing the app throughout each day of the meeting.

### WiFi – \$20,000

#### *2 Diamond Sponsorships*

Be front and center as attendees log on to WiFi throughout the convention center for the duration of the meeting with your custom password, logo splash screen, and logo recognition on registration signage about WiFi.

### Poster Hall Sessions – \$5,000-\$10,000

#### *Lead Platinum Sponsorship SOLD, Supporting Gold Sponsorships still available*

Sponsor one of the most important scientific components of the meeting! Place your logo on signage in the hall including the entrance sign, overhead banner, and interior signage as well as on the technical program page of the meeting's website.

### Badge Lanyards – \$15,000

#### *Exclusive Emerald Sponsorship*

Your logo worn by 5,000+ attendees throughout the conference.

### Program Book – \$15,000

#### *Exclusive Emerald Sponsorship*

Prominent logo placement on the inside front cover, a prime location full-page advertisement in the program. Must commit by July 31 to receive these benefits.

### Directional Signage – \$20,000

#### *Exclusive Diamond Sponsorship*

Your logo featured on all directional signage throughout the convention center and conference hotels.

### GSA Bookstore Bags – \$2,500-\$5,000-SOLD

#### *Exclusive Silver or Gold Sponsorship*

Brand bags at the GSA Headquarters Store with your logo.

### Branded Water Bottles – \$15,000

#### *Exclusive Emerald Sponsorship*

Brand reusable bottles (provided to all attendees at registration) with your logo and help reduce waste!

## Special Opportunities

For companies who want to inform attendees about their initiatives relating to the meeting themes of **Diverse Science for a Sustainable Future** and **Climate and Energy Transition**:

### Energy Transition Corridor – \$2,500

*Or included with Gold Sponsorship and higher of other meeting component*

Inform and educate attendees of your technologies, projects, business practices, research, or new ventures related to the Energy Transition with a display (unstaffed) in the convention center's Pedestrian Walkway, a main thoroughfare for attendees during the meeting.

### Special Presentation Stage – \$2,500

*Or included with Platinum Sponsorship and higher of other meeting component*

Communicate your message with a scheduled speaking opportunity (20 minutes + 10 minutes Q&A) to inform attendees of your organization's practices related to Diverse Science for a Sustainable Future or Climate and Energy Transition.



*"GSA has been a great partner to work through innovative ideas with. We think that the ability to showcase new technologies and provide more hands-on and experiential exhibit halls benefits our goals. We aim to expand awareness and adoption of methods, not just our products." – Jonathan Knapp, Ph.D., Bruker Nano Analytics Program Manager*

## Student and Early Career Program Opportunities

**GeoCareers Day:** Meet a wider pool of prospective candidates than a small set of recruiting schools can provide. Includes a Career Workshop; Company Connection booths where students come to ask you career questions and learn about work cultures, types of internships, and career paths unique to your company; Mentor Roundtables; and a Panel Luncheon.

**Interview Booths:** Actively recruiting? Reserve a private booth in the Careers Center (or receive a booth as part of GeoCareers sponsorship at the Gold level and above).

**Student and Early Career Networking Event:** Be one of 40 geoscience professionals answering questions, discussing career paths, and describing job opportunities within your field in an informal setting.

**Early Career Coffee Mixer:** Meet geoscientists who have started in their career paths yet still value continued mentoring and networking to enhance their career trajectory.

**A Night at the Museum Student and Early Career Social:** Be front and center with on-site visibility when you choose to sponsor this evening social event for several hundred people.

**Scientific Field Trips or Short Courses:** Support lowered rates for students and early career participants to join field trips, or courses offering continuing education units, available to all attendees before and after the meeting.

**Student Volunteer Program:** Show your support of future geoscientists by helping to offset the registrations for up to 300 students who volunteer in vital roles that make the meeting a success. Sponsors may provide branded shirts, vests, or hats to be worn by all student volunteers.

### *Sponsorship Levels for all Student and Early Career Opportunities:*

\$1,000 – Bronze benefits

\$2,500 – Silver benefits

\$5,000 – Gold benefits + prominent logo placement on event signage

\$10,000 – Platinum benefits + premium logo placement on event signage + table display

**We are happy to help match your interests to create a package best suited to your needs. For more information, contact Debbie Marcinkowski: [dmarcinkowski@geosociety.org](mailto:dmarcinkowski@geosociety.org) or +1-303-357-1047.**

## SPONSORSHIP LEVELS AND BENEFITS SUMMARY

Benefit	Diamond (\$20,000+)	Emerald (\$15,000 –\$19,999)	Platinum (\$10,000 –\$14,999)	Gold (\$5,000 –\$9,999)	Silver (\$2,500 –\$4,999)	Bronze (\$1,000 –\$2,499)	Contributor <\$1,000
Complimentary professional meeting registration	3	2	2	1			
Speaking opportunity on Special Presentation Stage	✓	✓	✓				
Logo on GSA Connects web home page	Logo and Link	Logo and Link	Logo and Link	Logo Only			
Display in Energy Transition Corridor	✓	✓	✓	✓			
Half-page ad in the October <i>GSA Today</i> (distribution: 28,000 – deadline Aug. 20 for space, Aug. 30 for art)	Color	Black & White	Black & White				
Table display at sponsored event	✓	✓	✓				
Recognition at sponsored event	Company Logo	Company Logo	Company Logo	Company Logo	Company Name	Company Name	
Recognition at Presidential Address	Logo and Verbal	Logo and Verbal	Logo and Verbal	✓	✓	✓	
Recognition by level on Meeting’s sponsor web page	Logo and Link	Logo and Link	Logo and Link	Logo Only	Company Name	Company Name	Company Name
Recognition by level in pre-show edition of <i>GSA Connection</i>	Logo and Link	Logo and Link	Logo and Link	Logo Only	Company Name	Company Name	Company Name
Recognition by level in on-site signage, post-show highlights in issue of <i>GSA Today</i> (Distribution: 25,000), <i>GSA Annual Report</i>	Logo	Logo	Logo	Logo	Company Name	Company Name	Company Name



## COMMITMENT FORM

Please complete and return this form to the email below. Sponsorships are assigned on a first-come, first-served basis.  
GSA Foundation Federal Tax ID #: 74-2156871

GENERAL MEETING SPONSORSHIPS	
Presidential Address and Awards Ceremony	\$10,000 (Exclusive Platinum) \$5,000 (Gold)
Pardee Keynote Symposia (5 sessions)	\$10,000 (Exclusive Platinum)
Noon Time Lectures (3 sessions)	\$7,500 (Exclusive Gold)
Women in Geology Panel	\$10,000 (Exclusive Platinum) \$5,000 (Gold)
GEO.SCI Tech Demo Area	<i>see brochure for options</i>
Energy Transition Corridor	\$2,500 (Silver) Included with Gold
Special Presentation Stage	\$2,500 (Silver) Included with Platinum
Icebreaker Opening Reception	\$20,000 (Exclusive Diamond) \$10,000 (Platinum) \$5,000 (Gold)
Exhibit Hall Opening Reception	\$20,000 (Exclusive Diamond) \$10,000 (Platinum) \$5,000 (Gold)
International Reception	\$10,000 (Exclusive Platinum) \$5,000 (Gold)
On To the Future Networking and Diversity Celebration	\$10,000 (Exclusive Platinum) \$5,000 (Gold)
Exhibit Hall Refreshment Breaks	\$15,000/Day (Emerald) \$7,500/Half Day (Gold)
Registration	\$20,000 (Exclusive Diamond)
Mobile Meeting App	\$10,000 (Exclusive Platinum) \$5,000 (Gold)
WiFi	\$20,000 (Diamond)
Poster Hall Sessions	\$10,000 (Lead Platinum) <sup>sdp</sup> \$5,000 (Gold)
Badge Lanyards	\$15,000 (Exclusive Emerald)
Program Book	\$15,000 (Exclusive Emerald)
Directional Signage	\$20,000 (Exclusive Diamond)
Bookstore Bags	\$5,000 (Exclusive Gold) <sup>sdp</sup> \$2,500 (Silver) <sup>sdp</sup>
Branded Water Bottles	\$15,000 (Exclusive Emerald)

STUDENT AND EARLY CAREER PROGRAM SPONSORSHIPS	
GeoCareers Day	\$10,000
	\$5,000
	\$2,500
	\$1,000
Interview Booths	\$500
	Included with GeoCareers Day Gold & Above
Student and Early Career Networking Event	\$10,000
	\$5,000
	\$2,500
	\$1,000
Early Career Coffee Mixer	\$10,000
	\$5,000
	\$2,500
	\$1,000
A Night at the Museum Student and Early Career Social	\$10,000
	\$5,000
	\$2,500
	\$1,000
Scientific Field Trips	\$10,000
	\$5,000
	\$2,500
	\$1,000
Scientific Short Courses	\$10,000
	\$5,000
	\$2,500
	\$1,000
Student Volunteer Program	\$10,000
	\$5,000
	\$2,500
	\$1,000
	\$500

<b>Method of Payment:</b> Check (payable to <b>Geological Society of America Foundation</b> ) MasterCard      Visa      AmEx In the amount of \$	Company Contact  Company Name to be Listed as  Mailing Address
	Card Number  Expiration Date  Name as it Appears on Card  Cardholder's Address  Cardholder's Signature      Date