The Geological Society of America convenes Connects 2023 this fall in Pittsburgh, Pennsylvania, connecting researchers, government agencies, students, academia’s leading instructors, and more with a who’s who of industry vendors promoting the newest and most cutting-edge products and services.

An anticipated audience of more than 5,000+ domestic and international attendees makes GSA Connects 2023 the preeminent event for those in the geological sciences to attend. The GSA Connects 2023 exhibitor profiles include, but are not limited to:

- Computer Software
- Educational Products and Instructional Aids
- Drone Technology
- GIS Mapping
- Geological Instrumentation
- Governmental Agencies
- Professional Associations and Societies
- Publications
- University Graduate Programs
- Gem/Mineral Dealers
- And More!

**JOIN US AT GSA CONNECTS 2023**

**CONNECTS 2022 BY THE NUMBERS**

- 207 Companies Exhibited
- 52 Countries Represented
- 4,874 In-Person Attendees

*The must attend event in geoscience for industry representatives, academics and students, scientific organizations, and government agencies.*
Maintain and build brand awareness through advertising and sponsorships. Expand your presence beyond your booth to reach 5,000+ geoscientists from industry, academia (both faculty and students), research, and government.

Sponsorship and advertising can further showcase your company’s engagement, grow your organization’s customer base, help gain a competitive edge in your industry, and add to valuable exhibitor priority points. Engage more deeply with your geoscience community!

Don’t miss opportunities to leverage your presence:

Advertising: offered in digital and print media

Sponsorships: offered at various levels and including
- GEO.SCI Tech Demo: offering hands-on experiences, live demonstrations, and interactive displays of products, software, and innovations
- Student and Early Career programs
- Meeting-wide opportunities with high visibility such as poster sessions, exhibition hall refreshment breaks, Presidential Address, Awards, and Diversity Receptions, the mobile meeting app, and more
- Customized packages available to meet your interests

ALL ADVERTISING INQUIRIES:
Ann Crawford, GSA Advertising Manager
advertising@geosociety.org
+1-303-357-1053
www.geosociety.org/Advertising

ALL SPONSORSHIP INQUIRIES:
Debbie Marcinkowski, Executive Director, GSA Foundation
dmarcinkowski@geosociety.org
+1-303-357-1047
https://community.geosociety.org/gsa2023/showcase/sponsors
EXHIBITOR INFORMATION

BENEFITS OF EXHIBITING

• Two (2) exhibit-hall only badges per 10’ x 10’ booth
• Complimentary listing on conference website, printed show guide, and conference app
• One (1) complimentary full meeting registration for Commercial, Educational/Not for Profit, and Campus Connection booths
• Preferential booth selection for GSA Connects 2024 in Anaheim, California

Multiple rates available to reflect a diverse range of GSA Connects 2023 exhibitors (see Exhibit Space Application within the prospectus for complete rates and exhibit packages)

EXHIBITOR MOVE IN & MOVE OUT*

Move In: Sat., 14 Oct., 8 a.m.–5 p.m.
Sun., 15 Oct., 8 a.m.–3 p.m.

Move Out: Wed., 18 Oct., 2–8 p.m.
*Hours subject to change

EXHIBIT HOURS

Sun., 15 Oct., 5–7 p.m.
Exhibits Opening & Reception begins at 5 p.m.

Mon., 16 Oct., 10 a.m.–6:30 p.m.
Afternoon Reception: 4:30–6:30 p.m.

Tues., 17 Oct., 10 a.m.–6:30 p.m.
Afternoon Reception: 4:30–6:30 p.m.

Wed., 18 Oct., 10 a.m.–2 p.m.

For booth pricing and floor plan visit: https://community.geosociety.org/gsa2023/showcase/exhibitors

FOR QUESTIONS, OR TO RESERVE YOUR BOOTH PLEASE CONTACT:

Gavin McAuliffe
Exhibit Manager – GSA Connects 2023
Corcoran Expositions, Inc.
312-265-9649
gavin@corcexpo.com

Bob Drewniak
Exhibit Sales
312-265-9662
Robert@corcexpo.com
**INSTRUCTIONS:** Complete all sections of application, sign, and return including a payment check made payable to: GSA, P.O. Box 485, LaGrange, IL 60525-0485.

**COMPANY NAME**

The KEY CONTACT PERSON listed below will receive ALL exhibitor communications.

KEY CONTACT PERSON

KEY CONTACT PHONE NUMBER

KEY CONTACT E-MAIL ADDRESS

STREET ADDRESS

CITY/STATE/ZIP

**COMPANY WEB ADDRESS**

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1

**EXHIBIT SPACE RENTAL PER 100 SQUARE FEET:**

Minimum booth size is 10’ x 10’.

- Commercial: $2,400 (includes side and back drape, ID sign, two (2) exhibit hall badges and one full-conference pass (one (1) max per exhibitor), three (3) or more booths receive 20% discount)
- Educational / Not For Profit: $1,300 (rate available for maximum of two booths, includes side and back drape, ID sign, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor))
- Campus Connection: $1,250 (includes side and back drape, ID sign, booth carpet, one (1) table, two (2) chairs, 4’ x 8’ poster board, two (2) exhibit hall badges, and one (1) full-conference pass (one (1) max per exhibitor). Rate available for maximum of one (1) booth only.)
- Associated Societies: $750 (includes side and back drape, ID sign)

Save $175 by purchasing GSA’s “Optional Booth Package” at the reduced price of $450. This is in addition to the purchase of a booth space. Optional Booth Furniture Package: One (1) 6’ Skirted Table, (1)10x10 Carpet, Two (2) Chairs, One (1) Wastebasket

Payment in full is due with the application. There is a $100 charge for returned checks.

**CANCELLATION & REFUND POLICY:** All requests for cancellation of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of space. If Show Management receives a written request for cancellation of space on or before August 7, 2023, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations after August 7, 2023.

We prefer not to be assigned next to or across the aisle from (list specific company names, not product categories):

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2

<table>
<thead>
<tr>
<th>QUANTITY OF 10'X10's</th>
<th>EXHIBIT SPACE RATE</th>
<th>TOTAL EXHIBIT AMOUNT</th>
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<table>
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<tr>
<th>NUMBER OF CORNERS</th>
<th>TOTAL CORNER AMOUNT</th>
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<tr>
<td></td>
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</table>

DEPOSIT

50% of TOTAL AMOUNT

TOTAL AMOUNT DUE

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3

GSA’S “OPTIONAL BOOTH PACKAGE” at the reduced savings of

☐ $450 Yes, I want GSA’s “Optional Booth Package”

Number of “Optional Booth Packages I want to purchase

---

4

**EARN ADDITIONAL EXHIBIT POINTS BY ADVERTISING OR SPONSORING**

☑ Yes, I want additional information about meeting-related print, web, mobile, and e-media advertising.

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5

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE EXPOSITION & WE ACKNOWLEDGE & ACCEPT ALL INDEMNITY, WAIVER & RELEASE PROVISIONS AS PRINTED ON THE REVERSE SIDE HEREOF AND WHICH ARE A PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.**

DATE

AUTHORIZED SIGNATURE

---

**QUESTIONS?**

Corcoran Expositions, Inc.
Phone: 312-541-0567, Fax: 312-541-0573
E-mail: gavin@corcexpo.com

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FOR OFFICE USE ONLY
8. ARRANGEMENT OF EXHIBITS.

Each exhibitor shall arrange and set up the exhibit, and shall be responsible for the exhibit's entire appearance. Exhibitors are to complete the installation of the exhibit during the normal hours of operation by 5:00 p.m. The exhibiting firm has the right to have the exhibit dismantled and removed at its own expense if the exhibit is not completed and ready for use by the scheduled opening time.

9. USE OF SPACE, SUBLETTING SPACE.

Any space that is not occupied by May 13, 2023, shall be treated as unoccupied space. The Show Management reserves the right to sublet or allocate space to other exhibitors. 

10. deterioration from fair-weather conditions.

In the event Show Management incurs any expense or damage due to the exhibit's non-compliance with the provisions of these rules or regulations, the exhibitor shall indemnify Show Management for such costs, losses, interest, and attorney's fees. The exhibitor shall be responsible for the cost of remediating any consequential or related effects of the conduct, including but not limited to any corrective actions, repairs, or replacements necessary to address or correct the cause of any such deterioration or damage.

11. STORAGE OF PACKING CRATES AND BOXES.

12. PROPERTY DAMAGE.

Any exhibitor who makes any claim or advertises at the GSA Annual Meeting in violation of these rules and regulations, independent contractors must conform to IAEE, ESCA and ED&PA guidelines and must be signatory to a current local collective bargaining agreement. An exhibitor who makes any claim or advertises at the GSA Annual Meeting in violation of these rules and regulations will be dismissed from the exhibit area without refund or other relief.

13. LIABILITY AND INSURANCE.

All attendees and exhibitors of the exhibit Management in keeping with the provisions as to location requested by the exhibitor. Show Management, HOWEVER, RESERVES THE RIGHT TO MAKE IF FINAL DETERMINATION OF ASSIGNMENTS IN THE BEST INTERESTS OF THE EXHIBITION.

2. PAYMENT OF SPACE.

A 50% payment is due January 13, 2023. The balance must be paid by June 5, 2023. Applications received on or before May 13, 2023 may be paid in full the full amount of space requested. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business. Should any item from a nonexhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management as a cancellation of that space. If Show Management receives a written request for cancellation of space on or prior to the opening of the Exposition, the Exhibitor must be notified and the space must be returned to Show Management for use. The Exhibitor shall be responsible for the cost of any damage or loss to any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage for the entire period of the exhibition.

14. INDEMNIFICATION.

Any exhibitor who makes any claim or advertises at the GSA Annual Meeting in violation of these rules and regulations, independent contractors must conform to IAEE, ESCA and ED&PA guidelines and must be signatory to a current local collective bargaining agreement. An exhibitor who makes any claim or advertises at the GSA Annual Meeting in violation of these rules and regulations will be dismissed from the exhibit area without refund or other relief.

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