

building communities

Four Seasons is committed to being a responsible and caring community partner, by having a positive economic impact on community initiatives, both within and outside the hotel. We support those in need through a daily food donation program and the contribution of soaps, shampoos, bedding and linens to local social assistance organizations and charities.

In partnership with the BC Children's Hospital, Ronald McDonald House, United Way, Lions Clubs of Vancouver, Operation Eyesight, and Natures Trust, we seek to engage and support our business partners and their goals.



FOUR SEASONS HOTEL
Vancouver



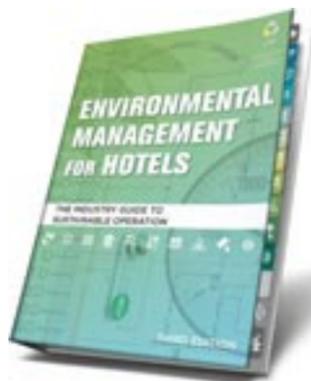
four seasons corporate values

Supporting sustainability



At Four Seasons, corporate values are much more than a program or a policy; theydefine who we are and inform the decisions we make.We strive for the highest possible standards of environmental and social management and responsible business practices within the industry.

Our company's guiding principle is the Golden Rule, and as such, Four Seasons endeavors to have a long-lasting, positive influence on the communities where we operate and on the people we employ and serve around the world. We believe that this is integral to our success as a company, and is expressed consistently in our actions.



Four Seasons involves employees and guests in the common goal of preserving and protecting the planet. We engage in sustainable practices that conserve natural resources and reduce environmental impact.

Our list of initiatives is growing: sustainable menus; bulk food service in Banquets to minimize packaging; organic menus; linenless buffet tables; compostable drinking cups in Club Four; biodegradable food packaging and cutlery for our 'To Go' meals; supplier relationships for purchasing locally; and a conversion from Styrofoam to alternative reusable shipment containers for our seafood deliveries.

Designed with our sustainability values in mind, our cocktail napkin is an environmentally friendly product, made of 100% recycled paper and printed with soy vegetable based ink, making it 100% biodegradable and compostable.



ITP



We are a founding member to the **International Tourism Partnership** which represents some of the largest travel and tourism companies in the world. We understand that only through collective, industry-wide action at local, destination and country levels can real progress be made towards a more sustainable hotel, travel and tourism industry.

We have been awarded a **level 5 Green Key rating** through the Green Key eco-rating program, the highest rating possible awarded to hotels that exemplify the highest standards of environmental and social responsibility, employing cutting edge technologies, policies, and programs that set the international standard for sustainable hotel operations.



We have installed the **Sempa Hybrid Heating System™** which reduces Green House Gas emissions between 20% and 50% per month by offsetting steam consumption with electricity. Since its introduction in 2009, we've reduced our carbon footprint by 2,500 tonnes. Our **i-Vu** building management system allows us to manage our building technology more efficiently.



eco-luxury

Our **Eco-luxury** program, allows guests to choose how often their bed linens and towels are exchanged. In conjunction with a computerized laundry system, laundry volume, energy consumption and effluent production is reduced. We've also converted from plastic bags to reusable canvas bags for guest room newspaper delivery and have begun to introduce guest room recycling bins.



We have converted 3,000 light fixtures to CFL energy efficient light bulbs (which are all recycled!) and introduced LED lighting sources with a life span of approximately 40 years. And, we have installed a system that monitors and shuts lighting off in meeting rooms that are not in use by clients.

There's not much we're **not** recycling. From computer, electronic equipment and batteries to glass, plastic, paper, cardboard, and newsprint – even our guest room keys – recycling is happening throughout the hotel. In 2009, recyclable materials diverted were enough to fill 1,725 full-size pick-up trucks.

greentable
SUSTAINABILITY. ON THE MENU.



We have been certified by **Green Table**, a recognized food industry agency which sets targeted measurements in five areas: solid waste, water conservation, energy conservation, pollution prevention, and purchasing. Green Table members then receive on-going support from a local network of 'green experts'.