

Discover Indianapolis — Be Surprised, Be Welcomed, Enjoy Hoosier Hospitality

Downtown Indy has six thriving cultural districts, each offering a distinct mix of shopping, dining, and entertainment. Hop on one of the 250 bikes from the Pacers Bikeshare to explore the city, and dock the bike at one of the 26 stations once you are done.

Mass Ave: 45 Degrees from Ordinary

Known for its art galleries and theaters, this free-spirited, five-block avenue is lined with boutique shopping, independent restaurants, traditional pubs, and public art. An array of theaters offers visitors their pick of traditional plays and musicals, off-beat productions, edgy and adult-oriented drama, improv, and stand-up. Before the show, visit the Kurt Vonnegut Museum + Library or grab your locally handcrafted Indy souvenir from one of the boutiques.

Fountain Square: Funky. Artsy. Retro. Anything but Square

Experience vintage charm, shop galleries of talented local artists, take swing dancing lessons, and try your hand at duckpin bowling, all in this funky neighborhood. Visitors can also dine at an assortment of locally owned restaurants, enjoy a honey wine flight at Indiana's only meadery, and tour a microbrewery where scientists create the recipes.

Wholesale District: Welcome to the Main Event

Entertainment is front and center in the Wholesale District, set in the heart of the central business district. Here you will find your favorite hotel brands surrounded by the retro-style Bankers Life Fieldhouse—home of the NBA Pacers and concerts by big-name acts; Lucas Oil Stadium—home of the NFL Colts and Super Bowl 2012; and the versatile Indiana Convention Center. Circle Center Mall, a four-story shopping hub, and Georgia Street, a

unique outdoor event promenade, connect these major event venues. Just steps away are attractions such as Monument Circle, the Indianapolis Symphony Orchestra, Indiana Repertory Theatre, comedy clubs, steakhouses, sports bars, and more.

Market East: An Emerging District

This up-and-coming district has grown into a popular location with many new developments and accommodations. Located in the heart of the district is City Market, a historic market with 36 artisan food vendors and a farmer's market every Wednesday. More than US\$225 million in investment is bringing retail, residential, and new office towers online. Access to the district has become easier than ever with the recent opening of the state-of-the-art Julia M. Carson Transit Center, home of the city's public transit.

Indiana Avenue: Rhythm. Reborn

Indiana Avenue celebrates the rich cultural heritage of the African-American community in Indianapolis. The cornerstone of this neighborhood is Madame Walker Theater Center, a great place to hear jazz on an historic stage that has seen the likes of Wes Montgomery and Louis Armstrong. The theater stands in honor of America's first self-made female millionaire and hosts an eclectic line-up of performances.

Broad Ripple Village: We're Open if You Are

Just north of downtown is a lively neighborhood with a mix of one-of-a-kind shops, art galleries, innovative chefs, and popular nightlife spots. This trendy village is also highlighted by the popular Monon greenway and is known as where "Mr. Top 10," David Letterman, grew up.

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Pedal boats and gondolas offer different ways to explore the Central Canal. Photo courtesy of VisitIndy.