



SRMA Business Partner Memberships Annual Benefits and Dues

Questions?
Contact Rob Harris.
rob@srma.net

Platinum Membership - \$10,000.00

All Gold, Silver, and Bronze Level benefits, plus

- Logo on SRMA's website home page Carousel
- SRMA to host a standalone educational offering (i.e. Lunch-and-Learn), if desired.
- Logo and hotlink on all SRMA e-newsletters, Platinum Business Partner section.
- Two complimentary advertisement opportunities in SRMA e-newsletter.
- One email from Executive Director to SRMA Manufacturing members introducing new Platinum Business Partner.
- One complimentary opportunity to be a sponsor of a standard event.
- Logo on Business Partner Banner Stand, Platinum member
- One private dinner for two representatives from the Platinum member, with a quorum of SRMA Board of Directors and Executive Director.

Gold Membership - \$5,000.00

All Silver and Bronze Level benefits, plus

- Logo on SRMA's website, which appears on all webpages as users navigate through the site.
- Largest Logo on Business Partner Listing page.
- Logo and hotlink on all SRMA e-newsletters, Gold Business Partner section.
- Logo on Banner Stand, Gold member section. Graphics are updated quarterly. Displayed at various events.
- *Two complimentary admissions* to monthly, "standard", events, (i.e. Plant Tours). Excludes "Special Events".
- Two complimentary embroidered SRMA polo shirts.

Silver Membership - \$2,500.00

All Bronze Level benefits, plus

- Larger Logo on Business Partner Listing page
- Opportunity to provide one-pager pdf (provided by your company) which can contain various hotlinks
 - o Member Spotlight if pdf one-pager is provided (one time promotion, shortly after one-pager is provided)
 - In e-newsletter
 - LinkedIn post
- Logo and hotlink on all SRMA e-newsletters, Silver Business Partner section.
- Logo on Banner Stand, Silver member section. Graphics are updated quarterly. Displayed at various events.
- *ONE* company representative per monthly event. Paid registration required.

Bronze Membership - \$1,500.00

- Logo on website, Business Partner Listing page, with hotlink to your website
- Membership Plaque
- Access to SRMA Community Network (posting restrictions apply)
- SRMA window decal
- SRMA to promote *Business Partner's* webinars and events, which are curtailed for manufacturers. These are not co-branded with SRMA. These must be educational in nature and will be reviewed before posting.
 - Business Partner to provide
 - Electronic files for promotion
 - Pdf flyer containing details of the event
 - Carousel image, 1920px X 450px, for SRMA website home page
 - Event image, 1200px X 600px, for SRMA website Calendar of Events page
 - URL for registration and/or webinar event
 - Registration list of manufacturing attendees post event
 - SRMA will promote event
 - on SRMA website
 - within e-newsletter, a maximum of 4 weeks out from event date
- ONE company representative may attend a maximum of 4 events per year. Paid registration required.
- Sponsorship and educational opportunities will be presented to Business Partners as the opportunities arise.

Please note that it is SRMA's policy to maintain a 70%:30% ratio of manufacturers:business partners. In addition, only 3 of each industry-type of Partner member is allowed (i.e., Banks, Insurance companies, IT providers, CPA's, etc.). Any exceptions must be made by the SRMA board. Acceptance criteria for membership is explained on [Business Partner Member application](#). Membership dues are non-refundable.

Bronze-level Business Partners must increase level to Silver or higher after 2 years of membership.

Establish yourself and your company as an expert, one which our manufacturing members will want to do business with. Please, no direct solicitation to the manufacturing members at events or via marketing efforts.

[APPLY TODAY!](#)

Revised and approved by the SRMA Board of Directors, November 6, 2025.