



Florida Manufacturing &
Supply Chain Advocacy Council

2025

ADVOCACY AGENDA

The Florida Manufacturing & Supply Chain Advocacy Council is a statewide coalition of manufacturing champions dedicated to advancing the priorities of Florida's manufacturing community. Together, its members have developed the 2025 legislative priorities and advocacy platform to address the industry's most critical issues.



ADVOCACY PLATFORM

The Florida Manufacturing & Supply Chain Advocacy Council is dedicated to advancing Florida's manufacturing sector through these key priorities:

1

Talent Development and Retention

Fostering a pipeline of skilled workers is essential to the future of manufacturing in Florida. The Council supports initiatives that improve early engagement, upskilling, and removing barriers to talent attraction and retention.

2

Florida's Competitive Edge

The Council supports policies that position Florida as a leader in the manufacturing industry by enhancing the business climate for Florida's manufacturers and promoting in-state production.

3

Industry Modernization

The Council supports innovation and modernization, which is vital for keeping Florida's manufacturers globally competitive.

LEGISLATIVE PRIORITIES

INVESTMENTS TO ENCOURAGE GROWTH IN FLORIDA'S MANUFACTURING SECTOR

Advocate for tax policies and programs to improve the business climate for Florida's manufacturers, thereby producing high-wage job growth, new capital investment and increased revenues for the State:



Capital Investment Tax Credit (CITC) Expansion

Broaden the CITC to cover all manufacturing subsections (NAICS codes 31-33) and reduce the program's capital investment and job creation thresholds so more manufacturers qualify.



Reestablish the Qualified Target Industry (QTI) Tax Refund Program

A vital economic development tool available to all Florida communities to induce quality job growth in targeted, high value-added industries.

SUPPORT THE FLORIDA MANUFACTURING BILL

Enhancing Florida's manufacturing ecosystem through strategic initiatives. The bill focuses on strengthening the manufacturing sector by:



Institutionalizing the **Chief Manufacturing Officer (CMO)** position within FloridaCommerce.



Creating a **"Made in Florida"** designation and program to promote Florida-made goods.



Authorizing a biennial **"State of Florida Manufacturing Report"** to showcase the industry's economic impact.



Creating a **grant or low-interest loan program** to help small and medium manufacturers adopt new technologies, enhance cybersecurity, or upskill their workforce.



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