

**Phil Purcell**

President and CEO

Marine Industries Association of South Florida

Phil Purcell is the CEO/president of the Marine Industries Association of South Florida (MIASF). MIASF promotes advocacy and professionalism on behalf of the marine industry, which provides an annual \$18.5 billion economic impact to South Florida and supports 142,000 jobs regionally.

Prior to joining MIASF in 2014, Phil was a partner and held senior management positions with Westport Shipyard of Washington State, the largest yacht builder in North America. During his tenure, Westport grew from a small company to a leader in the industry within the United States and internationally.

Phil brings a unique perspective to the marine industry, having traveled extensively around the globe. Embracing other cultures and working in emerging markets has allowed him to be engaged in the international marine business and implement collaborative processes to grow opportunities, research, and new ideas. Phil's vision is to leverage his experience, knowledge, and personal relationships with industry and educational leaders for the betterment of the region.

**ABOUT MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA**

Created in 1961, the not-for-profit trade group is focused on the sound growth of the marine industry in the South Florida Region to benefit its members, their customers, communities, and the environment. MIASF has more than 400 members in Broward, Miami-Dade, and Palm Beach Counties and is the owner of the Fort Lauderdale International Boat Show.

Through the Fort Lauderdale International Boat Show, advocacy efforts, programs, and services of MIASF have combined to raise the professionalism of the industry and awareness of its impact and contributions by the public, elected, and regulatory officials at the local, state, and federal levels. Members have fostered a reputation for the region to be known as the goods and service center of the world for the yachting and marine community.