

FLORIDA MANUFACTURING DAYS



The Florida Manufacturing & Supply Chain Advocacy Council is a coalition of manufacturing champions from across the state of Florida, working to leverage local relationships and execute grassroots campaigns to advance common goals for the industry.

2024 Sponsorship Opportunities

When February 13 & 14, 2024

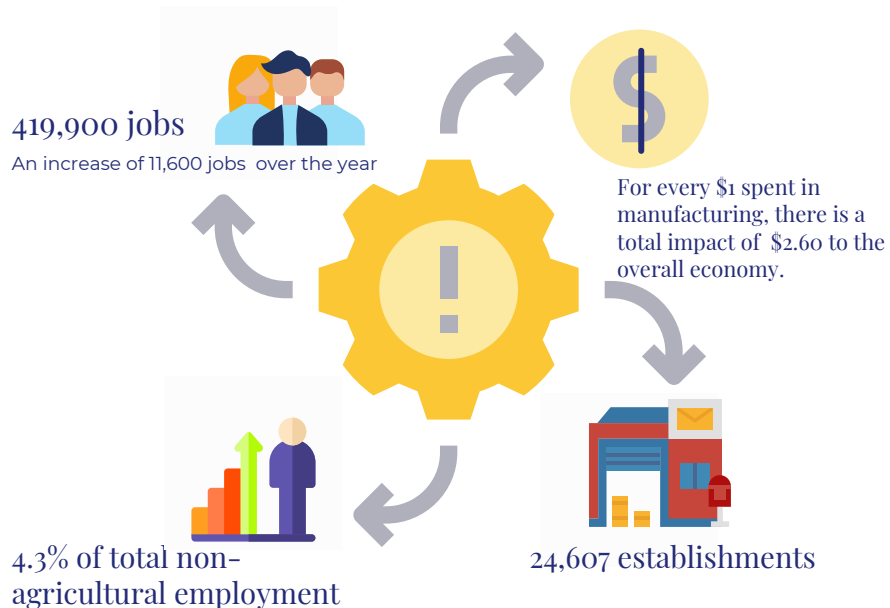
Where Tallahassee, FL

Who

- Manufacturers
- Legislators
- Key state leaders
- Service providers
- Statewide partners

Why

Your financial commitment and involvement in Manufacturing Days supports an industry that has a great impact in our state's economy



FLORIDAMFGADVOCACY.COM

Sources: NAM calculations using 2021 IMPLAN data; U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released July 21, 2023; Florida Dept. of Economic Opportunity, Bureau of Workforce Statistics and Economic Research (WSER)

2024 TENTATIVE AGENDA

Florida Manufacturing Days is a time for manufacturers and industry stakeholders to meet with legislators and statewide partners to discuss and advocate for manufacturing related issues and to learn more about the legislative process.

The events and meetings hosted during this time are an opportunity for participants to not only network but lend their voice in shaping Florida's manufacturing business environment.

02.13

Day 1 - FULL DAY

All day: Made in Florida Exhibits in Capitol Rotunda

Breakfast: Meeting of the Florida Manufacturing and Supply Chain Caucus

Advocacy 101 Seminar

Meetings with Legislative Offices

Lunch: Partner Briefings

Meetings with Legislative Offices

Welcome Reception (Legislators Invited)

02.14

Day 2 - HALF DAY

Breakfast: Partner Briefings

Meetings with Legislative Offices

Your voice counts! Your support and involvement in Manufacturing Days is important because it provides us with:

Credibility As leaders in their communities, participants bring their own constituencies and connections into the discussion.

Capacity With an extensive agenda and limited staff, the Council relies on sponsors and participants to lead our public witness and build relationships between the industry and legislative offices.

Constituency As members of local communities, participants relate to legislators as constituents and neighbors, not just as "hired work."

Character Every individual is different, and that includes elected officials and industry leaders. You may be just the person who can have the productive conversation with a particular elected official!



SPONSOR LEVELS AND BENEFITS

Benefits	Platinum \$5,000 (1 available)	Gold \$3,000 (2 available)	Silver \$1,500	Bronze \$500
Sponsor logo displayed in slide deck during opening session	✓	✓	✓	✓
Static banner ad with link located on the Council's website	✓	✓	✓	✓
Attendee registrations included	5	3	2	1
Verbal recognition during the opening session	✓	✓	✓	
Speaking opportunity during "Honoring Lawmakers Dinner" (5 minutes)	✓	✓		
Pre- and post-event attendee email list	✓	✓		
Marketing collateral included in attendee packets	✓	✓		
Speaking opportunity during a "Partner Briefings" Meal	✓			
Presented as the title sponsor of the opening networking reception	✓			

