

FLORIDA MANUFACTURING DAYS



The Florida Manufacturing & Supply Chain Advocacy Council is a coalition of manufacturing champions across the state of Florida, working to leverage local relationships and execute grassroots campaigns to advance common goals for the industry.



**Florida Manufacturing &
Supply Chain Advocacy Council**

When February 13 - 14, 2024

Where Tallahassee, FL

Who

- Manufacturers
- Legislators
- Key state leaders
- Service providers
- Statewide partners

Why

Lend your voice to advocating for issues impacting Florida's manufacturers (read more on next page)

Limited sponsorship opportunities available [here](#)

REGISTER HERE*

\$195 per person includes:

- Attendee materials
- Advocacy 101 seminar
- Private briefings with statewide leaders
- Welcome reception (Feb. 13)
- Breakfast & lunch (Feb. 13)
- Breakfast (Feb. 14)

*Participation is exclusive for members of the Council.
Joining is free, please contact us at
events@floridamakes.com for more information.



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WHY JOIN US?

Your support and involvement in Manufacturing Days is important because it provides us with:

Credibility As leaders in their communities, participants bring their own constituencies and connections into the discussion.

Constituency As members of local communities, participants relate to legislators as constituents and neighbors, not just as “hired work.”

Capacity With an extensive agenda and limited staff, the Council relies on sponsors and participants to lead our public witness and build relationships between the industry and legislative offices.

Character Every individual is different, and that includes elected officials and industry leaders. You may be just the person who can have the productive conversation with a particular elected official!

FLORIDA MANUFACTS



\$1=\$2.60

For every \$1 spent in manufacturing, there is a total impact of \$2.60 to the overall economy.



419,000+ jobs



24,000+ establishments



4.3% of total non-agricultural employment



3%

2022 annual average unemployment rate compared to 3.6 percent for all industries

Sources: NAM calculations using 2021 IMPLAN data; U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released July 21, 2023; Florida Dept. of Economic Opportunity, Bureau of Workforce Statistics and Economic Research (WSER)



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2024 TENTATIVE AGENDA

Florida Manufacturing Days is a time for manufacturers and other industry stakeholders to meet with legislators and statewide partners to discuss and advocate for manufacturing related issues and to learn more about the legislative process.

The events and meetings hosted during this time are an opportunity for participants to not only network but lend their voice in shaping Florida's manufacturing business environment.

For sponsorship opportunities contact: events@floridamakes.com

02.13

Breakfast: Meeting of the Florida Manufacturing and Supply Chain Caucus

Join the Caucus at their first meeting of the year. Official proceedings will take place as well as the press announcement for the Florida MakeMore Manufacturing Report. Network with legislators and statewide leaders to kick-off Manufacturing Days.

Advocacy 101 Seminar

Learn best practices on how to conduct a meeting with a legislative office. Review the industry's priorities and how to advocate to a policy maker or elected official about the issues that are most important to manufacturers.

Meetings with Legislative Offices

Join your regional delegation for meetings with key leaders.

Lunch: Partners and Legislative Office Updates

Private lunch and presentations from key statewide partners on their most pressing issues.

Meetings with Legislative Offices

Join your regional delegation for meetings with key leaders.

Welcome Reception

Join us at our welcome reception to celebrate manufacturing in Florida with legislators, statewide partners, and manufacturers.

02.14

Breakfast: Partners and Legislative Office Updates

Private breakfast and presentations from key statewide partners on their most pressing issues.

Meetings with Legislative Offices

Join your regional delegation for meetings with key leaders.

Lunch: On your own

Debrief with colleagues and brainstorm on follow up actions before traveling home



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