



The Future of Florida's
Manufacturing Industry

**MAKE
MORE**
MANUFACTURING
SUMMIT



Outlook 2022
October 26, 2021

Hosting Partners



FloridaMakeMore.com

Outlook 2022

As 2021 comes to an end, the sector leaves behind an unprecedented time of change, adaptation and resilience. Change, however, is always on the horizon. The emergence of the Smart Factory and its transformation of the sector continues. Keeping our workforce skilled while growing the next generation is ongoing. This segment will take a bold leap into 2022 with a “future focused” agenda that brings together industry experts and trailblazers ready to tackle the big issues.

October 26

11:00 a.m.

Registration Opens

Location: Windsong Foyer

Noon –
5:30 p.m.

Welcome & Opening Remarks

Zoraida Velasco, Executive Vice President, FloridaMakes

Session 1: State of the Manufacturing Economy

The State of Manufacturing is in constant flux depending on usual world happenings, such as hurricanes and oil spills – and unusual world happenings such as COVID-19. To start this segment and help us get the most from Outlook 2022 it's important to begin with the State of Manufacturing TODAY. To set the stage we will take a look at Florida's productivity outlook, then a national view – what's happening, where is manufacturing growing and where it's not. And finally for this session – a Florida view and goals for 2030.

- **Maria Alfano**, COO, FloridaMakes
- **Ken Voytek**, Principal, Mountain View Economics
- **Dr. Jerry Parrish**, Chief Economist and Director of Research, Florida Chamber Foundation

Lunch

Our Future Together: Facilitated Table Topics

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SPONSORS



PARTNERS



Outlook 2022

October 26 (cont'd)

Noon –
5:30 p.m.
(cont'd)

Session 2: Business Growth

Manufacturing in Florida had over 22,127 establishments in the first quarter of 2021 and 386,200 jobs, as of September 2021. It is also ranked 3rd in the United States for manufacturing establishments by the end of 2020. Manufacturing accounted for 4.5% of Florida's GDP by January 2021. Understanding the existing business landscape manufacturers are dealing with will be essential for Florida to continue diversifying the economy to remain a global competitor. What needs to be done – how do stakeholders react to get manufacturing businesses to the next level? This panel will provide insight on what each of their organizations are doing to move manufacturing forward and what we can do to support their work in the future.

Moderator:

- **Mark Wilson**, President & CEO, Florida Chamber of Commerce

Panelists:

- **Greg Britton**, CEO, The SBDC Network
- **David Carrier**, CEO/Founder, Quantum Flo
- **Destin Wells**, Senior Vice President, Enterprise Florida
- **Adam Callaway**, Assistant Secretary for Strategic Business Development, Florida Department of Economic Opportunity

Dessert

Recognition of the Sterling Manufacturing Business Excellence (SMBE) Awards BRONZE WINNERS

About the SMBE Award

This year, 18 manufacturers were awarded the prestigious SMBE award on 3 levels – Bronze, Silver and Gold – depending on a preset scoring criterion. Due to COVID-19 and the restrictions imposed, no award ceremony was held. Winners were announced at the Business Growth Segment of the MakeMore Manufacturing Summit and beautiful awards were sent directly to the individual factories. We want to recognize them again today by celebrating their successes. Throughout this Outlook 2022 event the winners will be recognized in 3 separate videos. And, those who came in person today will be recognized and brought to the stage.

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Industrial Manufacturing Technician Apprenticeship Program

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"The use of online training curricula is a vital component in addressing immediate concerns related to the COVID-19 pandemic as well as the long-term, critical need to ensure Floridians have access to apprenticeship opportunities in high-demand fields. We are grateful to our partners for expediting this much-needed program."

-Michelle Dennard, President and CEO
of CareerSource Florida, Inc.



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Outlook 2022

October 26 (cont'd)

Noon –
5:30 p.m.
(cont'd)

Session 3: Talent Development

The MakeMore Manufacturing Summit Talent Development virtual segment focused on the benefits of taking a sector strategy approach to workforce, education and talent attraction and creating best practices for impact and student engagement. Today, this esteemed panel of Talent Development experts will begin building a roadmap to strengthen and advance Florida's manufacturing workforce pipeline using innovation, the voice of the customer, smart manufacturing, and resources. The manufacturing skills gap is widening. What can we all do to shrink this gap? This panel will get us thinking.

Moderator:

- **Tina Berger**, Senior Advisor, Manufacturing Talent Development, FloridaMakes

Panelists:

- **NiñaFe Awong**, Career & Technical Education Director, Florida Department of Education
- **Mimi Coenen**, Chief Operating Officer, CareerSource Central Florida
- **Marilyn Barger**, Executive Director, FLATE
- **Marcelo Dossantos**, Director of Talent Development, FloridaMakes

Recognition of the Sterling Manufacturing Business Excellence (SMBE) Awards SILVER WINNERS

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Outlook 2022

October 26 (cont'd)

Noon –
5:30 p.m.
(cont'd)

Session 4: Business Climate

Like organizations (such as manufacturers) come together and speak with a unified voice because a unified voice is LOUDER – much louder. Florida TaxWatch has listened to all segments of MakeMore and prepared a report suggesting what opportunities manufacturers and the manufacturing ecosystem should select and work on for next year. After getting a sneak peak of the findings from the Florida TaxWatch report, a panel of Florida Legislators and Tallahassee association executives will discuss legislative priorities for manufacturers in 2022.

Setting the Stage:

- **Bob Nave**, Vice President, Research, Florida TaxWatch

Moderator:

- **Joe Mayer**, Director, Government Relations, Lockheed Martin

Panelists:

- **Senator Tom A. Wright**, Florida Senate
- **Tom Feeney**, CEO, Associated Industries of Florida
- **Tony Carvajal**, Executive Vice President, Florida TaxWatch
- **Representative Elizabeth Fetterhoff**, Florida House of Representatives

Recognition of the Sterling Manufacturing Business Excellence (SMBE) Awards GOLD WINNERS

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October 26 (cont'd)

5:30 p.m. –
6 p.m.



Bob Provitola Manufacturing Leadership Award

The founding Chairman of the FloridaMakes Board of Directors, Bob Provitola, passed away earlier this year. Bob was instrumental in the founding of FloridaMakes, as well as a tireless advocate for the manufacturing industry throughout his career, leading initiatives focused on improving manufacturing economic development and education of the manufacturing workforce.

FloridaMakes, in honor of Bob's service and dedication to the organization and to the industry, created an award in his name to be presented to person who can carry on Bob's legacy of advocacy, leadership, mentorship and volunteerism.

Special remarks:

- **David Walsh**, Managing Director, Takotagroup and former President & CEO, Mitsubishi Hitachi Power Systems

Finalists recognition:

- **Zoraida Velasco**, Executive Vice President, FloridaMakes

Award presentation:

- **Ray Aguerrevere**, Board Chair, FloridaMakes and Vice President/General Manager, Custom Metal Designs
- **Ehrinn Provitola**, Honored guest and wife of the late Bob Provitola
- **Ryan Provitola**, Honored guest and son of the late Bob Provitola

Closing Remarks

Zoraida Velasco, Executive Vice President, FloridaMakes

6 p.m.

Made in Florida Networking Reception



Thank you for attending!