

# UNLEASHING DIGITAL TRANSFORMATION



## SPONSORSHIP OPPORTUNITIES

October 25 - 26, 2023  
Dr. Phillips Center for the  
Performing Arts  
Orlando, Florida

Thank you for your interest in supporting this ecosystem event, for questions, please contact Zoraida Velasco at [events@FloridaMakes.com](mailto:events@FloridaMakes.com)

Once you've made an investment decision, please submit your sponsorship commitment form through this link: <https://forms.gle/iHyVgWFz9onwL4mf8> An invoice will be sent to the email provided and payment must be submitted no later than September 29, 2023.





# GENERAL INFORMATION



**Thank you for your interest in supporting the 2023  
MakeMore Manufacturing Summit: Unleashing  
Digital Transformation!**

## ABOUT THE EVENT

This event is a leadership-focused meeting designed around connecting over 200 ecosystem stakeholders with the needs and realities of industry leaders from the manufacturing sector. The focus of this year's event will be on the digital transformation and its impact on the industry. During the event, we will be announcing and/or celebrating the industry's leaders including the winners of the Manufacturer of the Year Awards, the manufacturing honorees of GrowFL's Florida Companies to Watch, the FloridaMakes Employers of Choice companies, the Florida Advanced Technological Education Center's Educational Excellence Awards, and the Bob Provitola Manufacturing Leadership award winner.

## WHO SHOULD ATTEND

Manufacturing industry stakeholders like:

- Manufacturing C-Suite, Operations, Technology, and Innovation executives
- Workforce development professionals
- Economic development and chamber of commerce professionals
- Colleges, universities, and K-12 representatives
- Technology and innovation service providers
- Research institutions
- Government and elected officials

## TENTATIVE AGENDA

**October 25, 2023 - 2:00 p.m. to 7:00pm**

Kick-off and afternoon sessions  
Opening Networking Reception

**October 26, 2023 7:30 a.m. - 4:00 p.m.**

Networking Breakfast  
Morning keynote and sessions  
Awards Luncheon  
Afternoon keynote and sessions  
Closing





# CUSTOMIZE YOUR INVESTMENT

This year's sponsorship packet is designed for you to customize your return on investment. Here's how it works:

- Below are the sponsorship levels by dollar amounts with a general overview of the benefits included.
- Once you have determined what level you'd like to invest in, click on its name and it will take you to the menu page where you'll find a listing of the options by category.

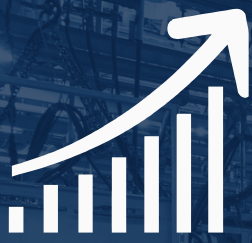
## Please note all sponsorship levels also include the following **GENERAL BENEFITS**:

- Company logo on the Summit's marketing materials (printed and/or digital) to include: website, email blasts, signage, program and social media.
- Opportunity to be a guest speaker on the Small Biz Florida podcast (limited availability).
- Comprehensive Summit attendee list provided post event.
- Complimentary listing in Connex Florida (must be a Florida manufacturer).

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BENEFITS	\$25K Page 5	\$15K Page 6	\$10K Page 7	\$5,000 Page 8	\$2,500 Page 8	\$1,000 Page 8
Complimentary Registrations	8	6	5	4	2	1
Display and Marketing Materials	Select 6	Select 5	Select 4	Select 3	See page 7 for benefits	See page 7 for benefits
Summit Participation	5	3	2	Select 1	See page 7 for benefits	See page 7 for benefits
Networking Opportunities	Select 2	Select 2	Select 1	*Limited availability		
Special Programs	3	Select 2	Select 1			
Awards Ceremonies	Select 1	Select 1				







# VISIONARY \$25,000



General benefits listed on page 3, plus:

## Display & Marketing Materials Select 6

- ☐ Prime location for exhibit space to display marketing materials
- ☐ Inclusion of a promo ad for your company/organization in Summit email blasts
- ☐ Sponsor-provided marketing collateral or promo item distributed to attendees inside attendee bags
- ☐ Opportunity to share white paper on a topic relevant to the Summit's theme with ecosystem stakeholders (over 9,000 distribution list) prior to the event
- ☐ Message to the MakeMore Manufacturing Community promoting your presence at the Summit
- ☐ Company logo on promo image in FloridaMakes employee email signatures leading up to the Summit
- ☐ Promotional post highlighting company sponsorship on FloridaMakes social media
- ☐ Sponsor-provided marketing collateral or promo item to be delivered to hotel guests who used the room block code
- ☐ Full page promo space in the Summit's digital program

## Networking Opportunities Select 2

Presentation of company logo and verbal recognition as host of: (benefit assigned on a first-come first-served basis)

- ☐ Breakfast
- ☐ Coffee Break
- ☐ Awards Luncheon
- ☐ Opening Reception

## Summit Participation 5 included

- ☒ Interview by event videographer to be included in Summit's wrap-up video
- ☒ Opportunity to be participate in event programming (limited availability)
- ☒ Presentation of company promotional video (up to 30 seconds) during the program
- ☒ Company president or representative to introduce a speaker
- ☒ Company representative to serve on the event's Steering Committee

## Special Programs Recognition 3 included

Your company will be featured as a sponsor of all the programs below. This includes logo on printed and digital marketing materials like website, email blasts, signage, program and social media posts (benefit assigned on a first-come first-served basis).

- ☒ Employer of Choice  
[www.FloridaMakes.com/EOC](http://www.FloridaMakes.com/EOC)
- ☒ MakeMore on the Road Technology Series  
[www.FloridaMakeMore.com/OnTheRoad](http://www.FloridaMakeMore.com/OnTheRoad)
- ☒ Rosie Explores Manufacturing in a Box  
[www.Explore-MFG.com](http://www.Explore-MFG.com)

## Awards Ceremonies Select 2

(benefit assigned on a first-come first-served basis)

- ☐ Company representative to present Employer of Choice Award (9 Available)
- ☐ Company representative to present the Bob Provitola Award (1 Available )
- ☐ Company representative to recognize Manufacturer of the Year Award (1 Available)



# LEADERSHIP \$15,000

**MAKE  
MORE**  
MANUFACTURING  
SUMMIT

General benefits listed on page 3, plus:

## Display & Marketing Materials Select 5

- ☐ Exhibit space to display marketing materials
- ☐ Inclusion of a promo ad for your company/organization in Summit email blasts
- ☐ Sponsor-provided marketing collateral or promo item distributed to attendees bags
- ☐ Opportunity to share white paper on a topic relevant to the Summit's theme with ecosystem stakeholders (over 9,000 distribution list) prior to the event
- ☐ Message to the MakeMore Manufacturing Community promoting your presence at the Summit
- ☐ Promotional post highlighting company sponsorship on FloridaMakes social media
- ☐ 3/4 page promo space in the Summit's digital program

## Networking Opportunities Select 2

Presentation of company logo and verbal recognition as host of: (benefit assigned on a first-come first-served basis)

- ☐ Breakfast
- ☐ Coffee Break
- ☐ Awards Luncheon

## Summit Participation 3 included

- ☒ Interview by event videographer to be included in Summit's wrap-up video
- ☒ Opportunity to be participate in event programming (limited availability)
- ☒ Presentation of company promotional video (up to 30 seconds) during the program

## Special Programs Recognition Select 2

Your company will be featured as a sponsor of the two events you select below. This includes logo on printed and digital marketing materials like website, email blasts, signage, program and social media posts (benefit assigned on a first-come first-served basis).

- ☐ Employer of Choice  
[www.FloridaMakes.com/EOC](http://www.FloridaMakes.com/EOC)
- ☐ MakeMore on the Road Technology Series  
[www.FloridaMakeMore.com/OnTheRoad](http://www.FloridaMakeMore.com/OnTheRoad)
- ☐ Rosie Explores Manufacturing in a Box  
[www.Explore-MFG.com](http://www.Explore-MFG.com)

## Awards Ceremonies Select 1

(benefit assigned on a first-come first-served basis)

- ☐ Company representative to present Employer of Choice Award (9 Available)
- ☐ Company representative to present the Bob Provitola Award (1 Available )
- ☐ Company representative to recognize Manufacturer of the Year Award (1 Available)





# NETWORKING \$10,000

General benefits listed on page 3, plus:

## Display & Marketing Materials Select 4

- ☐ Exhibit space to display marketing materials
- ☐ Inclusion of a promo ad for your company/organization in Summit email blasts
- ☐ Sponsor-provided marketing collateral or promo item distributed to attendees bags
- ☐ Opportunity to share white paper on a topic relevant to the Summit's theme with ecosystem stakeholders (over 9,000 distribution list) prior to the event
- ☐ Message to the MakeMore Manufacturing Community promoting your presence at the Summit
- ☐ Promotional post highlighting company sponsorship on FloridaMakes social media
- ☐ 1/2 page promo space in the Summit's digital program
- ☐ Presentation of company logo to attendees by emcee during the Summit.

## Networking Opportunities Select 1

Presentation of company logo and verbal recognition as host of: (benefit assigned on a first-come first-served basis)

- ☐ Breakfast
- ☐ Coffee Break

## Summit Participation Select 2

- ☐ Interview by event videographer to be included in Summit's wrap-up video
- ☐ Opportunity to be participate in event programming (limited availability)
- ☐ Presentation of company promotional video (up to 30 seconds) during the program
- ☐ Company president or representative to introduce a speaker

## Special Programs Recognition Select 1

Your company will be featured as a sponsor of the two events you select below. This includes logo on printed and digital marketing materials like website, email blasts, signage, program and social media posts (benefit assigned on a first-come first-served basis).

- ☐ Employer of Choice  
[www.FloridaMakes.com/EOC](http://www.FloridaMakes.com/EOC)
- ☐ MakeMore on the Road Technology Series  
[www.FloridaMakeMore.com/OnTheRoad](http://www.FloridaMakeMore.com/OnTheRoad)
- ☐ Rosie Explores Manufacturing in a Box  
[www.Explore-MFG.com](http://www.Explore-MFG.com)



# CHAMPION \$5,000

General benefits listed on page 3, plus:



## Display & Marketing Materials Select 3

- ☐ Exhibit space to display marketing materials
- ☐ Inclusion of a promo ad for your company/organization in Summit email blasts
- ☐ Sponsor-provided marketing collateral or promo item distributed to attendees bags
- ☐ Message to the MakeMore Manufacturing Community promoting your presence at the Summit
- ☐ Promotional post highlighting company sponsorship on FloridaMakes social media
- ☐ 1/2 page promo space in the Summit's digital program
- ☐ Presentation of company logo to attendees by emcee during the Summit.

## Summit Participation Select 1

- ☐ Interview by event videographer to be included in Summit's wrap-up video
- ☐ Opportunity to be participate in event programming (limited availability)
- ☐ Presentation of company promotional video (up to 30 seconds) during the program



# RECOGNITION \$2,500

General benefits listed on page 3 and:

- ☐ Exhibit space to display marketing materials
- ☐ Mention of your company's participation in message to the MakeMore Manufacturing Community

# ADVOCATE \$1,000

General benefits listed on page 3, plus:

- ☒ Exhibit space to display marketing materials