



Working Together for Change: Using Participatory Action Research from Design to Dissemination in an Evaluation with Older Americans

Nov. 15, 2019

AEA 2019

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Learning Objectives

- Name the key components and benefits of a PAR approach
- Identify steps to promote active involvement of community members in all aspects of the evaluation process
- Describe the ways to build evaluation capacity throughout the evaluation

Prologue

An Introduction to Title VI



The Title VI Program

- Established as an amendment to the Older Americans Act (OAA) in 1978
- Provides grants to eligible Tribal organizations for provision of:
 - Nutrition,
 - Supportive Services, and
 - Caregiver Support Services
- 270 grantees in the 2017-2020 Cycle





Participatory Action Research (PAR)

- Empowerment & Collaboration
- Stakeholders as participants and directors
- Interweaves Western science and Indigenous ways of knowing



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Act I: Setting the Stage

An Evaluability Assessment





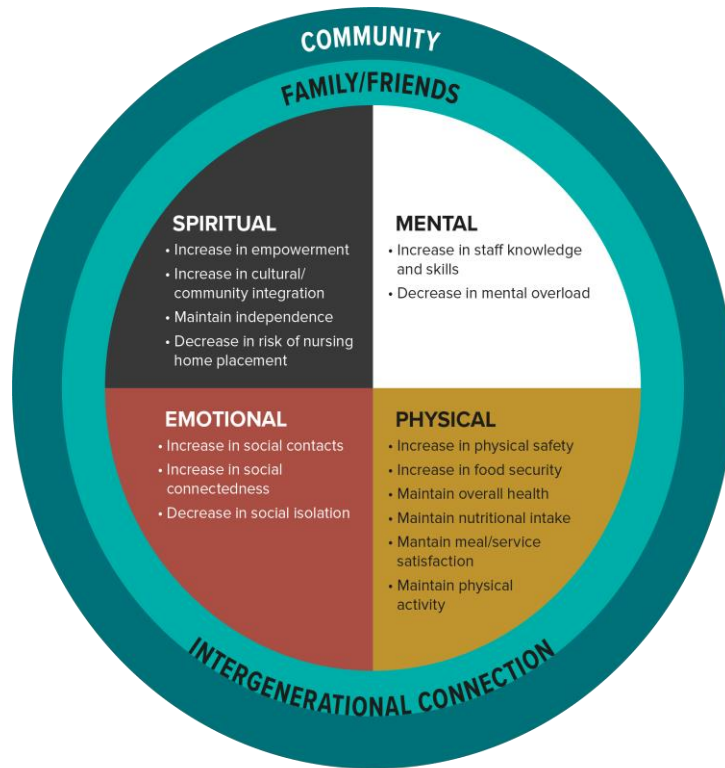
The Evaluability Assessment

Six Step Methodology:

1. Identify and engage intended users
2. Review Title VI Program materials
3. Engage stakeholder advisory group
4. Develop Title VI Logic Model and Medicine Wheel
5. Analyze and synthesize primary and extant data
6. Develop evaluation recommendations



Title VI Medicine Wheel

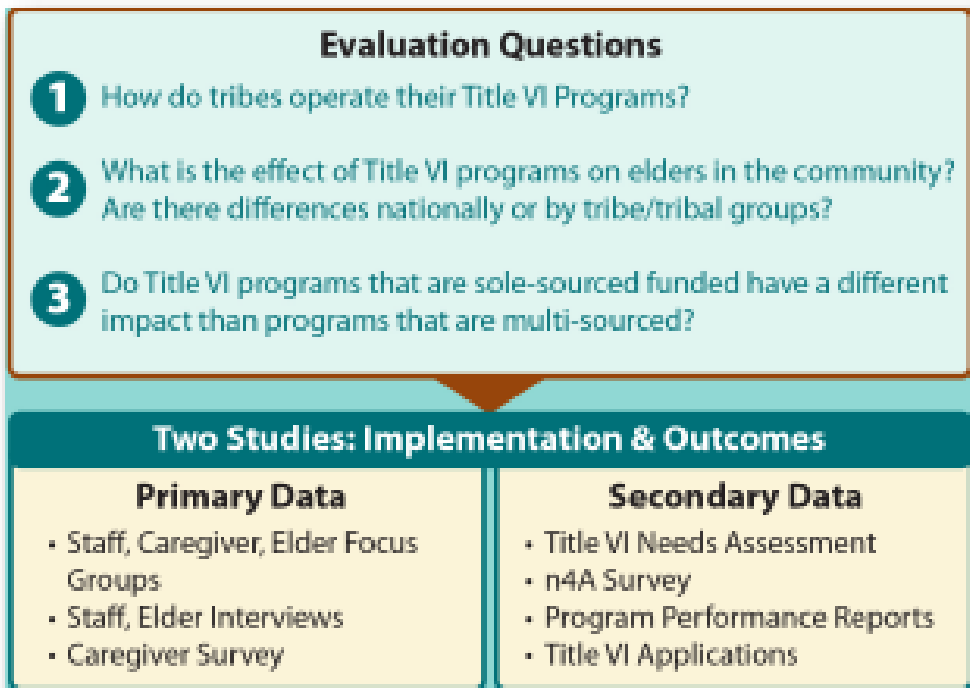


Act II: The Evaluation





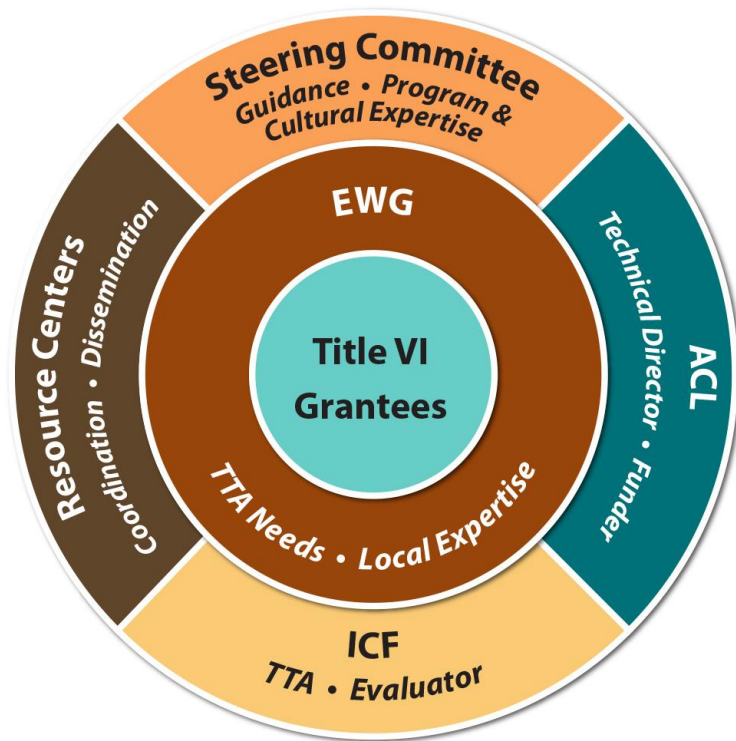
The Evaluation Design



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A Participatory Approach





Facilitating Engagement

- Regular meetings (in-person and virtual)
- Stipends
- Travel costs



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Act III: Building Capacity

Training and Technical Assistance



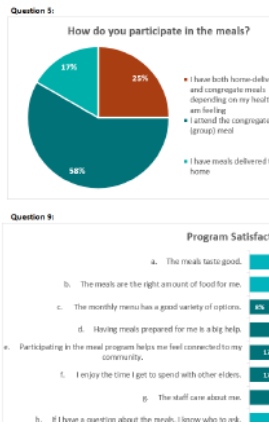
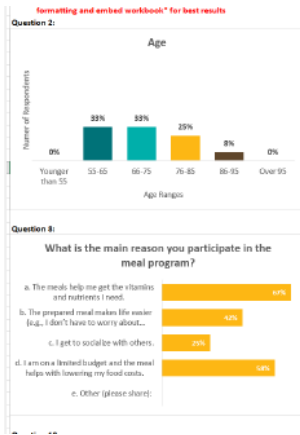


Training and Technical Assistance



Making Evaluation Accessible

- Title VI Grantee Evaluation Tool
- Title VI Tailorable Infographic
- User Friendly Reports



Epilogue



PAR—A Long Journey

- Convened stakeholders in 2014
- Evaluability Assessment 2014 – 2015
- Launched the evaluation in 2016
- Data collection 2017 – 2020
- TTA & stakeholder engagement throughout



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What We're Learning

- Meeting grantees where they are → **Engagement**
- Accessible evaluation tools → **Local Evaluation Capacity**
- Engagement + Capacity → **Empowerment**



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Thank You!

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