Universal Design for Evaluation: Inclusive Program Evaluation Practices

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Evaluators have the responsibility to understand and respect differences among participants, such as differences in their culture, religion, gender, disability, age, sexual orientation and ethnicity, and to account for potential implications of these differences when planning, conducting, analyzing, and reporting evaluations.

American Evaluation Association’s Guiding Principles for Evaluators
Without designing evaluation for inclusion of all, individuals are often unintentionally left out.

That can lead to:

• inaccurate data
• low reliability
• lack of validity
Universal Design (UD) is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.
In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.

In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.

In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.
• Velcro
• Icons on text labels
• Single tap faucets
• Flexible drinking straws
• Audiobooks

• Electric Toothbrush
• Dragon Diction App
• Automatic doors
• Text manipulation
Principles of Universal Design

1. Equitable use
2. Flexibility in use
3. Simple and intuitive use
4. Perceptible information
5. Tolerance for error
6. Low physical effort
7. Size and space for approach and use
COULD YOU PLEASE SHOVEL THE RAMP?

ALL THESE OTHER KIDS ARE WAITING TO USE THE STAIRS. WHEN I GET THROUGH SHOVELING THEM OFF, THEN I WILL CLEAR THE RAMP FOR YOU.

BUT IF YOU SHOVEL THE RAMP, WE CAN ALL GET IN!
COOKING DIRECTIONS

1. Open the lid half way and add soup base and seasonings.
2. Pour boiling water up to the line inside and close the lid.
3. Wait 3 minutes.
4. Stir well and enjoy.

The expiration date is printed on the outer plastic wrap (MM/DD/YY).

NOT MICROWAVABLE

CAUTION: PRODUCT WILL BE HOT. Please handle with care.

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Using UD principles in evaluations

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Thank You

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