American Evaluation Association Program Design TIG Strategic Plan: 2017-2021

Vision: To be globally recognized as a leader to address the nexus between program design and evaluation

Mission: To combine the strengths of evaluation and program design by sharing resources with the membership, as well as provide opportunities for networking, professional development, collaboration, and making contributions to the knowledge base.

Program Design Topical Interest Group Leadership Team
(Living Document)

PDTIG CHAIR RESPONSIBILITIES:

The PDTIG Chair is responsible for convening the TIG business meeting at the the annual conference. This meeting is scheduled by the AEA office in consultation with the TIG Program Chair as part of the conference program.

The PDTIG Chair is also responsible for overseeing the planning and development of any TIG activities outside of the annual meeting.

PDTIG PROGRAM CHAIR RESPONSIBILITIES:

Although the office of PDTIG Program Chair may be shared, the TIG shall designate one and only one TIG member as the lead Program Chair for the annual meeting.

The Lead PDTIG Chair coordinates the planning, development, and implementation of the TIG's program at the annual meeting

PDTIG WEBMASTER RESPONSIBILITIES:

Webmaster's primary role is to regularly maintain and update the PDTIG's website.

OTHER PDTIG LEADERSHIP TEAM MEMBERS' RESPONSIBILITIES (TBD)

    a) Communications and Membership Engagement Committee (CMEC) Leader
    b) PDTIG professional development committee
    c) PDTIG Research Agenda & Engagements

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PDTIG STRATEGIC PLAN: A LIVING DOCUMENT

Goal 1: STRENGTHEN SUSTAINABILITY
Short Term Objectives:

1.1 Support PDTIG Leadership Team by involving committed PDTIG members in planned TIG activities (e.g., proposal reviews, conference activities, committees, etc.).	1.4 Identify existing literature, webinars, podcasts, research or other resources of interest to PDTIG members to make available on TIG website and other platforms.

1.2 Create a Communications and Membership Engagement Committee (CMEC) to:
    a. Create a CMEC strategy
    b. Create a PDTIG newsletter
    c. Recruit a webmaster
	1.5 Identify sustainable short term professional development and networking opportunities.

1.3 Grow and maintain PDTIG membership . a. Continue to develop and engage PDTIG membership through social media platforms (re: Website tab, Facebook, and LinkedIn).	

Goal 2: PROFESSIONAL DEVELOPMENT
Medium Term Objectives:

2.1 Create a PDTIG professional development committee.	2.3 Rollout an overall PDTIG professional development plan..
2.2. Create a plan for PDTIG members' professional development.	2.4 Engage PDTIG members to innovate, create, develop and expand upon professional development opportunities. a. Offer professional development opportunities to TIG and wider AEA membership..

Goal 3: RESEARCH AGENDA
Longer Term Objectives:

3.1 Define and stimulate a research agenda focused on program design while recognizing the important role of evaluation--especially, as it relates to grant writing.	3.4 Build cross-functional teams within the TIG membership to address issues related to program design in innovative ways.
3.2 Develop the knowledge base to further understand program design and its relationships with portfolios, projects, and evaluation.	3.5 Inform professional development and competencies. Support individuals with interests in program design and evaluation.
3.3 Increase visibility and awareness of program design [research] in a manner that results in greater advocacy for evaluation, evidence-based decision making, issues.	

4/13/2018