IC TIG Meeting Minutes

6/12/18 Conference call
Attended by: Mary Nash, Loretta Kelly, Myia Welsh, Tamara Hamai, Nina Sabarre, and Laura Keene

Leadership Team Updates:
Chair - no update
Program Chairs - no update
Social Media Chair - quiet on the social media front
Web/Print Chair - newsletter draft was sent out on 6/12. Also, not much recent activity on the IC TIG discussion board.

Newsletter

June newsletter draft out today. Suggestions/edits to Mary by end of day Thursday. Mary will add affiliations to the content (for Meet a Member and for Myia)

Announcement for June newsletter: watch for our AEA365 week in July! Myia will get announcement text to Mary.

Loretta is always taking content suggestions.

Nina suggests doing a social media column. She'll reach out to consultants about how they are using social media for their businesses. She'll come up with some ideas for consultants to reach out to, and circulate it to the group. For September newsletter.

Content to Loretta for September newsletter by August 27th.

AEA365 Week

IC TIG week is 7/1-7/6
Laura will coordinate the blogs. This will be a tight turn-around, so TIG leadership may need to pitch in.

Theme idea: pulling from the question prompts used in our TIG meeting activity last year. Mary may be interested in writing one.
Conference proposals/sessions
No info right now. Waiting for final conference acceptance by AEA.

AEA TIG Leaders Call
Update on the TIG Leaders call on 5/15.
Format for the group reception: 2 slots for two groups. Tables for TIG locations and identification (signs, banners, etc.). Shared food in the center. AEA had promised more food.

AEA has a new ED. No news yet on a town hall or other introduction to members.

Conference time
There is desire for a social event, even if it is an informal gathering. Perhaps a lunch during the Friday awards ceremony? Keeping this on the radar.

Tamara still has program permissions, and noticed that for our size, we don't have very high conference presentation representation. Session acceptance is 75%, but we're getting 30-ish submissions, whereas a similarly sized TIG (like Systems) is getting 150. Thus, we may be getting less overall sessions and visibility at conference time.

TIG Council
Laura hasn't heard anything. This group might be dead.

Strategic Plan Goal 3
Tamar is thinking through re-kindling these efforts. May do that pre-conference, or may use the conference as an inflection point of some kind.

Tamara also got some feedback from the group about offering workshops about the 90 planning cycle. General feeling was that there would likely be interest from the TIG membership. And there is no harm in offering it.

Next call: July 10th
<table>
<thead>
<tr>
<th>Name</th>
<th>Task</th>
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<tbody>
<tr>
<td>Myia</td>
<td>Send AEA 365 announcement text to mary</td>
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<td></td>
<td>Draft Sept Chair's column.</td>
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<td></td>
<td>Post on the discussion board</td>
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<tr>
<td>Tamara</td>
<td>Kicking up Goal 3 work</td>
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<tr>
<td>Nina</td>
<td>Getting names of consultants using social media well</td>
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<tr>
<td>Mary</td>
<td>Finalizing and releasing June newsletter</td>
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<td></td>
<td>Possible AEA365 contribution</td>
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<tr>
<td>Laura</td>
<td>Blogger wrangling for AEA365 IC TIG week</td>
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<tr>
<td>Jeremy</td>
<td>none</td>
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<tr>
<td>Rob</td>
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