

IC TIG Meeting Notes

3/13/18

Present: Myia Welsh, Nina Sabarre, Tamara Hamai, Mary Nash, Robert Perez, Laura Keene (Jeremy and Loretta were unable to join)

Leadership Team Updates

- Program Chairs - conference proposal recruitment is ongoing. Additional promotions on FB and egroup this month before the submission deadline.
- Social Media Chair - increased FB and discussion group posts; some members are reaching out to Nina to post things on the IC TIG discussion group. Some members may not realize that they can freely post to the TIG discussion group themselves. Mary Nash will make an FB post with instructions on how to use the discussion group.
- Web/Print Chair - newsletter went out. It was great.

AEA TIG Outreach call highlights

TIG Resource Center - Myia sent link to this AEA website area to the leadership. The discussion and tools here might be useful.

New TIG Resource Guide - AEA has released a draft TIG Resource Guide. AEA would like TIG leader feedback. Some of the changes pointed out in the Leadership call included that TIGs cannot accept any outside funding. Myia and Laura will be taking a look, though others are more than welcome. Myia will take a first pass and send notes to Laura. Feedback is due by 3/31.

No 90 minute sessions available in the conference submission system this year. AEA advice is to do a two-part session, at 45 minutes each.

AEA has a new ED - membership townhall sometime in March

Newsletter

went out on 3/1. Looked great. Loretta was not able to join the call.

Small Sellers Survey from SPEC Assoc.

Response was low. Melanie reached out to TIG leadership for support in increasing response rates. As a result, both Myia and Nina encouraged participation on the eGroup. Much conversation on the discussion group. There is concern that they survey might seem like a TIG initiative to members. The TIG does its own survey every 10 years, and this is not related to that initiative. Also some concern about our membership being called "wannabees" in reference to what type of business they are (or are not) running. Myia will post a statement reminding membership that this is not a TIG initiative, and that we are a TIG inclusive of independent consultants of all types (past, present, part-time, occasional, full-time, etc) as well as all those considering independent consulting and those that collaborate with independent consultants.

Independent Consultant Database

One of our members suggested the creation of an independent consultant database for TIG members to use in reaching out to potential collaborators. Laura encouraged the member to use the AEA "Find an Evaluator" function as an immediate option.

While leadership may not have the bandwidth to take on the project, we discussed how to turn it over to the membership so that we can be supportive should anyone want to take something like that on. After

conference proposals are submitted, we will pitch the idea to the egroup to see if anyone in the membership is interested in exploring the idea. This will likely happen in April. Laura will follow up with the member to let her know that we'll circle back after the conference submission deadline has passed.

Volunteer Interest in Goal 1

As a result of the volunteer opportunities posted in the newsletter, someone reached out with interest in leading Strategic Plan Goal 1 (Increasing IC-TIG's value to its members by providing targeted services). Tamara had developed some basic templates for working on Goal 3. She'll pass them on for use in the Goal 1 work. Laura will connect with the volunteer by phone to talk with her further, and connect her with Deb Levy, who had done some prior work on this area.

AEA Board nominations

Two TIG members have expressed interest in running for the AEA Board at some point. It is unknown at this point if any IC-TIG members are running in the upcoming race.

Inquiry about conference session co-sponsoring

Leadership in a few TIGs were contacted about conference proposal collaboration. Leadership believes that this ask was about support for cross-listing the session. Tamara will follow up to clarify and provide info about how to go about cross-listing once a proposal is accepted.

Next Call - April 10th

To-Do's:

Myia	Post re: inclusivity on eGroup First pass at feedback on the TIG Resource Guide
Nina	none
Robert	none
Jeremy	non
Mary	FB post with instructions for using eGroup
Tamara	Send Goal 3 working docs to Laura Follow up w/ Darlene Russ-Eft on how to cross-list a session once accepted
Laura	2nd pass at TIG Resource Guide feedback Follow up w/ member that suggested a Consultant Database Connect with volunteer for Goal 1, linking her to relevant resources/people