Meeting Minutes
January 9, 2018

In attendance: Myia, Nina, Jeremy, Laura, Loretta, Robert

Meeting started at 11am EST

Welcome New Officers!
Jeremy Braithwaite, Program Co-Chair and Nina Sabarre, Social Media Chair
Jeremy will connect with Robert Perez
Nina has a meeting set up with Suzanna.

Chair updates (if any)
Mary was unable to join us, so Myia relayed the info sent by email:

- I have updated the website with the new leadership team and also posted the list of conference sessions and the latest newsletter on the website.
- The “open” rate for the last newsletter, which went out on a Friday morning, was 30.3%, not as high as some previous rates of 36% to 39%. We did, however, get better open rates (over 37%) for the October newsflash that was sent out with conference information and the December email with the leadership ballot.

Newsletter
Next newsletter: March 1

Content suggestions to Loretta by: 1/12/18

Content submission to Loretta by: 2/22/18

March newsletter will include: Myia’s column, Gail’s column, Meet the Member (Norma Martinez Ruben), book club update, and an article crafted from the Eval2017 Meet the Pros session.

Loretta would like folks to contribute their meet the pros conference session content to the newsletter this year. She’d also like suggestions for additional articles, even conference sessions that we thought were valuable. She can contact the presenters to write a short article.

March newsletter will include info on proposal submissions deadline for Eval 2018. Jeremy and Robert will put something together for the newsletter.

Info on volunteer opportunities will also be included (via condensed content or a link to the longer Google doc)
TIG Annual Report

submitted by Laura. General info about our TIG as well as new officers list.

AEA365 Week

Week of Independence Day - starting July 1st

TIG Coordinating Council

Decided to disband. Outgoing Chair, Matt Feldman had been involved on our behalf.

Newer iteration of the TIG Council: Individual topic specific work groups that each TIG can nominate one person for. We chose TIG Connection with larger AEA org. Laura will be our rep for that work group.

2018 Volunteers

Laura and Myia have a list of 20+ volunteers who are interested in getting involved with the TIG in 2018. The group discussed possible opportunities including:

- Strategic plan workgroups
- Proposal review
- Content creator for Facebook
- Content creator for the discussion group
- Newsletter layout/web help
- Meet the member section of newsletter
- AEA365 IC TIG week coordinator

Myia and Laura will get that info out to the interested volunteers.

Info out to new members

Myia will get some links to background info out to our new leadership team members:
Principles
Strategic plan
Past newsletters

2018 Leadership Calls

Tamara has offered to let us use her Zoom meeting account. No objections to meeting with both video and audio.
2nd Tues, unless that stops working for folks. Next meeting: Feb 13th

Meeting ended at: 11:24 am EST