Meeting Agenda Minutes
July 11, 2017

In attendance: Laura Keene, Matt Feldmann, Tamara Hamai, Mary Nash, Loretta Kelley, Myia Welsh

Meeting started at 8:00AM pst

**Leadership Team Updates**

**TIG Chairs**

**Aea365 blog:** Last week was IC TIG week, we had a great line up of origin stories. Thanks to Myia for making that happen.

**Conference Dinner/Outing:** Laura submitted our request to AEA for the earlier business meeting timeslot and to be included in the clustered reception. Now, we need to come up with an outing for members, which will occur at another time during the conference. **Each member of the leadership team will come up with at least one idea for our August meeting.** We’ll review and discuss our options then.

  Note: Rita suggested visiting a local project and having coffee/tea/drinks after. This would give local consultants a way to ‘host.’

**Sponsorship:** The initial response from AEA is that TIGs are not allowed to raise money. We should get more details/confirmation on that soon. We’ll use the money left over from last year’s dinner for a table cloth and logo design (Matt is taking the lead on both). A future chair may be interested in exploring the sponsorship route again.

  **Note:** Denise Rosenthal is stepping down as head of AEA.

**TIG Council:** No updates.

**AEA conference:** The IC TIG Meet the Pros session and the Introduction and Intermediate Consulting workshops have all been accepted.

**Program Chairs**

Official session approvals have not been sent out yet. No updates.

**Print/Web Media Chair**

**Mary** moved the mentoring section to *Resources* and shortened it a bit based on feedback from the leadership team. She’ll post about it on Facebook.
The June newsletter went out, 34% opened it, lower than previous newsletters. The summer newsletter last year also had a low open rate. Mary is going to promote the newsletter via Facebook and the eGroup.

(From last meeting: The team discussed the limitations of the AEA IC TIG website. Is AEA going to upgrade any time soon? Should we create our own site? Should we switch the Facebook Page to a Facebook group to encourage more interaction? Should we use another social media site? Conversation to be continued.)

Social Media Chair

No updates.

Newsletter Editor

Submissions for the September newsletter are due August 25. It will include:

- Laura – Chair’s Corner
- Gail’s article
- Meet a Member – Carrie Giovannone
- Steve Maack’s article – part 2
- Michelle - book club announcement
- Information about the annual meeting – outing; session preview (Laura)
- Rita – board update

Strategic Plan

No updates.

Other

Conference registration is now open, we may want to encourage people to attend.

We need to start planning the business meeting.

This year, we’ll do elections electronically to allow people who can’t attend the conference to get involved and to open up voting beyond those who are at the business meeting. In October, we’ll send an email asking for nominations (self or others), we’ll also ask for nominations at the business meeting. After the conference we’ll send out a ballet via Survey Monkey (or the like).

Meeting Schedule

The next call will be at 8AM pst/11AM est on Tuesday August 8. Meeting ended at: 8:45 pst