IC TIG Leadership Meeting Minutes
June 13, 2017

In attendance: Laura Keene, Matt Feldmann, Tamara Hamai, Mary Nash, Loretta Kelley, Myia Welsh, Susana Morales

Meeting started at 8:00AM pst

Leadership Team Updates

TIG Chairs

**Aea365 blog:** Myia has received all the submissions except one. Some people decided not to write a post after all so Matt, Robert, and Myia are all doing one. Laura and Myia will review the posts this week before submitting them to AEA.

**Annual Dinner:** Laura sent out a poll to members asking whether they’d prefer to go off-site for dinner, even without the subsidy, or whether they’d like to partake in AEA’s clustered reception. A majority of the 40 respondents want to the clustered reception. That gives everyone an opportunity to be more active in other TIGs and there were concerns about cost. We’re going to try that this year and ALSO have an outing to a bar, café, dessert place, or a museum. **We’ll work on planning that outing in the coming months.**

**Sponsorship:** Matt suggested that we offer members an opportunity to put their logo on the TIG tablecloth for a fee ($50/$100). The tablecloth can then be given to the outgoing chair the following year as a thank you. The money raised could be used for logo design, website design, scholarships for the conference or professional development sessions, etc. **The group agreed that it was worth a try to see what kind of response we get.** Matt agreed to manage the money for now until we have a more formal system. First step: **Matt** is going to chat with AEA to make there aren’t any issues with the plan.

**TIG Council:** The council is continuing to work on the details of their structure, but the work is somewhat disconnected from other TIG decisions (e.g., conference receptions)

Program Chairs

Tamara and Robert submitted the proposal reviews. We’re now waiting for AEA to notify people.
Print/Web Media Chair

(Overlap with strategic plan Goal 1) Based on the eGroup conversation, Mary created a less formal mentoring section on the website that outlines the ways people can connect and share in addition to book recommendations. The team will review this page and let Mary know if they have any suggestions for changes.

(From last meeting: The team discussed the limitations of the AEA IC TIG website. Is AEA going to upgrade any time soon? Should we create our own site? Should we switch the Facebook Page to a Facebook group to encourage more interaction? Should we use another social media site? Conversation to be continued.)

Social Media Chair

No updates

Newsletter Editor

The June newsletter will be sent out on Friday.

For the September newsletter, Loretta will be out of town and will be asking for submissions a little earlier. Articles on tap:

- Laura – Chair’s Corner
- Gail’s article
- Steve Maack’s article – part 2
- Michelle - book club announcement
- Information about the annual meeting – outing; session preview (Laura)
- Meet a member – Billie Jo Grant (Laura will reach out)

Strategic Plan

No updates.

Other

Several people submitted articles for the IC issue of New Directions. Editors will be reviewing those. The process continues to move forward.

Meeting Schedule

The next call will be at 8AM pst/11AM est on Tuesday July 11.

Meeting ended at: 8:45 pst