Meeting Agenda Minutes
May 17, 2017

In attendance: Laura Keene, Matt Feldmann, Robert Perez, Mary Nash, Loretta Kelley, Myia Welsh, Susana Morales

Meeting started at 8:00AM pst

Leadership Team Updates

Program Chairs – 2017 Conference Proposal Review

The review process went smoothly. The submissions were high quality. They had to reject 6 proposals in accordance with AEA guidelines. In the end, 25 proposals were accepted including 22 papers and 2 posters.

There were only a couple of reviewers that didn’t respond. All of the proposals were reviewed by at least two people. Tamara and Robert filled in the gap where needed. One reviewer didn’t have profile on AEA and was sent Excel file with rubric instead of completing it online.

Tamara and Robert submitted the reviews to AEA yesterday. The AEA reviewers will give it a final pass and send notifications in July.

TIG Chairs

**Aea365 blog:** Myia has identified 5 volunteers to write posts. With Laura starting it off, that covers the week. Matt, Myia, and Robert can be back-up if someone doesn't submit. Myia will ask everyone to submit their post by June 6. **Myia and Laura** will review, edit, and submit to AEA by June 20. The group decided to have everyone write about their experiences starting a business and include resources that helped them in those early days.

**AEA Call:** They officially announced that there will be no funds for the TIGs at the conference this year. With the funds from last year it'll be about $30 per person (instead of $20). The team didn’t think this would affect turnout. We’ll see how it goes.

**Note:** Of the $280.78 that was leftover from the TIG dinner last year, $200 will go toward the TIG dinner this year and the remainder ($80.78) will be used to purchase a new tablecloth.

This led to a discussion about TIG funding. AEA is encouraging us to go after sponsorships, but that raised questions about how AEA will be involved, who will manage the money, etc. **The group will continue to discuss the possibility of funding** and
Laura will see if anyone wants to head up a workgroup for Goal 5 in the strategic plan, which addresses this. Initial ideas for generating funds include:

- Organize a pre-conference vendor fair with sponsorships.
- Ask members to pay to advertise or be featured in some way.

And ideas for using the money include:

- Provide scholarships to pre-conference sessions or the conference itself.

Obtaining and using funds would likely require a different leadership structure that includes a longer term treasurer.

TIG Council: They're slowly working on how the council will operate and how the TIGs will be grouped. It's shaping up to be a way for AEA to work with the TIGs but not for the TIGs to work with AEA and the board (i.e., not very bi-directional). It isn't likely to have much of an impact on our TIG because our focus is fairly unique – the business of evaluation. There is a possibility that AEA will have people pay money to join the TIGs and we would get some of those funds (this is how AERA functions).

Print/Web Media Chair

The team discussed the limitations of the AEA IC TIG website. Is AEA going to upgrade any time soon? Should we create our own site? Should we switch the Facebook Page to a Facebook group to encourage more interaction? Should we use another social media site? Conversation to be continued.

Social Media Chair

Susana will be spending more time getting familiar with the page.

Newsletter Editor

Articles for the June newsletter are due May 26th. On Tap:

Laura’s IC TIG Chair Corner

Gail’s article – she would like suggestions and is interested in any feedback people have (some indication that people are reading her articles). Mary is going to suggest she write an article about mentoring.

Susana – Meet an IC TIG Member

Lisa Schimmel – Podcasting

Steve
Carrie – Adventures of a new IC

Michelle – Book Club blurb

Book Club
Laura followed up with Michelle about how many people are active. A couple people participate in the journal article discussions, none participate in the book discussions. Hopefully the blurb in the newsletter article will generate interest. Laura will write a quick note to Michelle with feedback from the team - don't get discouraged, people are overcommitted, engagement has its cycles, there's no magic bullet.

Maybe put something on the website as well.

Strategic Plan
Mary agreed to lead continued work on Goal 1. She asked members about their interest in a mentoring program via the egroup. There were 16 responses with mixed feedback. There was some interest in the concept of mentoring, but doubt as to whether we could broker it. One person suggested having mentees provide work hours as payment. Another felt the egroup filled the role of mentor/mentee. Others felt the workshops at AEA did the trick. One person provided a book list for folks.

The group decided it might not be feasible to move forward with a formal mentoring program given the mixed responses. Instead, Mary will create a less formal mentoring section on the website that outlines all the ways people can connect and share. We may also want to find other ways for people to connect (see notes about website above) and promote available resources more. [Discuss further in June].

Laura still needs to reach out to the previous Goal 6 team to see if anyone wants to continue to spearhead it and reach out to the larger IC TIG membership to see if anyone is interested in leading Goal 4.

Other
We're switching calls to 3rd Wednesday of the month.

Meeting Schedule
The next call will be at 8AM pst/11AM est on Wednesday June 21.

Meeting ended at: 9:10AM pst