Meeting Agenda Minutes
February 9, 2017

In attendance: Laura Keene, Matt Feldmann, Myia Welsh, Robert Perez, Susana Morales, Loretta Kelley, Mary Nash

Meeting started at 8:00AM pst

Leadership Team Updates

Program Chairs – 2017 Conference Proposal Recruitment

Robert is currently designing flyers to send out via various channels. Proposed topics include:

- Writing a proposal
- Selecting the right TIG for your proposal
- Writing a panel proposal
- Benefits of presenting (e.g., networking, showcasing your work)

Laura will send a quote about getting work via a conference workshop and blurbs from a couple years ago.

Robert is also planning to create short videos. Susana will record one.

Robert will also start posting presentation ideas to the eGroup.

Timeline: He’s aiming to finish up the flyers by middle of next week and start sending them out shortly after.

Matt is submitting a proposal for the Meet the Pros session. He’ll also be reaching out to previous presenters to encourage them to submit proposals.

Myia is encouraging a woman who posted an article about Agile on LinkedIn to submit a proposal to present on the topic.

Matt and Laura are continuing to transition Gail’s preconference workshop. This year, they’ll be conducting the introductory workshop and observing the intermediate workshop. The goal is to bring the workshops under the IC TIG umbrella and encourage others to get involved in the long run.
TIG Chairs

New Directions in Evaluation (NDE) IC Edition

After discussing ideas for what to do with the IC TIG survey results, there was a lot of interest in creating another independent consulting-focused edition of NDE (last one was published in 2006). A working group met to discuss. Norma Martinez-Rubin and Amy Germuth are taking the lead and have asked people to start thinking about descriptions for chapters. As this progresses, we may ask Norma and Amy to join future calls to provide updates and talk about how IC TIG leadership can help.

TIG Council

Matt joined the tail end of the first call in January and will be on this month’s call. During the first call, the group talked about what success looks like. The following ideas were generated:

Functions and Responsibilities of a TIG Council:

- Development of policy and questions about the impact of TIGs
- Development of innovations for TIG best practices and pathways to cross-TIG collaboration
- Creation of communication channels that allow for knowledge sharing between TIGs and with management
- Development of resources for new TIGs and leadership transitions

Aspects:

- Equitable and manageable representation structure so that all TIGs feel connected and represented
- Flexible design that allows for rapid response to challenges
- Small enough to be nimble, large enough to be representative

Thinking about the direction this is headed, it is unlikely that it will have much impact on the IC TIG. Most likely we’ll be supporting smaller TIGs as they work on developing more structure.

The conversation about business meetings and food continues.

Print/Web Media Chair

The leadership team has been updated on main AEA website.

Social Media Chair

Myia is working on making Susana an administrator. It has been a bit of a challenge because of new Facebook settings.
Newsletter Editor

Loretta and Mary are working on the March newsletter:

Mary is writing an article on increased use of the eGroup.

Laura will reach out to Lisa Schimmel about a podcasting article.

Loretta and Steve are working on an article based on some vignettes that Steve created.

Book Club

No updates

Strategic Plan

Tamara is convening the Goal 3 workgroup this month.

Mary will add a blurb to the newsletter asking people to reach out to Laura if they’re interested in working on the strategic plan.

Other

Rita contacted Matt. She’s interested in creating an award or some type of recognition for Steve Maack and his contributions to the IC TIG. If she decides to move forward with it, we’ll invite her to a future call to discuss.

Meeting Schedule

The next call will be at 8AM pst/11AM est on Wednesday, March 8th.

Meeting ended at: 8:50AM pst