Meeting Minutes – September 13, 2016,

Confirmation of Attendance on Call

In attendance: Laura, Steve, Loretta, Tamara, Mary, Myia

Recurring/New Topics

Newsletter
- Draft went out on 9/12.
- Workshops caused the newsletter to be a little bit longer
- There were problems with formatting of the tables that were wide
- Feedback by Wednesday night.

Book Club
- It appears that the club continues to go well and the group is a manageable size.
- There may be a “blurb” in the newsletter.

Officer Transition
- Matt confirmed that the individuals in multiple year positions (Laura as chair-elect, and Tamara as Program Chair) are still willing to serve during the 2017 year,
- Conversations concerned who should be nominated for available 2017 officer positions. Michelle, who has been leading the book club, was suggested as an individual who might want to run for a position.

IC TIG Survey
- The IC TIG Survey session at the conference will provide insight for how to lead the TIG during 2017.

AEA Conference

TIG Business Meeting Agenda
- Reconfirm Organizational Principles (make sure it is printed)
- Benefits of the TIG, activities, etc.
- AEA Activities
- Officer Elections
- Officer Reports
- Dinner plans

TIG Dinner
- Matt will choose between Der Bier Haus and Smoke Ring.

Table
- Matt to confirm with Zachary about how this will work in 2016.
- Nicky Bowman can bring a vertical display as well.
Reception
  o Laura will work on a schedule for the reception.

Board Committee Updates

TIG Chairs
  o TIG Council – Matt nominated himself for 2017

Program Chairs
  o Tamara to assist Myia with promoting the sessions

Social Media Chair
  o Myia has started promoting the sessions and started with the Meet the Pros.
  o Report on numbers of Facebook numbers

Print/Web Media Chair
  o Mail Chimp numbers can be reported
  o 37.1% open rate in June, 42.8% open rate in March

Strategic Planning
  o Strategic planning will considered through part of the TIG Survey session on the Friday 8 a.m. session.
  o Steve reviewed the strategic plan and discussed how each goal and objective has or has not been addressed during the current year.
  o Rita Fierro has volunteered to facilitate a conversation on the strategic plan process. Laura thought this might be good and Matt suggested this be part of a December meeting.

Other
  o Matt announced that the AEA 365 blog will be associated with the Meet the Pros session. Five of the table leaders will get a day to summarize their topics.