Meeting Minutes – May 10, 2016, 9 a.m. CDT

Confirmation of Attendance on Call

In attendance: Mary, Tamara, Myia, Matt, Steve, and Laura

Recurring/New Topics

Newsletter

- End of May deadline for articles.
- Meet a member column. Not sure if Rita will conduct an interview with the member?
- Laura to connect with Loretta. Laura to draft 12+ questions and let the member identify what they want to answer. We also may want to involve an interviewer, but this might be a scheduling concern.

Book Club

- The website is great.
- Myia reached out to Michelle Molina to see if the club needs assistance with ideas for how to help.
- The conversation was targeted for the end of April.

IC TIG Survey Concerns

- The survey reports about fees generated concerns from the membership that we may be accused of price-fixing by the FTC.
- Matt reviewed this with Denise Roosendaal who asked for legal review.
- Additional finance related (non-fee) reports are being held until further review. Fee reports are O.K. as long as they are presented at the conference, that they are accompanied with a statement about the intent (not to form agreement) and that conversation does not lend itself to price-fixing.

Board Committee Updates

TIG Chairs

- Several of us cooperated in focus groups on AEA professional competencies. Laura thought they were good and the call was interesting. Tamara had a quick conversation. She believed it was useful for the definition between research and evaluation. All agreed that the list appeared complete.

Program Chairs

- The chairs submitted the decisions to AEA on May 2. 20 proposals were submitted.
- There was only one single paper submission. While the content was promising it was rejected because there were no additional single papers.
- There was a paper that sounded like a sales pitch, but it was rejected.
- AEA makes the final decision.
- We had a lot of really good submissions.
• Acceptance letters will likely go out in July.

Social Media Chair
• It has been quiet. The contributors have fallen off. A new contributor was recently trained.
• Facebook has 248 likes currently.
• Posts with pictures get liked more and viewed more.
• Twitter? Will this be different than what we have on Facebook?
  o It could be a good additional interaction point with members and with the outside of the TIG.
  o The survey briefs and the strategic plan could be better explained through the interface.
  o It would be a challenge with recruiting content creators.
  o Conferences can be a good launch point for engaging others.

Print/Web Media Chair
• Tamara will write her article concerning strategic planning for the newsletter.
• One article will include a survey article from Norma and Nicole
• Mary was looking for the minutes.

Strategic Planning
• Nothing to report.

Other
• Mike Hendricks is planning to nominate a well-known IC TIG member for one of the AEA awards concerning outstanding evaluation practice over time.
• Rita Fierro has been nominated for the AEA board.

Next Steps
• Steve will ask Mike if the IC TIG board needs any additional support for the nomination.
• Matt to check in with Rita before the next TIG leader meeting to see if we can offer support.
• Matt & Tamara to complete the newsletter articles.
• Laura will draft 12+ Meet the Member interview questions.
• Steve to go to England, to Cologne, Copenhagen, Oslo, Bergen, and Paris.