Meeting Minutes – August 17, 2016, 10 a.m CDT

In attendance: Myia, Loretta, Laura, Matt, Steve, Mary

Recurring/New Topics

Newsletter
- Gail Column
- Chair Column
- Program Committee column
- Media Committee?
- There will be column from Tania Jarosewich concerning the TIG Survey
- Due by end of the month. Distributed by the first week in September

Book Club
- The book club has had small attendance.
- Moderator (Michelle) has done a really great job.

IC TIG Survey
- TIG Survey Committee will have weekly posts in September and October for the open-ended section and the marketing sections of the survey
- Survey Committee members were asked to sign a confidentiality agreement for AEA

Board Committee Updates

TIG Chairs
- TIGs are being grouped into larger TIG groups for the TIG Council. During 2017 the TIG council will be initiated as a pilot project by AEA. Matt has expressed interest in working with the group to represent IC TIG as the outgoing TIG Chair.

Program Chairs
- 22 presentation tentatively accepted. If all are subsequently presented, then this will be a record year.

Social Media Chair
- 260 likes on Facebook
- New post about getting people to vote for Board Members

Print/Web Media Chair
- No report

Strategic Planning
- Need to find new champions for the plan
- Will revisit each area at September meeting
AEA 365
- Matt suggested that we use the Meet the Pros table sessions for five of the blog posts

Leader Transition
- Matt to send out an email to the eGroup asking for individuals to be involved with the TIG
- A submission can go out in the newsletter as well.

AEA Dinner/Meeting
- Matt to coordinate with the Atlanta Independent Consultants to identify a restaurant
- Reminder:

Other
- Start promoting conference sessions on the eGroup and through the Facebook site. Myia to contact each presenter to set up a schedule and make them aware.

Next Steps
- Next meeting will be Tuesday, September 13 at 10 a.m. CDT.
- Myia will coordinate Facebook posts of AEA sessions with presenters
- Matt will coordinate AEA 365 blog posts with Robert Hoke and the Meet the Pros presenters
- Matt will reach out to the Atlanta Independent Consultants to help with dinner arrangements
- Matt will put out a post to the eGroup to start people thinking about leadership roles in 2017

Meeting concluded at 11:20 a.m. CDT