IC TIG Leadership Team Conference Call – March 15, 2016

Attendees:

- Matt Feldmann, Chair
- Laura Keene, Chair-elect
- Tamara Hamai, Program co-chair
- Mary Nash, Print/web chair
- Myia Welsh, Social media chair
- Steve Maack, Strategic planning oversight

IC TIG newsletter

Mary put the newsletter content into Mail Chimp and send it to the leadership team. The leadership team liked the format and the ability to track the number of people who open it and click on links.

- Mary will continue to refine it with help from Tamara.
- We’ll use the announcements section of the newsletter to ask readers for feedback on the new format.
- Mary will upload an HTML or PDF version to the IC TIG website (with the other past newsletters).
- Matt will work on getting the mailing list from AEA and will talk with James about the change in format.

The plan is to send it out using Mail Chimp by the end of the month.

The leadership team is generally in support of James’ suggestion to re-vamp the Meet an IC TIG Member column. He proposed:

- Asking a member to nominate another member for the column
- Revising the standard questions
- Having the nominator add additional questions based on what they know about the nominee

As a first step, Laura will generate some ideas for new questions.

Book Club

Michelle Molina posted a message on the IC TIG Discussion Board about starting a book club. It generated a lot of interest and the leadership team is interesting in supporting her, if needed, by promoting the book club, generating ideas for what to read, etc. Myia is in contact with Michelle to discuss what kind of support would be helpful.

Conference proposals/Program chair updates

Tamara and David have been doing a lot to encourage people to submit proposals. We expect a good number of submissions this year. Next, they will be inviting members to be volunteer reviewers. Tamara has some questions about how this process should work, the expectation is that AEA will provide this information when they send the proposals for review.
Social media chair updates
Myia feels that our reach on Facebook is a little low and has been experimenting with different formats and content to generate more activity/views. She and Matt are planning to post some of the survey results on Facebook as well. There were some concerns about whether publicizing fees may be perceived as industry collusion around pricing. The group agreed that when fee data are presented, we’ll be sure to include a range in addition to the median and, if there is space, regional differences.

Strategic plan
The group continued to work on prioritizing goals and objectives for the year.

- Laura agreed to take the lead on continuing Goal 1 (Increase the IC-TIG’s value to its members by providing targeted services by 2017).
- Goal 2 (Provide effective ongoing communication with TIG members each year between 2015 and 2017) is largely complete and ongoing efforts are under the purview of by the Media Co-Chairs.
- Tamara will head up Goal 3 (Develop and provide relevant, accessible opportunities that enhance IC TIG members’ business success).
- Steve will send Laura and Tamara any needed information about who was previously involved in Goals 1 and 3 and what work has been done so far.
- Other TIG members may be recruited to carry on goals 4 through 6. They will be asked to report back to the leadership team on a semi-regular basis.
- The leadership team reviewed the draft recommendations for Goal 6. The following were approved and can move forward if volunteers can be found to work on them:
  - Encourage information exchange with the diversity focused TIGs on diversity, multicultural and international issues.
  - Share IC TIG experience, approaches, knowledge with members of other TIGs.
  - Offer training webinars to its members on how to contract with international entities (e.g., UN, USAID) and how to address IRB/Ethics Review Committee issues in international projects.
  - Offer English language-related services to AEA IC-TIG members who are not native English speakers.
  - Work with AEA to improve its current evaluation consultant database to make it possible to find consultants in different countries with complementary skills for project and proposal collaboration.

The leadership team felt that the following items did not fit within the scope of the IC TIG.

- Recruit IC TIG members to serve as regional (e.g., Africa, Latin America, Pacific Islands) points of contact to connect evaluators with other evaluators in the region and non-AEA evaluation organizations.
- Market the AEA IC TIG and its member services to evaluation organizations around the world.
Propose to the AEA Board that the AEA Board appoint a Task Force or Working Group to assist in creating and implementing a strategic plan for how AEA could best help train and provide evaluators throughout the world to assist with meeting U.N. Agenda 2030 through good evaluations and expand AEA membership as a result of doing so.