

# Nonprofit and Foundations TIG Newsletter Fall 2018

## A Note from the Co-Chairs



Another spring and summer have come and gone, and here we are getting ready for fall again. This means the AEA Conference is just around the corner. This newsletter will get you up to date on what you need to know. It includes information about the Nonprofit and Foundation TIG's AEA 365 Blogs for 2018. It also has all the information you need about this TIG's conference activities so you can prepare and participate. We have planned another informal gathering, will have our business meeting (with a distinguished



guest speaker), and the TIG Program Chairs have put together a lot of really great programming. Now, keep reading to learn more!

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## Business Meeting

This year the NPF TIG Business Meeting will be held on Thursday, November 1st from 7:30 p.m. to 9:00 p.m. in CC-13. We are planning for an interactive meeting that will include a guest speaker, table topics, and other fun.

Our guest speaker for this year's meeting will be Efraín Gutierrez. Efraín is Impact and Evaluation Manager for the Obama Foundation where he leads the Foundation's learning and evaluation unit. As part of his work, he is developing an evaluation and learning strategy and building a structure to help the Foundation learn from its work, adapt its program strategies as needed, measure progress and impact, and engage communities effectively. Before working for the Obama Foundation, Efrain was Associate Director of Equity Partnerships at FSG, where we participated in strategy, evaluation, and community development projects with a variety of national and regional foundations, including the Lumina Foundation, The Gates Foundation, and Outright International (formerly the International Gay and Lesbian Human Rights Commission). Throughout his career, Efrain has explored the intersection of evaluation and equity and presented on how to work with Latinx, LGBTQ, and other underserved communities at different national conferences including GEO, American Evaluation Association, and Funding Forward. Efrain was born and raised in Capilla de Guadalupe, a small town in Jalisco Mexico. He lives in Washington DC after spending almost a decade in Seattle Washington.

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## AEA 365 Blog Week

This year the Nonprofit and Foundations TIG's Blog Week will be the week of September 10<sup>th</sup>. They reflect this year's conference theme, Speaking Truth to Power. We have the following blogs lined up, so look for them.

### **Finding Meaning in the "Post-Truth" Era**

*Kelly Hannum, the Luminare Group*

### **3 Traps that Hold Back Sharing Truths in Philanthropy**

*Clare Nolan and Sonia Taddy, Engage R+D*

### **Peeling Back Layers of Truth-Telling: When Evaluation Findings and Outcomes are Less-Than-Ideal or Unexpected**

*Shaneshia Brooks-Tatum, Creative Research Solutions*

### **Stakeholders Come First: Reflecting on Lessons Learned from Prioritizing Truth in Evaluations**

*Jessica Robles, Nitya Venkateswaran, and Jay Feldman, RTI International*

### **How to Build Advocates' Evaluation Capacity – Start with the Advocates!**

*Sue Hoechstetter, Alliance for Justice*

### **Speaking Truth to Power as an Internal Evaluator in the Non-Profit Space**

*Valerie Ehrlich, RTP Evaluators*

We had additional blogs submitted that we really liked but could not fit into the AEA 365 week. We submitted them to AEA.

### **Translating Data into Consumable Infographics for Decision Makers –September 4, 2018**

*Katherine Bergmann and Eryn Collins, Choices Coordinated Care Solutions*

### **Challenges of Sharing Truth Through Evaluation in the Non-Profit Sector and Strategies that are Proven to Work – to be presented on November 25, 2018**

*Alicia McCoy, beyondblue*

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## Let's Get Social!

The Nonprofits and Foundations TIG will be hosting a pre-conference social gathering this year. This is a great opportunity for new members to get out and meet some other evaluators before the conference begins. Here are the details:

**DATE:** Tuesday, October 30, 2018

**TIME:** 6:30 to 8:30 p.m. (or whenever you decide to leave)

**LOCATION:** Pizza 216, 401 Euclid Avenue, Cleveland

**DETAILS:** **You are on your own to order and pay for your food and drinks.**

Unfortunately, the TIG does not have a budget for our social gatherings. Just show up during the time-period and say hello to the colleagues you already know and meet some new ones.

## The NPF TIG Needs a Business Co-Chair

The Nonprofits and Foundations TIG is recruiting for a new Business Co-Chair starting in 2019. This is an exciting opportunity to contribute to the TIG and deepen your AEA involvement. This person collaborates with the other Business Co-Chair to prepare newsletters, organize the blog week, plan and carry out the business meeting, and lead other TIG activities that might come up. It also requires participating on the occasional leadership team phone meetings during the year.

If you are interested in this position, there are two ways you can sign up.

1. Email the TIG Co-Chairs, Karen Jackson and Susan Wolfe at [KLTJackson@outlook.com](mailto:KLTJackson@outlook.com) and [susan@susanwolfeandassociates.com](mailto:susan@susanwolfeandassociates.com) and let us know you would like to be added to the ballot.
2. Tell us you are interested when you attend the TIG business meeting at the AEA Conference.

Elections will be held in January 2019.

## Conference Program

We have an exciting conference program planned. To make it easy for you to prepare your conference schedule we summarized it in this table.

Time	Title (Type)	Presenters	Room
<b>Tuesday, October 30, 2018</b>			
6:30 p.m. to 8:30 p.m.	Nonprofit and Foundations TIG Pre-Conference Social Evening	Nonprofit and Foundations TIG and Pizza 216	Leave the Hotel!
<b>Wednesday, October 31, 2018</b>			
3:15 p.m. to 4:15 p.m.	Speaking Truth to Power: What Does it Mean for Evaluators and Evaluation? (Opening Plenary Session)	Leslie Goodyear	
4:30 p.m. to 5:30 p.m.	Beyond Sticky Notes and Flip Charts: Learning and the Way we Work (Demonstration)	Julia Coffman, Tanya Beer, Kelci Price	Hilton – Hope Ballroom A
	Building Capacity of Evaluators and Nonprofits to Engage in High Quality Evaluation (TIG Multipaper)	Trina Willard, Barbara Klugman, Karen Stanley, Katelyn Mack	Hilton – Hope Ballroom B
	Moving Beyond the Echo Chamber: Creating Space for Internal Dissent (Think Tank)	Elyssa Lewis	Hilton – Superior Ballroom A

<b>Time</b>	<b>Title (Type)</b>	<b>Presenters</b>	<b>Room</b>
<b>5:45 p.m. to 6:30 p.m.</b>	Authentic Engagement with Foundation Trustees about Complex Strategies (Demonstration)	Clare Nolan, Julia Coffman, Meredith Blair Perlman	Hilton – Hope Ballroom A
	Equity, Advocacy, Power: Lessons Evaluating Strategies of Health-Oriented Funders (TIG Multipaper)	Leslie Cooksy, Lori Nascimento, Felisa A. Gonzales, Ranjani Krishnan, Noelle Dorward, Eileen Dryden, Leah Zallman	Hilton – Hope Ballroom B
	Five Models for Evaluating Equity (Panel)	Deepti Sood, Thana-Ashley Charles, Katherine Locke	Hilton – Superior Ballroom A
<b>6:30 p.m. to 8:30 p.m.</b>	Poster Exhibit and Meet the Authors	Multiple	
<b>Thursday, November 1, 2018</b>			
<b>8:00 a.m. to 9:00 a.m.</b>	Innovative Monitoring of the Child Development Grant Programme’s Contribution to Changing Political Will (Demonstration)	George Gwaza Akor, Ramatu Budah-Aliyu, George Sagoe-Addy	Hilton – Hope Ballroom B
	Knowing How Much: Using Tableau to Support Nonprofits in “The Ask” (Demonstration)	Becky Kelleman, Isamu Pant	Hilton – Hope Ballroom A
	Speaking Truth to (Em)power: How do We Address Power Dynamics within Collaborative Evaluation? (Think Tank)	Marah B. Moore, Jane Lea Maland Cady, Claire Nicklin	Hilton – Center St. Meeting Room D
<b>9:15 a.m. to 10:15 a.m.</b>	American Grit (Plenary Session)	Brooke Haycock	

<b>Time</b>	<b>Title (Type)</b>	<b>Presenters</b>	<b>Room</b>
<b>10:30 a.m.</b> to <b>11:15 a.m.</b>	Difficult Client or Difficult Evaluator: Navigating Power Dynamics and Evaluation Use in Evaluator-Client Relationships (Roundtable)	Albertina Lopez, Elide Flores-Medel, Briana N. Rusin	Hilton – Hope Ballroom B
	Embedding Evaluation in the Decision-Making Process (Demonstration)	Ian David Moss, Tamara Hamai	Hilton – Hope Ballroom A
<b>11:30 a.m.</b> to <b>12:15 p.m.</b>	From Targets to Reports, How to Become a Powerful Evaluation-Driven Non-Profit (Expert Lecture)	Andrea Scallon	Hilton – Hope Ballroom A
	How Can Investing in Individuals Drive Social Change? Evaluating the Systemic Impact of Fellowship and Leadership Development Programs (Roundtable)	Julie Slay, Marissa Irene Guerrero, Alexandra Bass	Hilton – Hope Ballroom B
<b>12:30 p.m.</b> to <b>1:30 p.m.</b>	Annual AEA Business Meeting and Birds of a Feather	AEA	
<b>1:45 p.m.</b> to <b>2:30 p.m.</b>	Leadership Development: We Know It’s Important, Everyone’s Doing It. Why is it So Hard to Evaluate? (Roundtable)	Rachel Lipton	Hilton – Hope Ballroom B
	The Goldilocks Challenge: Right-Fit Evidence for the Social Sector (Expert Lecture)	Mary Kay Gugerty	Hilton – Hope Ballroom A
<b>2:45 p.m.</b> to <b>3:30 p.m.</b>	Accelerating the Use of Culturally Responsive Evaluation and Racial Equity: A Collaboration Between a Local Foundation and AEA Affiliate (Panel)d	Tiffinie Jana’e Cobb, Lamont Smith	Hilton – Hope Ballroom A
	Mind the Gap: An Exploration of How Data Visualization Choices Can Illuminate or (Inadvertently) Obscure Our Understanding of Inequitable Outcomes (Roundtable)	Lauren Leigh Hinthorne, Stephanie Lerner	Hilton – Hope Ballroom B

<b>Time</b>	<b>Title (Type)</b>	<b>Presenters</b>	<b>Room</b>
<b>3:45 p.m. to 4:45 p.m.</b>	Power Relations in Evaluation: A Case Study of the Louisiana Children's Trust Fund Evaluation (Panel)	Samuel Robison, Jonathan Lomotey, Kate Byrd LaVelle	Hilton – Hope Ballroom A
	Principles, Power, and Privilege: Approaches for Evaluating Cross-Sector Initiatives that Advance Racial Equity (Demonstration)	Sonia Taddy Sandino, Rachel Estrella, Victoria Perera, Traci Inouye	Hilton – Hope Ballroom B
<b>5:00 p.m. to 5:45 p.m.</b>	No Time for Business as Usual: Learning from Rapid Response Grantmaking in Uncertain Times	Sonia Taddy Sandino, Kim Ammann Howard, Lori Nascimento	Hilton – Hope Ballroom B
<b>6:45 p.m. to 7:30 p.m.</b>	TIG Reception	All TIGs	
<b>7:30 p.m. to 9:00 p.m.</b>	Nonprofit and Foundations TIG Business Meeting	Karen Jackson and Susan M. Wolfe (TIG Business Co-Chairs)	CC-13
<b>Friday, November 2, 2018</b>			
<b>8:00 a.m. to 9:00 a.m.</b>	Preparing for Power: How to Evaluate Leadership Development Programs (Panel)	Jared Raynor, Kerry McGeary, Nora Marino	Hilton – Hope Ballroom A
	Supporting Better Capacity Building Investments Using the Making Wise Decisions Toolkit (Demonstration)	Betsy Block, Corey Newhouse	Hilton – Hope Ballroom B
<b>9:15 a.m. to 10:15 a.m.</b>	Equity in Action: Innovative Strategies to Build Culturally Responsive Evaluation Capacity Among Access to Justice Interventions (Plenary Session)	Aurora Martin and Miguel Willis	
<b>10:30 a.m. to 11:15 a.m.</b>	Developmental Evaluation as Strategies Age and Focus on Emergence Changes (Panel)	Julia Coffman, Sarah Stachowiak	Hilton – Hope Ballroom A
	Raising Awareness of Social Control in Philanthropic Giving: Implications for Evaluation Practice and is Evaluation a New Form of Social Control? (Roundtable)	Nicole Robinson	Hilton – Hope Ballroom B

<b>Time</b>	<b>Title (Type)</b>	<b>Presenters</b>	<b>Room</b>
<b>11:30 a.m. to 12:15 p.m.</b>	Helping Grantees Ask the Right Questions When Choosing an Evidence Based or Evidence-Informed Program: The EBP Information and Ranking Tool (Skill-Building Workshop)	Sasha Rasco, Kathryn Sibley Horton, Andrea Mayo Jacks	Hilton – Superior Ballroom A
	The Power of Framing Systems Change: Tools to Support Funders’ Social Impact Efforts (Roundtable)	Anne Gienapp, Rebecca Ochtera, Lauren Nichol Gase, Eritrea Habtemariam, Juan Clavijo	Hilton – Hope Ballroom B
<b>12:30 p.m. to 2:00 p.m.</b>	Awards Luncheon	AEA	
<b>2:15 p.m. to 3:15 p.m.</b>	How Evaluation Advisory Boards Can Benefit Nonprofit Organizations (Panel)	Tiffany D. Berry, Jason Spector, Gretchen Biesecker, James Pann, Barry A. Garst	Hilton – Hope Ballroom B
	Stacking Marbles: Evaluating the Aggregate Impact of Disparate Strategies (Skill Building Workshop)	Laura Schauben, Kristina Ward	CC – Global Center Ballroom B
	The Power Among Us: Fostering Community-Based and Asset-Focused Evaluation Among Nonprofits and Foundations (Panel)	Shanesha R. F. Brooks-Tatum, Mikhiela Sherrod, Travis Tatum	Hilton – Hope Ballroom A
<b>3:30 p.m. to 4:15 p.m.</b>	Capacity Investments: Monitoring and Learning with High-Risk Grantees (Think Tank)	Melanie Kawano-Chiu	Hilton – Superior Ballroom C
	Measuring the Health of Social Movements: Exploring Questions of Power, Truth, and Speaking (Panel)	PeiYao Chen, Jackie Williams Kaye, Irit Houvras	Hilton – Hope Ballroom A
	Using Evaluation Technical Assistance to Promote Equity in Community-Based Organizations Throughout the Granting Process (Roundtable)	Adrienne Zell, Kris Gowen, Lindsey Anne Smith	Hilton – Hope Ballroom B

<b>Time</b>	<b>Title (Type)</b>	<b>Presenters</b>	<b>Room</b>
<b>4:30 p.m. to 5:30 p.m.</b>	"I Didn't Sign Up for This!" How to Teach Evaluation to People Who Hate Evaluation (Skill-Building Workshop)	Jennifer Grove, Mo Lewis	Hilton – Hope Ballroom A
	Maximizing Evaluation use: Examples form Social Innovation Fund Intermediary Funders	Lily Zandniapour, Patrice Cromwell, Casey Taylor Johnson, Claire M. Buddenberg	Hilton – Hope Ballroom B
<b>5:45 p.m. to 6:45 p.m.</b>	How Can We Adapt Evaluation Methods to Support Emergent Strategies? (Think Tank)	Marilyn Darling, Kelci Price, Jillaine Smith, Heidi Sparkes Guber	Hilton – Hope Ballroom B
<b>7:00 p.m. to 8:30 p.m.</b>	Silent Auction to Benefit Traveling Presenters	AEA	
<b>Saturday, November 3, 2018</b>			
<b>8:00 a.m. to 9:00 a.m.</b>	More Learning, Less Pain: Right-Sizing Tools for a Strong Organizational Learning Practice (Think Tank)	Tanya Beer, Anne Gienapp, Diana Paredes	Hilton – Hope Ballroom B
	Struggling to Engage Boards in Strategic Learning? Tools That Can Help (Skill-Building Workshop)	Tiffany Clarke	Hilton – Hope Ballroom A
<b>9:15 a.m. to 10:00 a.m.</b>	Speaking Truth to Each Other: Grantee, Funder, and Evaluator Perspectives on Sharing Truth in a Multi-Year, Multi-Site, Rigorous Evaluation (Panel)	Michelle Brodesky, Lisa Wolff	Hilton – Hope Ballroom A
	Uses and Abuses of Evaluation in Interactions Between Funders and Nonprofits: Tips for Prioritizing Learning at the Grant Application Stage (Skill-Building Workshop)	Andrew Taylor, Ben Liadsky	Hilton – Hope Ballroom B
<b>10:15 a.m. to 11:00 a.m.</b>	Accelerating Evaluation: A Think Tank with Michael Scriven and the Faster Forward Fund Advisory Committee (Think Tank)	E Jane Davidson, Michael Scriven, Sarah Mason	Hilton – Hope Ballroom B
	Speaking Truth to Power: Challenges and Opportunities (Panel)	Neeta Goel	Hilton – Hope Ballroom A



Time	Title (Type)	Presenters	Room
11:15 a.m. to 12:00 p.m.	Constituent Voice as a Crucial Component of Nonprofit Performance Assessment (Panel)	Richard Vezina, Sarah Stachowiak, Valerie Threlfall, Elizabeth Kelly Sohn, Diana D. McDonnell, Veronica Awan	Hilton – Hope Ballroom B
	<b>Presidential Strand:</b> Stepping Back from Power: Strategies for Pursuing Equitable Evaluation in Philanthropy (Think Tank)	Jara Dean-Coffee, Kimberly Firth Leonard, Kelci Price, Anna Cruz, Leslie Cooksy	CC-9
	Walking the Talk: Applying Human Rights Principles to Internal M&E Systems (Panel)	Rhonda Schlangen, Melanie Kawano-Chiu, Irit Houvras, Muhammad Irfan	Hilton – Hope Ballroom A
12:15 p.m. to 1:15 p.m.	Youth Voice in Evaluation: The Power of Participation, Perspective, and Practice (Closing Plenary Session)	Katie Richards-Schuster and Bianca Montrosse-Moorhead	

## NPFTIG LEADERSHIP CONTACT INFORMATION

The Nonprofit and Foundations TIG Leadership Team is always interested in hearing members' ideas about how this TIG can best serve its members. Please feel free to contact any one of us if you have ideas, concerns, or just want to say hello.

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