

PREVENTION RESEARCH CENTERS



The PRC Program at the Centers for Disease Control and Prevention (CDC)

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PRC Program Overview

- Extramural research center program at CDC
- 33 PRCs partner with public health agencies and communities to:
 - Produce interventions, research for dissemination
 - Implement training & technical assistance activities
- Each PRC has at least one core research project
 - Use community-based participatory research (CBPR) methods
 - Implement research in a variety of topics and with a variety of communities



Evaluation Approach

NATIONAL EVALUATION ACTIVITIES

Program Indicators

Contextual Studies

Supplements



Helps Identify



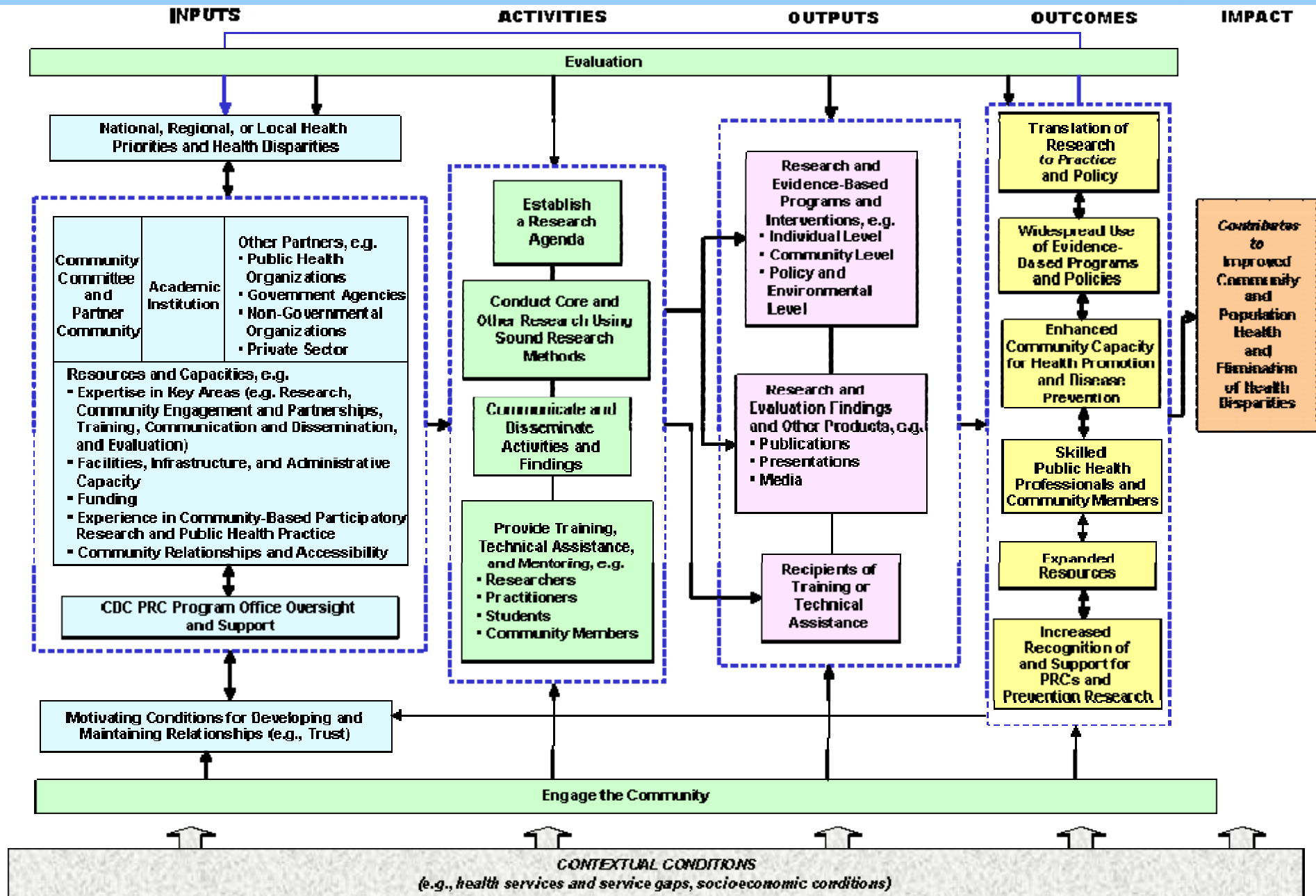
COMMUNICATION/DISSEMINATION ACTIVITIES

Case Studies & Stories from single PRCs

Logic Model for the Prevention Research Centers Program

Last Revision
July 14, 2008 (4)

at the Centers for Disease Control and Prevention (CDC)



Merit and Worth/ Accountability



- PRC Program output indicator examples
 - Publications and presentations
 - Interventions recommended for use by national agencies
- PRC Program outcome indicator examples
 - Interventions available for dissemination
 - Interventions that have been adopted
 - Policy and environmental changes
- Case studies from successful interventions
- Future thoughts: social network analysis, cost-effectiveness/utility

Value Added of Center Program: Academic Perspective



- Benefits of being in the PRC network
 - Pooling of expertise, “national brain trust”
 - Learning from other centers’ experiences
 - Funding mechanism supports CBPR
 - Gaining status, prestige for PRC and university
 - Professional development
- Challenges of being in the PRC network
 - Administrative aspects
 - Insufficient funding

Value Added of Center Program: Community Perspective



- Benefits of being in the PRC network
 - Learning about CBPR, PRC Program, research process
 - Resulting products from research projects
 - Relationships between PRC network and communities
 - Leveraging resources between university and community
 - Impact on research projects
- Challenges of being in the PRC network
 - Time commitment
 - Communicating about research

Systematic Data Collection Across Centers

- Current: internet-based IS
 - Collects large amounts of data to serve multiple purposes
 - Evaluation indicators
 - Work plans & progress reports
 - Communications needs
 - Does not serve any one purpose well
- Future: assessing data needs
 - Open to multiple data systems to meet different purposes

