


History. The Topical Interest Group on Evaluation Use is one of the original TIGs of AEA. It was born of the interest in evaluation utilization in the 1970s, extending into both theoretical and empirical work on use in the 1980s and 1990s, and to a broader conceptualization of use and influence in the 2000s.

Activities. The Use TIG is in the process of developing a website, linked to the AEA TIG homepage and providing more details about the history and leadership of our TIG as well as seminal documents and current resources. We sponsor conference sessions on current theory, research or practice to enhance use, and members interact at our annual AEA business meeting.

EVALUATION USE TIG

OUR MISSION

The Use TIG is committed to understanding and enhancing the use of evaluation in a variety of contexts and to maximizing the positive influence of evaluation through both the evaluation process and the results produced.



Topics of interest to our members include:

- ☀ The influence of evaluation on systems.
- ☀ The social change role of evaluation.
- ☀ Research on evaluation use/influence.
- ☀ Strategies for enhancing the use/impact of evaluation.
- ☀ Ethics and evaluation misuse.
- ☀ Intended and unintended influences of evaluation—both positive and negative.
- ☀ Research on effective communication strategies.
- ☀ Theories of use/influence.
- ☀ Metaevaluation of evaluation impact.
- ☀ Issues of validity as a property of use.
- ☀ Effective communication of evaluation results.
- ☀ Organizational change/organizational learning.
- ☀ Use-enhancing evaluation methods.
- ☀ Evaluation as a tool for social justice.
- ☀ Process use.
- ☀ Barriers to the use of evaluation.

2008 Executive Committee

Karen E. Kirkhart, Chair

Valerie J. Caracelli, Past Chair

Susan A. Tucker, Program Co-Chair

Emma Norland, Program Co-Chair

Sandy Taut, Member-at-Large



Sessions Sponsored by the Evaluation Use TIG
Wednesday, November 5, 2008

Session 123. 4:30 PM to 6:00 PM. Room 107 Convention Center

Title: **Contrary to Expectations: When Evaluators Have Bad News to Share**

Type: Think Tank

Presenters:

Matthew Goldwasser, University of Illinois, Chicago

Carol Fendt, University of Illinois, Chicago

Mariam Mazboudi, University of Illinois, Chicago

Discussants:

Megan Deiger, University of Illinois, Chicago

Rodney Harris, University of Illinois, Chicago

Esther Mosak, University of Illinois, Chicago

Sessions Sponsored by the Evaluation Use TIG
Thursday, November 6, 2008

Session 243. 9:15 AM to 10:45 AM. Room 107 Convention Center

Title: **Building Evaluation Capacity in Schools: Strategies for Fidelity**

Type: Multipaper Session

Chair: Jacqueline Stillisano, Texas A&M University

Increasing the Utilization of Evaluation Findings Through the Disaggregation of Survey Data

Nicole Gerardi, University of California, Los Angeles

Measuring Implementation Fidelity: Implications for Program Implementation and Evaluation

Rochelle Fritz, Miami University

Paul Flaspohler, Miami University

Consequences of Building Evaluation Capacity in Schools: A Case Study of Iteration in Team Development

Edward McLain, University of Alaska, Anchorage

Susan Tucker, E & D Associates, LLC

Letitia Fickel, University of Alaska, Anchorage

The After School Program Report Card: A Tool for Sharing and Utilizing Evaluation Findings

Joelle Greene, National Community Renaissance

Susan Neufeld, National Community Renaissance

Yoon Choi, National Community Renaissance

Session 261. 10:55 AM to 12:25 PM. Centennial Section D

Co-sponsored by the Systems in Evaluation TIG

Title: **Using Developmental Evaluation in Complex Dynamic Systems**

Type: Panel

Chair: Michael Quinn Patton, Utilization-Focused Evaluation

Case Study: Developing the Ryan White HIV/AIDS Program's Client-Level Data System

Margaret Hargreaves, Abt Associates, Inc.

Case Study: Evaluating USAID's EQUIP 2 Program for Education Policy, Systems and Management

John Gillies, Academy for Educational Development

Case Study: Improving USAID's Healthcare Quality Assurance Project

Tessie Catsambas, EnCompass, LLC

Case Study: Fostering Multi-level Systems Change in a Community Mental Health Center in West Suburban Denver

John Mahalik, Jefferson Center for Mental Health

Session 289. 10:55 AM to 12:25 PM. Room 107 Convention Center

Title: Improving Global Results: Getting the Most Out of Evaluation of Global Partnership Programs - Through Intentional Planning, Policies, and Quality Standards

Co-sponsored by the International and Cross-cultural Evaluation TIG

Type: Multipaper Session

Chair: Uma Lele, Independent Consultant

Intentional Evaluation Policy Development, Planning and Budgeting for Global and Regional Partnership Programs: Lessons Learned

Dale Hill, World Bank Group

Adapting Standard Evaluation Criteria to Evaluation of Global and Regional Partnership Programs

Chris Gerrard, World Bank Group

Expanding Financial Services to the Poor in a Rapidly Changing Technological Environment: The Case of the Consultative Group to Assist the Poorest (CGAP)

Khalid Siraj, Independent Consultant

Measuring and Aggregating Achievement of Global Environmental Benefits From Dispersed Small Grants: The Case of the Critical Ecosystems Partnership Fund

Lauren Kelly, World Bank Group

Session 335. 1:40 PM to 3:10 PM. Room 107 Convention Center

Title: **How Evaluation Results are Used by Policy Makers in the US and Internationally**

Co-sponsored by the International and Cross-cultural Evaluation TIG

Type: Multipaper Session

Chair: Roger Miranda, United Nations Office on Drugs and Crime

A Longitudinal Study of the Uses of Public Performance Reports by Elected Officials

James McDavid, University of Victoria

Irene Huse, University of Victoria

An Exploratory Study of How Information is Used in the Policy Process by Education Policymaker Staff and Public Administrators

Katy Anthes, The Third Mile Group

Evaluation as Transnational Policy: Evaluation Policy in Swedish Compulsory Education – Its International Influences and National Features

Christina Segerholm, MidSweden University

Use of Evaluations in Dutch Urban Policy

Ger Arendsen, Open University of the Netherlands

Session 427. 4:30 PM to 6:00 PM. Room 107 Convention Center

Title: **The Impact of Quality Assurance and Evaluation: Stakeholder Perceptions**

Type: Multipaper Session

Chair: Edward McLain, University of Alaska, Anchorage

Can Participatory Impact Pathway Analysis be Used by Evaluators to Engage Stakeholders While Increasing Cultural Competencies of Evaluators?

Alice Young-Singleton, University of Southern California

High Quality Program Evaluation with Unrealistic Outcome Expectations

Courtney Brown, Indiana University

Mindy Hightower King, Indiana University

Marcey Moss, Indiana University

How Danish Teachers Experience the Impact of Quality Insurance and Evaluation Initiatives on their Teaching Practices

Carsten-Stroembaek Pedersen, University of Southern Denmark

Sessions Sponsored by the Evaluation Use TIG
Friday, November 7, 2008

Session 500. 7:00 AM to 7:50 AM. Centennial Section A

Title: **Evaluation Use TIG Business Meeting and Presentation**

TIG Chair: Karen E. Kirkhart, Syracuse University

TIG Program Co-Chair: Susan A. Tucker, E & D Associates LLC

TIG Program Co-Chair: Emma Norland, e-Norland Group

Invited Presentation:

Title: **Theory Into Practice: A Dialog on Utilization-Focused Evaluation**

Presenter: Karen E. Kirkhart, Syracuse University

Discussant: Michael Quinn Patton, Utilization-Focused Evaluation

Session 514. 9:15 AM to 10:45 AM. Centennial Section A

Title: **Evaluating A State's Principal Licensure Standards: The Good, the Bad, and the Ugly of Including and Managing Multiple Stakeholders to Ensure Use**

Co-sponsored by the Pre-K – 12 Educational Evaluation TIG

Type: Multipaper Session

Chair: Sharon Rallis, University of Massachusetts, Amherst

Discussant: Nancy Zajano, Learning Point Associates

Opening Act

Rebecca Gajda, University of Massachusetts, Amherst

Act II: Rising Action

Andrew Churchill, University of Massachusetts, Amherst

Act III: Elusive Resolution

Sharon Rallis, University of Massachusetts, Amherst

Matthew Militello, North Carolina State University

Session 542. 9:15 AM to 10:45 PM. Room 105 Convention Center

Title: **Process Use—Methods and Measures**

Type: Multiple Paper Session

Chair: Sandra Ortega, Kent State University

Promoting the Use of Evaluation Information: Early Reading First in Chicago Charter Schools

Tania Rempert, University of Illinois, Urbana-Champaign

Lizanne DeStefano, University of Illinois, Urbana-Champaign

William Teale, University of Illinois, Chicago

Initial Results from a Planned Approach to Process Use: Using Evaluation to Influence Public School Policy and the Classroom Practice of Formative Assessment

Debra Heath, Albuquerque Public Schools

Nancy Carrillo, Albuquerque Public Schools

River Dunavin, Albuquerque Public Schools

Evaluation as Change Agent: The Precarious See-Saw Between Helping and Judging and How it Affects Process Use

Gale Mentzer, University of Toledo

Session 558. 10:55 AM to 11:40 AM. Centennial Section A

Title: **New and Emergent Directions in Evaluation Policy and Practice Through the Lens of Utilization-Focused Evaluation**

Type: Expert Lecture

Chair and Presenter: Michael Quinn Patton, Utilization-Focused Evaluation

Session 608. 1:35 PM to 3:05 PM. Mineral Hall Section A

Title: **Measuring Use and Influence in Large Scale Evaluations**

Type: Multipaper Session

Chair: Susan Tucker, E & D Associates, LLC

Retaining Relevance in Evaluation: Evaluation for Learning or Liability?

Laura Moore, Mid-Continent Research for Education and Learning

Sheila A. Arens, Mid-Continent Research for Education and Learning

Identifying Factors Associated With Local Use of Large-Scale Evaluations: A Case Study

Tania Rempert, University of Illinois, Urbana-Champaign

The Development and Validation of Evaluation Use Scales in Large Multi-Site Program Evaluations

Kelli Johnson, University of Minnesota

Session 693. 4:30 PM to 6:00 PM. Mineral Hall Section A

Title: CC3: Lessons Learned From the Evaluation of Three Comprehensive Centers

Co-sponsored by the Pre-K – 12 Educational Evaluation TIG

Type: Panel

Chair: Kim Cowley, Edvantia, Inc.

Discussant: Caitlin Howley, Edvantia, Inc.

Evaluation of the Appalachia Regional Comprehensive Center

Kimberly Good, Edvantia, Inc.

Laura Plybon, Edvantia, Inc.

Karen Bradley, Edvantia, Inc.

Kim Cowley, Edvantia, Inc.

Nicole Finch, Edvantia, Inc.

Kathy McKean, M & M Evaluations

Evaluation of the Mid-Atlantic Comprehensive Center

Nate Hixson, Edvantia, Inc.

Karen Bradley, Edvantia, Inc.

Kim Cowley, Edvantia, Inc.

Evaluation of the Florida and the Islands Comprehensive Center

Juan D’Brot, Edvantia, Inc.

Nate Hixson, Edvantia, Inc.

Caitlin Howley, Edvantia, Inc.

Sessions Sponsored by the Evaluation Use TIG
Saturday, November 8, 2008

Session 869. 10:45 AM to 12:15 PM. Quartz Room Section B

Title: Get Those Data Off the Shelf and Into Action: Encouraging Utilization Through Innovative Reporting Strategies

Type: Roundtable

Roundtable Rotation I: "Little Pig, Little Pig, Let Me In!" The Relationship Between Individual Evaluation Policy and Degree of Cooperative Participation in the Evaluation of a Large, Comprehensive Project

Gale Mentzer, University of Toledo

Roundtable Rotation II: You Expect Us To Do What? Examining Issues Related to Utilizing Evaluation Findings and Recommendations

Stefanie Anderson, Association of Minority Health Professions Schools, Inc.

Diane Elder, Independent Consultants

Session 920. 4:00 PM to 5:30 PM. Centennial Section D

Title: **Communication and Cognition in Evaluation Utilization**

Type: Multipaper Session

Chair: William Bickel, University of Pittsburgh

How Do People Process Data Reports? Implications for Reporting Evaluation Findings to Stakeholders

Jill Lohmeier, University of Massachusetts, Lowell

Steven Lee, University of Kansas

Making Evaluation Meaningful: Creating Recommendations Clients Can and Will Use

Caitlin Scott, Northwest Regional Educational Laboratory

Theresa Deussen, Northwest Regional Educational Laboratory

Kari Nelsestuen, Northwest Regional Educational Laboratory

Exploring the Role of Communication in Evaluation Utilization

Janet Lee, University of California, Los Angeles

Fundamental Issues in Evaluation Use

The Evaluation Use TIG takes the following issues as fundamental to the evaluation profession:

- ✿ **Theory of Use/Influence.** What is the nature of “use” itself? Theories of influence or use (language varies) focus on the nature of influence/use as a construct, on types of use/misuse, and on causal pathways of influence.
- ✿ **Use and the Public Good.** What is evaluation’s impact on social justice and other expressions of social betterment? This question merges into ethics and values discussions and the examination of whose interests are addressed in different models of use.
- ✿ **Evaluator Role in Facilitating Use.** What is the necessary and appropriate role of the evaluator in facilitating use? What is the nature of influence that is appropriate to that role? The answers to these questions differ across evaluation models.
- ✿ **Validity and Use.** How can the consequences of evaluative understandings and actions offer evidence of an evaluation’s validity? Since validity has long been understood to reside in the *use* of an instrument or method, the focus on use merges into fundamental discussions of validity in evaluation.
- ✿ **Metaevaluation.** Is the empirical study of use essentially evaluating the evaluation(s)? Whether use/influence is an intended or unintended outcome of evaluation, studying the scope of influence of a given evaluation and factors facilitating use moves into metaevaluation.

THANK YOU

to our members who volunteered their time to review program proposals in creating this year's program!

Susan A. Tucker, Program Co-Chair

Emma Norland, Program Co-Chair

Lois Abel

Nalin Johri

Dennis Affholler

Richard Kunkel

Elizabeth Autio

Janet Lee

Lester Baxter

Edward McLain

Bill Bickel

Roger Miranda

Paul Brandon

Audrey-Marie Moore

Celina Byers

Barry Nagle

MaryAnn Durland

Sandra Ortega

Catherine Elkins

Tracy Patterson

Farida Fleming

Marylynn Quartaroli

Joelle Greene

Tania Rempert

Lija Greenseid

Cindy Roberts

Matthew Hanson

Victoria Stewart

Susan Henderson

Jackie Stillisano

Susan Hibbard

Bill Thornton

Diane Hirshberg

Tamara Walser

Venita Holmes

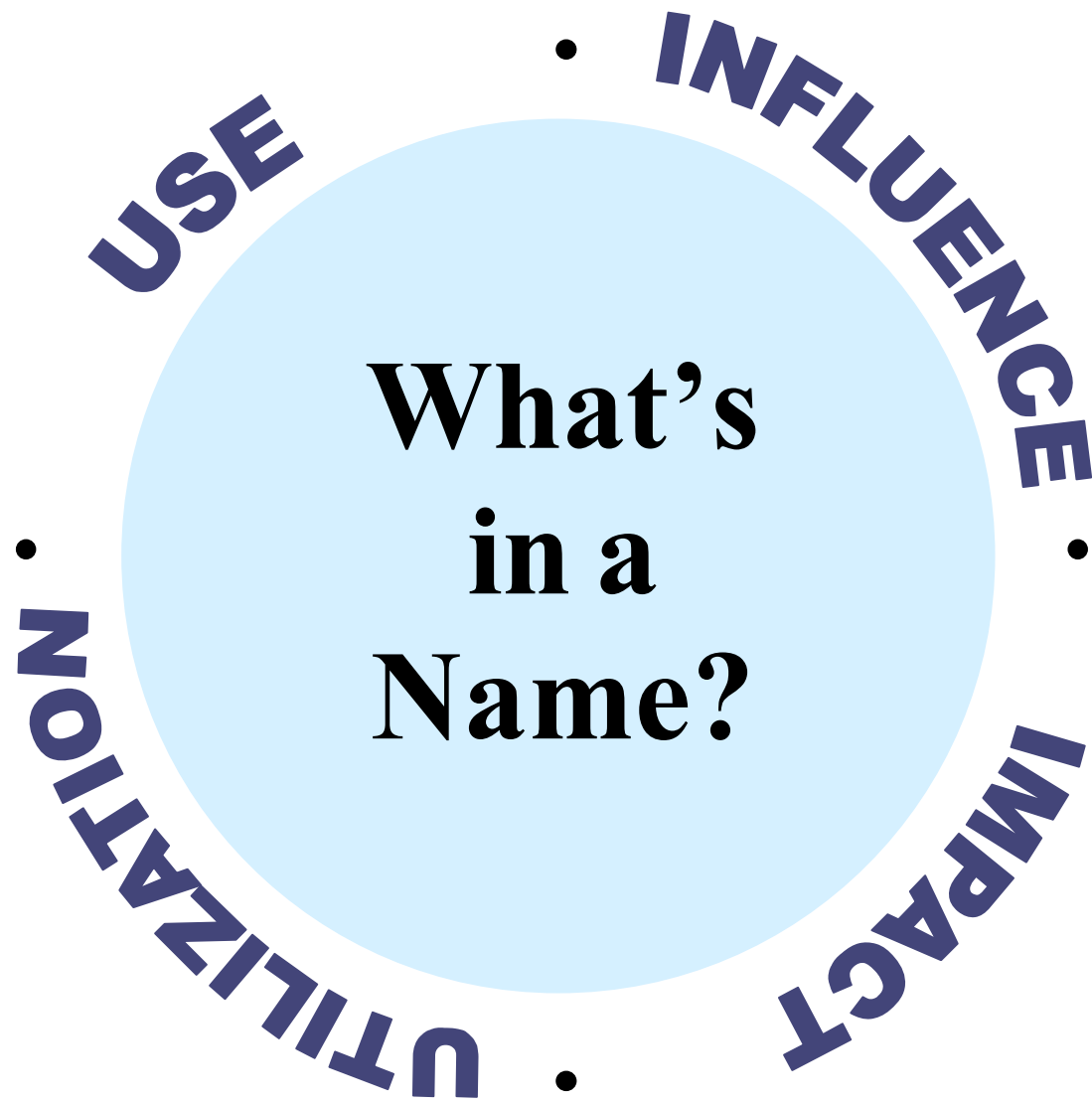
Hillel Weinberg

David Hough

Mary Worzala

Kelli Johnson

Sue Lin Yee



**What's
in a
Name?**

USE

INFLUENCE

IMPACT

UTILIZATION