History. The Topical Interest Group on Evaluation Use is one of the original TIGs of AEA. It was born of the interest in evaluation utilization in the 1970s, extending into both theoretical and empirical work on Use in the 1980s and 1990s, and to a broader conceptualization of use and influence in the 2000s.

Activities. The Use TIG is in the process of developing a website, linked to the AEA TIG homepage and providing more details about the history and leadership of our TIG as well as seminal documents and current resources. We sponsor a session on current theory, research or practice to enhance use at our annual AEA business meeting.
EVALUATION USE TIG

OUR MISSION

The Use TIG is committed to understanding and enhancing the use of evaluation in a variety of contexts and to maximizing the positive influence of evaluation through both the evaluation process and the results produced.
Topics of interest to our members include:

- The influence of evaluation on systems.
- The social change role of evaluation.
- Research on evaluation use.
- Strategies for enhancing the use/impact of evaluation.
- Critical reflection on intended and unintended influences of evaluation—both positive and negative.
- Research on effective communication strategies.
- Theories of use.
- Metaevaluation of evaluation impact.
- Issues of validity as a property of use.
- Effective communication of evaluation results.
- Organizational change/organizational learning.
- Use-enhancing evaluation methods.
- Evaluation as a tool for social justice.
- Process use.
- Barriers to the use of evaluation.
2004 Executive Committee
Karen E. Kirkhart, Chair
Valerie J. Caracelli, Past Chair
Susan A. Tucker, Program Co-Chair
Emma Norland, Program Co-Chair
Bob Williams, Webmaster

2004 Web Task Force
Bob Williams, Chair
Hallie Preskill
Michael Q. Patton
Valerie J. Caracelli
<table>
<thead>
<tr>
<th>Session 106. 4:30 PM to 6:00 PM. Fulton Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <strong>Integrating Program Evaluation and Organization Development</strong></td>
</tr>
<tr>
<td>Type: Skill-building Workshop</td>
</tr>
<tr>
<td>Chair: Mary Shawver, Fielding Graduate Institute</td>
</tr>
<tr>
<td>Presenter: Charles R McClintock, Fielding Graduate Institute</td>
</tr>
</tbody>
</table>
Session 305. 9:25 AM to 10:55 AM. Salon C
Title: Useful Evaluations: Comparative Perspectives of United States and International Development Evaluators
Type: Panel
Chair: Alexey Kuzmin, Process Consulting Company

Useful Evaluations: Methodology and Findings of an Assessment of the Utility and Cost-effectiveness of Eight Evaluations Conducted in Developing Countries
Michael Bamberger, Independent Consultant
Keith Mackay, The World Bank

Useful Evaluations: An International Perspective
Paul Morgan, Caribbean Development Bank

Useful Evaluations: Comparing US and International Perspectives on Evaluation Use
Patrick Grasso, The World Bank
Session 306. 9:25 AM to 10:55 AM. Salon D
Title: What is the Nature of Evaluation Use/Influence?
Type: Presidential Strand Panel
Chair: Karen E Kirkhart, Syracuse University

**Tracing the Development of Use Related Evaluation Theories**
Marvin C Alkin, University of California at Los Angeles

**Persuasive Language, Responsive Design: Towards Broader Evaluation Utilization**
Melvin E Hall, Northern Arizona University

**Changing for the Better: Explaining Evaluation Influence**
Gary T Henry, Georgia State University

**Pathways to Glory? Implications of Looking Beyond Use for Research-based Knowledge Development**
J Bradley Cousins, University of Ottawa

**Mapping Evaluation Use: The Value of an Integrated Theory of Influence**
Karen E Kirkhart, Syracuse University

**What is Fundamental about Use?**
Michael Quinn Patton, Union Institute & University
Session 338. 11:05 AM to 12:35 PM. Fulton Room
Title: Evaluator Roles and Personality Issues Impacting Evaluation Use
Type: Multipaper Session
Chair and Discussant: Susan A Tucker, Evaluation & Development Associates

Integration of Evaluation Utilization and Personality
Georgetta A Myhlhousen-Leak, William Penn University

Avoiding Cooptation into the Management Function of a Program: Reflection on the Evaluator’s Role
Nicole V Eisenberg, University of California at Los Angeles
Kara Crohn, University of California at Los Angeles

The Multiple Roles of Internal Evaluators: Overcoming Challenges and Seizing Opportunities
Dina Franchi, College of Nurses of Ontario

Session 360. 1:40 PM to 3:10 PM. Ballroom A
Title: Fundamentals of Evaluation Facilitation
Type: Demonstration Session
Chair and Presenter: Michael Quinn Patton, Union Institute & University
Session 366. 1:40 PM to 3:10 PM. Salon C
Title: Bringing Evaluation into the Federal Budgeting Process: Prospects and Challenges for the Office of Management and Budget's (OMB’s) Program Assessment Rating Tool (PART)
Type: Multipaper Session
Chair: Stephanie Shipman, US General Accounting Office

Origin and Purpose of the Program Assessment Rating Tool (PART)
Patrick R Mullen, US General Accounting Office

Prospects and Challenges of the Purpose of the Program Assessment Rating Tool (PART)
Stephanie Shipman, US General Accounting Office

Follow-up of Purpose of the Program Assessment Rating Tool (PART)
Recommendations for Program Evaluations
Valerie J Caracelli, US General Accounting Office
Sarah M Fabirkiewicz, US General Accounting Office

Performance Budgeting: Meeting the Challenges
Joseph S Wholey, University of Southern California
Session 395. 3:20 PM to 4:50 PM. Fulton Room
Title: The Use and Misuse of Evaluation Results
Type: Multipaper Session
Chair: Dale Pahl, US Environmental Protection Agency

Evaluating Library Programs: What Else Besides Outcomes?
Susan J Paznekas, Maryland State Department of Education

Evaluation Misutilization: An Empirical Assessment
Rachel M Ross, Claremont Graduate University

Using Evaluation to Facilitate Project Development: The Transition from Judging to Informing
Melinda R Hess, University of South Florida
Heather Scott, University of South Florida
Jeffrey D Kromrey, University of South Florida
Han Phan, University of South Florida
Lou M Carey, University of South Florida
Kristine Y Hogarty, University of South Florida

The Link Between Evaluation and Educational Accountability
Casey D Cobb, University of Connecticut
Session 419. 5:00 PM to 6:00 PM. Salon C
Title: **TIG Business Meeting and Invited Panel**
TIG Chair: Karen E. Kirkhart, Syracuse University
TIG Program Co-Chair: Susan A. Tucker, Evaluation & Development Associates
TIG Program Co-Chair: Emma Norland, e-Norland Group

Invited Panel
Title: **Moving the Field of Evaluation Toward More Systematic Consideration of Recommendations**
Chair: Jennifer E Iriti, University of Pittsburgh
Discussants: Catherine A Nelson, Independent Consultant
William E Bickel, University of Pittsburgh

**Using Recommendations in Evaluation: A Decision-making Framework for Evaluators**
Jennifer E Iriti, University of Pittsburgh
William E Bickel, University of Pittsburgh
Catherine A Nelson, Independent Consultant

Critiques of Iriti, Bickel, and Nelson Recommendations Framework:
- Hallie Preskill, University of New Mexico
- Jordan E Horowitz, WestEd
- Mike Hendricks, Independent Consultant
<table>
<thead>
<tr>
<th>Session 530. 10:20 AM to 11:05 AM. Salon C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <strong>Impact of Evaluation on the Public Policy Process</strong></td>
</tr>
<tr>
<td>Type: Panel</td>
</tr>
<tr>
<td>Chair and Discussant: Rakesh Mohan, Idaho State Legislature</td>
</tr>
<tr>
<td>Presenters:</td>
</tr>
<tr>
<td><strong>Social Betterment Through Evaluation</strong></td>
</tr>
<tr>
<td>Gary T Henry, Georgia State University</td>
</tr>
<tr>
<td><strong>Evaluators Meet the Policymakers</strong></td>
</tr>
<tr>
<td>George F Grob, US Department of Health and Human Services</td>
</tr>
<tr>
<td><strong>Who Are These People? The Impact of Evaluation on Public Policy in a Multi-stakeholder Environment</strong></td>
</tr>
<tr>
<td>David Bernstein, Montgomery County Public Schools</td>
</tr>
</tbody>
</table>
Session 561. 1:55 PM to 3:25 PM. Fulton Room
Title: From Results to Action: Being Intentional About Creating Mechanisms for Feedback - Examples from Public Health
Type: Panel
Chair: Thomas J Chapel, Centers for Disease Control and Prevention
Presenters:
**Focus on the Feedback Loop: Logic Models for Evaluation Planning and Program Improvement**
Goldie MacDonald, Centers for Disease Control and Prevention

**Using Logic Models to Enhance Evaluation and Implementation: An Approach from the South Carolina Center for Public Health Preparedness**
Melanie Livet, University of South Carolina
Jane VE Richter, University of South Carolina
Donna L Richter, University of South Carolina

**Pregnancy Risk Assessment Monitoring System (PRAMS) Program Evaluation**
Mary Rogers, Centers for Disease Control and Prevention
Amy Lansky, Centers for Disease Control and Prevention
Stacy Laswell, Centers for Disease Control and Prevention
Lucia Rojas Smith, RTI International
James C Hersey, RTI International
Session 570. 1:55 PM to 3:25 PM. Henry Room
Title: Evaluation Use and Policy
Type: Multipaper Session
Chair: Valerie J Caracelli, US General Accounting Office

Moving Beyond Bean Counting to True Performance Monitoring: The Case for Utilization-focused Monitoring and Evaluation in Uganda
Rosern K Rwampororo, USAID Monitoring and Evaluation Management Services Project

The Evaluator's Dilemma: Recommending Increased Savings or Service Improvements
Rahel Kahlert, University of Texas

External Evaluation of a Brazil Ministry of Health and Centers for Disease Control (CDC) Collaboration in Applied Epidemiology Training: Quality and Sustainability Strategies of Field Epidemiology Training Program (FETP) and Data for Decision Making (DDM) Project
Margarita Urdaneta, Ministry of Health Brazil
Carmen Sanchez-Vargas, Centers for Disease Control and Prevention
Karen A Wilkins, Centers for Disease Control and Prevention
Regina Fernandes de Oliveira, Brazil Ministry of Health
Jay McAuliffe, Centers for Disease Control and Prevention
Session 585. 3:35 PM to 5:05 PM. Salon C

Title: Evaluation Use from Funders' Perspectives: Fundamentals of Funding
Type: Panel
Chair and Discussant: Michael Quinn Patton, Union Institute & University
Presenters:
Funding and Using Evaluations in Philanthropy
Penny McPhee, Arthur M Blank Family Foundation

Funding and Using Evaluations in Local Government
Nancy Boxill, Fulton County Commission

Session 588. 3:35 PM to 5:05 PM. Fulton Room

Title: Writing Evaluation Reports Using Message Development Techniques
Type: Skill-Building Workshop
Chair: Kathy Zantal-Wiener, ZW Associates
Presenters: Kathy Zantal-Wiener, ZW Associates
Rosalie T Torres, Torres Consulting Group
Session 615. 5:15 PM to 6:00 PM. Fulton Room
Type: Panel
Chair and Discussant: Matthew Birnbaum, National Fish and Wildlife Foundation
Presenters:
The Evaluator’s Perspective
Dean T Spaulding, The College of Saint Rose

Program Director Perspectives
Marguerite Lodico, The College of Saint Rose

Student Evaluator Perspectives
Katherine Jones, The College of Saint Rose
<table>
<thead>
<tr>
<th>Session 717. 9:25 AM to 10:55 AM. Rockdale Room</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title:</strong> Current and Future Evaluation Trends: Improving the Performance of Public and Non-profit Organizations</td>
</tr>
<tr>
<td><strong>Type:</strong> Panel</td>
</tr>
<tr>
<td><strong>Chair:</strong> Joseph S Wholey, University of Southern California</td>
</tr>
</tbody>
</table>

**Using Logic Models and Evaluability Assessment to Improve Public and Non-profit Organizations**
John McLaughlin, Independent Consultant

**Governance and Performance: The Role of Evaluation**
Joseph S Wholey, University of Southern California

**Using Role Playing to Improve Service Quality, Equity, and Program Effectiveness**
Wendy Zimmerman, The Urban Institute
Session 730. 11:05 AM to 12:35 AM. Fulton Room
Title: Evaluation, Accountability and Capacity Building
Type: Multipaper Session
Chair: Emmalou Norland, e-Norland Group

Process Use and Organizational Learning: A Field Study of the Evolving Nature of Evaluation Within a Non-profit Organization
Melissa M Dodson, Southwest Educational Development Laboratory
Cori A Groth, Southwest Educational Development Laboratory
Erin J McCann, Southwest Educational Development Laboratory

Evaluator as Facilitator: Facilitating Evaluation Design, Practice, and Use
Tamara M Walser, Windwalker Corporation

Evaluation as Capacity Building: Transforming Tacit Knowledge into Decision-making Tools
Catherine A Nelson, Independent consultant
Jennifer E Iriti, University of Pittsburgh
Session 781. 1:40PM to 3:10PM. Fulton Room
Title: Facilitating Use in an Evaluation of a Large, Multi-site Teacher Professional Development Initiative in Chicago: Perspectives from Evaluators, Professional Development Providers, and the Program’s Funder
Type: Panel
Chair: Matthew R Hanson, University of Illinois at Urbana-Champaign
Discussant: Peggy Mueller, The Chicago Community Trust

An Overview of the Advanced Reading Development Project (ARDDP) and its Evaluation
Matthew R Hanson, University of Illinois at Urbana-Champaign

Opportunities for and Examples of Evaluation Use in a Multi-site, Multi-Stakeholder Evaluation
Lizanne DeStefano, University of Illinois at Urbana-Champaign

Facilitating Use from the Ground: Perspectives from site visitors
Tracie E Costantino, University of Illinois at Urbana-Champaign
Merrill Chandler, University of Illinois at Urbana-Champaign

Using Evaluation Formatively to Improve Program Implementation: Perspectives from a professional development provider
Betty Jane Wagner, Roosevelt University
Session 806. 3:20 PM to 4:50 PM. Fulton Room
Title: Methods in Service of Practice Improvement, Understanding Lived Experience, and Social Justice
Type: Panel
Chair: Elizabeth Whitmore, Carleton University
Discussant: Jennifer C Greene, University of Illinois at Urbana-Champaign

Methods in Service of Practice Improvement
Abraham H Wandersman, University of South Carolina
Pamela Imm, University of South Carolina
Barry Lentz, Action Research Associates

Assessing Lived Experience by Monitoring the 'Most Significant Changes'
Irene Guijt, Learning by Design

Transformative Evaluation and Africa's UNIFEM Initiative
Donna M Mertens, Gallaudet University
The Evaluation Use TIG takes the following issues as fundamental to the evaluation profession:

- **Theory of Use/Influence.** What is the nature of “use” itself? Theories of influence or use (language varies) focus on the nature of influence/use as a construct, on types of use/misuse, and on causal pathways of influence.

- **Use and the Public Good.** What is evaluation’s impact on social justice and other expressions of social betterment? This question merges into ethics and values discussions and the examination of whose interests are addressed in different models of use.

- **Evaluator Role in Facilitating Use.** What is the necessary and appropriate role of the evaluator in facilitating use? What is the nature of influence that is appropriate to that role? The answers to these questions differ across evaluation models.

- **Validity and Use.** How can the consequences of evaluative understandings and actions offer evidence of an evaluation’s validity? Since validity has long been understood to reside in the use of an instrument or method, the focus on use merges into fundamental discussions of validity in evaluation.

- **Metaevaluation.** Is the empirical study of use essentially evaluating the evaluation(s)? Whether use/influence is an intended or unintended outcome of evaluation, studying the scope of influence of a given evaluation and factors facilitating use moves into metaevaluation.