


History. The Topical Interest Group on Evaluation Use is one of the original TIGs of AEA. It was born of the interest in evaluation utilization in the 1970s, extending into both theoretical and empirical work on Use in the 1980s and 1990s, and to a broader conceptualization of use and influence in the 2000s.

Activities. The Use TIG is in the process of developing a website, linked to the AEA TIG homepage and providing more details about the history and leadership of our TIG as well as seminal documents and current resources. We sponsor a session on current theory, research or practice to enhance use at our annual AEA business meeting.

EVALUATION USE TIG

OUR MISSION

The Use TIG is committed to understanding and enhancing the use of evaluation in a variety of contexts and to maximizing the positive influence of evaluation through both the evaluation process and the results produced.



Topics of interest to our members include:

- # The influence of evaluation on systems.
- # The social change role of evaluation.
- # Research on evaluation use.
- # Strategies for enhancing the use/impact of evaluation.
- # Critical reflection on intended and unintended influences of evaluation—both positive and negative.
- # Research on effective communication strategies.
- # Theories of use.
- # Metaevaluation of evaluation impact.
- # Issues of validity as a property of use.
- # Effective communication of evaluation results.
- # Organizational change/ organizational learning.
- # Use-enhancing evaluation methods.
- # Evaluation as a tool for social justice.
- # Process use.
- # Barriers to the use of evaluation.

2003 Executive Committee

Karen E. Kirkhart, Chair

Valerie J. Caracelli, Past Chair

Susan A. Tucker, Program Co-Chair

Carol Huie Hofstetter, Program Co-Chair

Bob Williams, Webmaster



2003 Web Task Force

Bob Williams, Chair

Hallie Preskill

Michael Q. Patton

Valerie J. Caracelli

Sessions Sponsored by the Evaluation Use TIG
Wednesday, November 5, 2003

Session 103. 4:30 PM to 6:00 PM

Title: Leadership and Evaluation: Getting Organizational Leaders to Value and Use Evaluation

Type: Expert Lecture

Chair and Presenter: Michael Quinn Patton, Union Institute and University

Session 120. 4:30 PM to 6:00 PM

Title: Perspectives on Improving Federal Capacity to Evaluate Program Performance

Type: Panel

Chair: Stephanie L. Shipman, US General Accounting Office

Discussant: Joseph S. Wholey, University of Southern California

Evaluation Capacity: Pitfalls in Using Resources-\$ and People-to Define Capacity

Elaine Vaurio, US General Accounting Office

Evaluation Culture and Collaborative Partnerships Help Federal Agencies Build

Evaluation Capacity

Stephanie L. Shipman, US General Accounting Office

Valerie J. Caracelli, US General Accounting Office

Rating Program Performance: Federal Agencies' Efforts to Rate Their Programs

Kathryn E. Newcomer, George Washington University

Sessions Sponsored by the Evaluation Use TIG
Thursday, November 6, 2003

Session 320. 9:25 AM to 10:55 AM

Title: Participatory Mixed-methods Evaluations to Support Use

Type: Multipaper Session

Chair: Carolyn Huie Hofstetter, University of California at Berkeley

The Role of Collaboration in Mixed-method Inquiry

Lyn M Shulha, Queen's University

Robert J Wilson, Queen's University

Facilitating Program Improvement Through Evaluation: A Mixed-methods Approach

Zhicheng Zhang, Fairfax County Public Schools

Empirical Based Evaluation: An Approach That Works

Radha Jagannathan, Rutgers University

Michael J Camasso, Rutgers University

Roy Epps, New Brunswick Tomorrow

Jeffrey Vega, New Brunswick Tomorrow

Ruthanne Salau Beck, New Brunswick Tomorrow

Session 328. 11:05 AM to 12:35 PM

Title: Organizational Learning and Readiness for Evaluation

Type: Multipaper Session

Chair: Karen E. Kirkhart, Syracuse University

Concept Mapping Methodology: A Catalyst for Organizational Learning

Stephanie Sutherland, University of Toronto

How Useful is the Evaluation Use Concept?

Sandy M. Taut, University of California Los Angeles

Marvin C. Alkin, University of California at Los Angeles

A Comparative Study of Organizational Readiness for Evaluation

Paul R. Brandon, University of Hawaii at Manoa

J. Bradley Cousins, University of Ottawa

Swee Goh, University of Ottawa

Ronald H. Heck, University of Hawaii at Manoa

Session 354. 1:40 PM to 3:10 PM

Title: Models of Evaluation and Evaluation Forms as Alternative Frameworks for Planning Evaluative Studies: Which Framework Is More Effective?

Type: Debate

Chair: Christina A. Christie, Claremont Graduate University

Presenters:

John M. Owen, The University of Melbourne

Daniel L. Stufflebeam, Western Michigan University

Session 379. 3:20 PM to 4:50 PM

Title: Prospective Evaluation, Foresight, and the Policy Arena: 1980s to the 21st Century

Type: Multipaper Session

Chair: Nancy R. Kingsbury, US General Accounting Office

Discussant: Lois-Ellin Datta, Datta Analysis

Prospective Evaluation and Foresight: 1980s to Today's Post-9/11 Environment

Valerie J. Caracelli, US General Accounting Office

Use of Foresight in Evaluating Social Security Reform Proposals

Barbara D. Bovbjerg, US General Accounting Office

Charles A. Jeszeck, US General Accounting Office

James R. McTigue Jr, US General Accounting Office

Linda F. Baker, US General Accounting Office

Grounded Foresight: A Proposed Approach for Building In Evaluation Quality

Nancy J. Donovan, US General Accounting Office

Judith A. Droitcour, US General Accounting Office

Theodore H. Saks, US General Accounting Office

Donna Heivilin, US General Accounting Office

National Performance Indicators: GAO'S Dashboard and Strategic Planning

Boris L. Kachura, US General Accounting Office

Foresight in Program Evaluation: Seeing Through the Fog of Uncertainty

Patrick R. Mullen, US General Accounting Office

Session 402. 5:00 PM to 6:00 PM

Title: TIG Business Meeting and Invited Presentation

Type: Business Meeting

TIG Chair: Karen E. Kirkhart, Syracuse University

TIG Program Co-Chair: Carolyn Huie Hofstetter, University of California at Berkeley

TIG Program Co-Chair: Susan A. Tucker, Evaluation & Development Associates

Invited Speaker: Michael Quinn Patton, Union Institute and University

Getting Leaders to Be Evaluation Users

Sessions Sponsored by the Evaluation Use TIG
Friday, November 7, 2003

Session 528. 10:20 AM to 11:05 AM

Title: Using the Logic Model as the Focal Point for an Integrated Web-based System to Assist Program Planning and Evaluation

Type: Demonstration Session

Chair: Ralph Renger, University of Arizona

Presenters:

Ralph Renger, University of Arizona

Adriana Cimetta, University of Arizona

Matthew E Mooney, University of Arizona

Session 553. 11:15 AM to 12:00 PM

Title: Evaluating Collaborative Efforts

Type: Demonstration Session

Chair: Rebecca H. Gajda, University of Vermont

Presenters:

Rebecca H. Gajda, University of Vermont

Laura Massell, University of Vermont

Session 596. 1:55 PM to 3:25 PM

Title: Evaluation Tools and Approaches that Build Stakeholder Capacity and Ownership

Type: Panel

Chair and Discussant: Zoe A. Barley, Mid-Continent Research for Education and Learning

Building Stakeholder Capacity and Ownership: Am I Sure I Want To Do This?
Mariam Manley, Mid-Continent Research for Education and Learning

Building Stakeholder Capacity Through Bean Counting
Elisabeth A. Palmer, ASPEN Associates LLC

Session 621. 3:35 PM to 5:05 PM

Title: A Tool to Guide An Evaluability Assessment

Type: Think Tank

Chair: Shelly Moeller, New Mexico Department of Health

Discussants:

Soo-Jin Yoon, The Colorado Trust

Debra Heath, Albuquerque Public Schools

Sessions Sponsored by the Evaluation Use TIG
Saturday, November 8, 2003

Session 720. 9:25 AM to 10:55 AM

Title: Improving Evaluation Use Through Stakeholder Involvement

Type: Multipaper Session

Chair: Susan A. Tucker, Evaluation & Development Associates

Using Recommendations in Evaluation: A Decision-making Framework for Evaluators

Jennifer E. Post-Iriti, University of Pittsburgh

William E. Bickel, University of Pittsburgh

Catherine Awsumb Nelson, Independent Consultant

Goldilocks and Evaluation: Too Much, Too Little, Just Right-How Much Information is Useful to Stakeholders?

Jordan E Horowitz, WestEd

Erica Holmes, WestEd

Bridging the Gap Between Evaluation and Practice: Self-evaluation in Boston and Cleveland

Judith Wildfire, University of North Carolina at Chapel Hill

Charles Usher, University of North Carolina at Chapel Hill

Session 744. 11:05 AM to 12:35 PM

Title: High Impact Stakeholder-based Methodologies to Maximize Use

Type: Demonstration Session

Presenters:

John Seeley, Formative Evaluation Research Associates

Amy McNulty, Formative Evaluation Research Associates

Session 769. 1:50 PM to 3:20 PM

Title: New and Innovative Strategies for Communicating and Reporting

Type: Skill-Building Workshop

Chair: Rosalie T. Torres, Torres Consulting Group

Presenters:

Rosalie T. Torres, Torres Consulting Group

Mary E. Piontek, University of Michigan

Session 793. 3:30 PM to 5:00 PM

Title: Integrating and Legitimizing Our Evaluation Methods: Who Values Our Evidence?

Type: Panel

Chair: Susan N. Labin, Temple University

Discussant: Susan N. Labin, Temple University

Various Types of Designs and the Questions They Address

Mary Ann Scheirer, Robert Wood Johnson Foundation

Validity of Information and the Research Relationship

James G. Kelly, University of California at Davis

Cross-design Synthesis

Judith A. Droitcour, US General Accounting Office

Hatching the Methodological Chickens Before They're Counted: Getting Non-randomized Designs Through Peer-review Systems Stacked Toward RCTs

Lawrence W. Green, Centers for Disease Control and Prevention