Please join the Evaluation Use TIG Business Meeting and Discussion

Discussion on ‘Recapturing the Golden Age of Research on Use’

Christina Christie
Mel Mark

Over the past two decades several authors and contributors have sounded the call for increased attention to empirical research on evaluation as a way to advance the field (e.g., Christie, Cousins, Henry, Mark, Shadish, N. Smith, Scriven). The recent establishment of the TIG-Research on Evaluation represents an important step in this direction. Yet there continues to be no AEA award devoted to research on evaluation and the publication of empirical studies remain variable and skewed toward reflective case narratives. On reflection, much of the foundational literature on evaluation utilization was empirical, and following Henry and Mark (2003), this era might be thought of as the ‘golden age’ of research on evaluation use. Tina Christie (co-chair TIG-Research on Evaluation) and Mel Mark (AEA past president) reflect on the golden age of research on use and consider implications for the development and promotion of research on evaluation.

*Continental Breakfast
*Lively conversation

SESSION 498, FRIDAY NOV 12, 7:00-7:50 AM, SEGUIN B

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