**History.** The Topical Interest Group on Evaluation Use is one of the original TIGs of AEA. It was born of the interest in evaluation utilization in the 1970s, extending into both theoretical and empirical work on Use in the 1980s and 1990s, and to a broader conceptualization of use and influence in the 2000s.

**Activities.** The Use TIG is in the process of developing a website, linked to the AEA TIG homepage and providing more details about the history and leadership of our TIG as well as seminal documents and current resources. We sponsor a session on current theory, research or practice to enhance use at our annual AEA business meeting.
EVALUATION USE TIG

OUR MISSION

The Use TIG is committed to understanding and enhancing the use of evaluation in a variety of contexts and to maximizing the positive influence of evaluation through both the evaluation process and the results produced.
Topics of interest to our members include:

- The influence of evaluation on systems.
- The social change role of evaluation.
- Research on evaluation use.
- Strategies for enhancing the use/impact of evaluation.
- Critical reflection on intended and unintended influences of evaluation—both positive and negative.
- Research on effective communication strategies.
- Theories of use.
- Metaevaluation of evaluation impact.
- Issues of validity as a property of use.
- Effective communication of evaluation results.
- Organizational change/ organizational learning.
- Use-enhancing evaluation methods.
- Evaluation as a tool for social justice.
- Process use.
- Barriers to the use of evaluation.
2003 Executive Committee
Karen E. Kirkhart, Chair
Valerie J. Caracelli, Past Chair
Susan A. Tucker, Program Co-Chair
Carol Huie Hofstetter, Program Co-Chair
Bob Williams, Webmaster

2003 Web Task Force
Bob Williams, Chair
Hallie Preskill
Michael Q. Patton
Valerie J. Caracelli
Session 103. 4:30 PM to 6:00 PM
Title: Leadership and Evaluation: Getting Organizational Leaders to Value and Use Evaluation
Type: Expert Lecture
Chair and Presenter: Michael Quinn Patton, Union Institute and University

Session 120. 4:30 PM to 6:00 PM
Title: Perspectives on Improving Federal Capacity to Evaluate Program Performance
Type: Panel
Chair: Stephanie L. Shipman, US General Accounting Office
Discussant: Joseph S. Wholey, University of Southern California

Evaluation Capacity: Pitfalls in Using Resources-$ and People-to Define Capacity
Elaine Vaurio, US General Accounting Office

Evaluation Culture and Collaborative Partnerships Help Federal Agencies Build Evaluation Capacity
Stephanie L. Shipman, US General Accounting Office
Valerie J. Caracelli, US General Accounting Office

Rating Program Performance: Federal Agencies’ Efforts to Rate Their Programs
Kathryn E. Newcomer, George Washington University
Session 320. 9:25 AM to 10:55 AM
Title: Participatory Mixed-methods Evaluations to Support Use
Type: Multipaper Session
Chair: Carolyn Huie Hofstetter, University of California at Berkeley

The Role of Collaboration in Mixed-method Inquiry
Lyn M Shulha, Queen’s University
Robert J Wilson, Queen’s University

Facilitating Program Improvement Through Evaluation: A Mixed-methods Approach
Zhicheng Zhang, Fairfax County Public Schools

Empirical Based Evaluation: An Approach That Works
Radha Jagannathan, Rutgers University
Michael J Camasso, Rutgers University
Roy Epps, New Brunswick Tomorrow
Jeffrey Vega, New Brunswick Tomorrow
Ruthanne Salau Beck, New Brunswick Tomorrow
<table>
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<tr>
<th>Session 328. 11:05 AM to 12:35 PM</th>
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<tbody>
<tr>
<td>Title: Organizational Learning and Readiness for Evaluation</td>
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<tr>
<td>Type: Multipaper Session</td>
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<tr>
<td>Chair: Karen E. Kirkhart, Syracuse University</td>
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<tr>
<td>Concept Mapping Methodology: A Catalyst for Organizational Learning</td>
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<td>Stephanie Sutherland, University of Toronto</td>
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<td>How Useful is the Evaluation Use Concept?</td>
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<td>Sandy M. Taut, University of California Los Angeles</td>
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<td>Marvin C. Alkin, University of California at Los Angeles</td>
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<tr>
<td>A Comparative Study of Organizational Readiness for Evaluation</td>
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<td>Paul R. Brandon, University of Hawaii at Manoa</td>
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<td>J. Bradley Cousins, University of Ottawa</td>
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<td>Swee Goh, University of Ottawa</td>
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<td>Ronald H. Heck, University of Hawaii at Manoa</td>
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<th>Session 354. 1:40 PM to 3:10 PM</th>
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<tr>
<td>Title: Models of Evaluation and Evaluation Forms as Alternative Frameworks for Planning Evaluative Studies: Which Framework Is More Effective?</td>
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<tr>
<td>Type: Debate</td>
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<td>Chair: Christina A. Christie, Claremont Graduate University</td>
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<td>Presenters:</td>
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<td>John M. Owen, The University of Melbourne</td>
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<td>Daniel L. Stufflebeam, Western Michigan University</td>
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Prospective Evaluation and Foresight: 1980s to Today’s Post-9/11 Environment
Valerie J. Caracelli, US General Accounting Office

Use of Foresight in Evaluating Social Security Reform Proposals
Barbara D. Bovbjerg, US General Accounting Office
Charles A. Jeszeck, US General Accounting Office
James R. McTigue Jr, US General Accounting Office
Linda F. Baker, US General Accounting Office

Grounded Foresight: A Proposed Approach for Building In Evaluation Quality
Nancy J. Donovan, US General Accounting Office
Judith A. Droitcour, US General Accounting Office
Theodore H. Saks, US General Accounting Office
Donna Heivilin, US General Accounting Office

National Performance Indicators: GAO’S Dashboard and Strategic Planning
Boris L. Kachura, US General Accounting Office

Foresight in Program Evaluation: Seeing Through the Fog of Uncertainty
Patrick R. Mullen, US General Accounting Office
Session 402. 5:00 PM to 6:00 PM
Title: TIG Business Meeting and Invited Presentation
Type: Business Meeting
TIG Chair: Karen E. Kirkhart, Syracuse University
TIG Program Co-Chair: Carolyn Huie Hofstetter, University of California at Berkeley
TIG Program Co-Chair: Susan A. Tucker, Evaluation & Development Associates

Invited Speaker: Michael Quinn Patton, Union Institute and University
Getting Leaders to Be Evaluation Users
Session 528. 10:20 AM to 11:05 AM
Title: Using the Logic Model as the Focal Point for an Integrated Web-based System to Assist Program Planning and Evaluation
Type: Demonstration Session
Chair: Ralph Renger, University of Arizona
Presenters:
Ralph Renger, University of Arizona
Adriana Cimetta, University of Arizona
Matthew E Mooney, University of Arizona

Session 553. 11:15 AM to 12:00 PM
Title: Evaluating Collaborative Efforts
Type: Demonstration Session
Chair: Rebecca H. Gajda, University of Vermont
Presenters:
Rebecca H. Gajda, University of Vermont
Laura Massell, University of Vermont
Session 596. 1:55 PM to 3:25 PM
Title: Evaluation Tools and Approaches that Build Stakeholder Capacity and Ownership
Type: Panel
Chair and Discussant: Zoe A. Barley, Mid-Continent Research for Education and Learning

Building Stakeholder Capacity and Ownership: Am I Sure I Want To Do This?
Mariam Manley, Mid-Continent Research for Education and Learning

Building Stakeholder Capacity Through Bean Counting
Elisabeth A. Palmer, ASPEN Associates LLC

Session 621. 3:35 PM to 5:05 PM
Title: A Tool to Guide An Evaluability Assessment
Type: Think Tank
Chair: Shelly Moeller, New Mexico Department of Health
Discussants: 
Soo-Jin Yoon, The Colorado Trust
Debra Heath, Albuquerque Public Schools
Session 720. 9:25 AM to 10:55 AM
Title: Improving Evaluation Use Through Stakeholder Involvement
Type: Multipaper Session
Chair: Susan A. Tucker, Evaluation & Development Associates

Using Recommendations in Evaluation: A Decision-making Framework for Evaluators
Jennifer E. Post-Iriti, University of Pittsburgh
William E. Bickel, University of Pittsburgh
Catherine Awsumb Nelson, Independent Consultant

Goldilocks and Evaluation: Too Much, Too Little, Just Right-How Much Information is Useful to Stakeholders?
Jordan E Horowitz, WestEd
Erica Holmes, WestEd

Bridging the Gap Between Evaluation and Practice: Self-evaluation in Boston and Cleveland
Judith Wildfire, University of North Carolina at Chapel Hill
Charles Usher, University of North Carolina at Chapel Hill
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<th><strong>Session 744. 11:05 AM to 12:35 PM</strong></th>
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<tbody>
<tr>
<td><strong>Title:</strong> High Impact Stakeholder-based Methodologies to Maximize Use</td>
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<td><strong>Type:</strong> Demonstration Session</td>
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<td>John Seeley, Formative Evaluation Research Associates</td>
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<td>Amy McNulty, Formative Evaluation Research Associates</td>
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<th><strong>Session 769. 1:50 PM to 3:20 PM</strong></th>
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<tr>
<td><strong>Title:</strong> New and Innovative Strategies for Communicating and Reporting</td>
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<td><strong>Type:</strong> Skill-Building Workshop</td>
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<td><strong>Chair:</strong> Rosalie T. Torres, Torres Consulting Group</td>
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<td>Rosalie T. Torres, Torres Consulting Group</td>
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<td>Mary E. Piontek, University of Michigan</td>
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Session 793. 3:30 PM to 5:00 PM
Title: Integrating and Legitimizing Our Evaluation Methods: Who Values Our Evidence?
Type: Panel
Chair: Susan N. Labin, Temple University
Discussant: Susan N. Labin, Temple University

Various Types of Designs and the Questions They Address
Mary Ann Scheirer, Robert Wood Johnson Foundation

Validity of Information and the Research Relationship
James G. Kelly, University of California at Davis

Cross-design Synthesis
Judith A. Droitcour, US General Accounting Office

Hatching the Methodological Chickens Before They’re Counted: Getting Non-randomized Designs Through Peer-review Systems Stacked Toward RCTs
Lawrence W. Green, Centers for Disease Control and Prevention