

Community - Pillar 1				
2020 Vision	Objectives	Goals	Metrics	Actions
ENA is recognized as the authority and premier membership organization for emergency nursing community with KYENA working in alignment with	1. Engage and support local KYENA chapters and members.	Host KYENA meetings and social events in each chapter in 2019.	In 2019, 75% of KYENA meetings will be held outside of Lexington, Kentucky.	Coordinate for Q2 meeting to take place in Pikeville,
	2. Increase ENA membership to 50,000 through a creative recruitment and retention experience	Seek to foster professional pride, confidence, and a community of support for emergency nurses across Kentucky.	Increase KYENA membership to 650 members by 2020. Beginning membership 541 in January 2019.	Engage hospitals by making on-site visits to encourage membership; attend job fairs and promote group membership.
	3. Engage and empower emergency nurses from varied practice settings by expanding ENA's practice, research, education, and advocacy agenda and resources	Increase number of TNCC and ENPC nurses in the state of Kentucky in 2019.	In 2019, there will be 1 ENPC-I courses and 1 TNCC-I courses held in either South Eastern and Central Kentucky.	Schedule 1 additional TNCC-I and ENPC-I courses in 2019.
	4. Develop strategic partnerships and collaborative relationships that advance the profession of emergency nursing	Develop collaborative education projects with hospital systems in underserved or rural areas.	In 2019, KYENA will identify through collaboration with the KPECC any unmet education needs for pediatric trauma.	Collaborate with KBEMS on ongoing pediatric trauma education.
	5. Advance philanthropic support of emergency nursing education and research through the ENA Foundation	Make a donation of \$10,000 to support ENAF in 2019.	In 2019, KYENA will increase annual donations to ENAF by 10%	Host bourbon competition at KYENA conference.

Knowledge - Pillar 2

2020 Vision	Objectives	Goals	Metrics	Actions
ENA is recognized as the statewide authority for emergency nursing education, research with KYENA and all chapters supporting the 2020 vision and mission of the national association. and practice resources.	1. Develop and disseminate high quality innovative educational programs and resources	Encourage and promote CEN, CFRN, CTRN, and CPEN credentialing to increase the number of certified nurses in Kentucky	Increase the number of CEN, CPEN, and TCRN certified nurses in Kentucky by 10% in 2019.	Host review courses in each chapter region
			30 certified nurses (CEN, CPEN, TCRN, or CFRN) will attend the annual reception in 2019.	Host certified nurse reception at annual
	3. Translate best evidence into emergency nursing practice			

Quality and Safety - Pillar 3

2020 Vision	Objectives	Goals	Metrics	Actions
ENA defines the standards for quality and safety in emergency nursing practice.	1. KYENA will share with members and colleagues the ENA key metrics and procedures to improve quality and safety for emergency nursing practice and injury prevention	KYENA will broaden the reach to members and non-members in local and statewide community to share quality and safety metrics of ENA.	KYENA will increase social media followers by 20% in 2019	KYENA and local chapters will develop a social media marketing plan for 2019.
	2. Expand advocacy to foster statewide recognition of ENA as an influential voice for safe practice, safe care in emergency nursing	KYENA and local chapters will promote ENA as an influential voice for safe practice, safe care in emergency nursing	50% of all chapters and KYENA executive council will submit a social media marketing plan by April 1, 2019.	KYENA and local chapters will develop a social media marketing plan for 2019.
	3. Lead the profession of emergency nursing beyond task-oriented care to evidence-based safe practice and safe care	KYENA and local chapters will lead the profession of emergency nursing beyond task-oriented care to evidence-based safe practice and safe care	50% of all chapters and KYENA executive council will submit one practice changing journal article (since 2017) each quarter.	KYENA will incorporate a journal review at each state meeting and share results via social media to members and non-members.

Advocacy - Pillar 4

2020 Vision	Objectives	Goals	Metrics	Actions
ENA is a leading influential voice on emergency healthcare policy and regulatory issues.	1. Provide leadership to ENA and its members on legislative and regulatory issues impacting emergency care	KYENA executive council and government affairs chairperson will provide leadership to its members on legislative and regulatory issues impacting emergency care	In 2019, KYENA financially supported 1 member to attend Day on the Hill.	KYENA will financially support the Government Affairs chairperson to attend ENA's Day on The Hill
	2. Increase visibility and participation in legislative and regulatory advocacy to promote patient and community safety and excellence in emergency nursing practice	KYENA and local chapters will increase visibility and participation in legislative and regulatory advocacy to promote patient and community safety and excellence in emergency nursing practice	In 2019, KYENA and local chapters will post 4 or more advocacy opportunities on the KYENA website and state social media sites.	KYENA executive council will share opportunities for advocacy with members and non-members via social media.
	3. Collaborate with partners and coalitions to leverage ENA influence over legislative and regulatory processes	KYENA and local chapters will collaborate with EMS, EM and NP partners and coalitions to leverage ENA influence over legislative and regulatory processes	The Government Affairs chairperson will compile and have ready for dispersal a Day on the Hill Update within 7 days of attending meeting.	KYENA will send updates to local EMS and EM stakeholders following day on the hill.
	4. Conduct and participate in research studies to influence the emergency nursing profession and health care industry	KYENA and local chapters will share opportunities for ongoing research studies to members and non-members	KYENA and local chapters identify 3 ongoing research opportunities and post on the KYENA website and social media channels.	KYENA and local chapters will designate one member to contact researching PI's to offer support and participation.

Infrastructure - Pillar 5

2020 Vision	Objectives	Goals	Metrics	Actions
Investing in people, technology, and facilities to advance ENA's mission.	1. Implement best in class technology to support development and delivery of leading-edge education, research, and practice resources	KYENA will have accessible online resources for members and non members	KYENA was launched on the ENA Connect website on 1/30/2019.	KYENA will launch the new KYENA website on 1/30/2019 on ENA Connect.
	2. Manage expenses and resource utilization consistent with ENA's objectives and goals	KYENA will improve their financial reserves in 2019.	100% of chapters will submit their positive budgets by 1/29/2019.	Chapters will submit budgets that align with their income.
	3. Implement best practice in governance and leadership	KYENA will implement best practice in governance and leadership through improving the onboarding and succession process and available resources.	By 9/30/2019, the KYENA will have onboarding resources for 100% of executive state and chapter positions and committee chairs posted on the KYENA website.	Current President, President-Elect, Secretary, Treasurer, and Treasurer-Elect will develop onboarding resources that will be available online via the KYENA website.