

Michigan Emergency Nurses Association 2025–2030 Strategic Plan

VISION STATEMENT

An organization where every emergency nurse is supported, prepared, and empowered to deliver the highest quality emergency care to every patient, in every community.

MISSION STATEMENT

To advance excellence and innovation in emergency nursing across Michigan through education, advocacy, professional development, collaboration, and leadership.

STRATEGIC GOALS & OBJECTIVES

1. PROFESSIONAL EXCELLENCE (Michigan Practice Environment)

Advance excellence in emergency nursing practice across Michigan by promoting safe work environments, evidence-based care, and workforce sustainability.

Objectives:

- Improve quality and safety in emergency nursing practice statewide
- Prevent and address workplace violence in Michigan emergency departments
- Strengthen recruitment, retention, and resiliency of Michigan emergency nurses

Strategies:

- Identify and elevate Michigan emergency nursing practice experts
- Promote peer-to-peer support and mentorship
- Disseminate ENA and Michigan-specific resources
- Partner with hospitals, trauma systems, and EMS

2. ADVOCACY (Michigan Voice & Policy Impact)

Amplify the voice of Michigan emergency nurses through proactive advocacy.

Objectives:

- Advance standards of care and health equity
- Expand emergency nursing influence in state policy
- Empower nurses to advocate for patients and profession

Strategies:

- Increase advocacy champions statewide
- Expand Day on the Hill participation
- Educate members on legislative processes
- Collaborate with policymakers and agencies

3. COMMUNITY (Membership & Engagement)

Foster a connected and inclusive Michigan emergency nursing community.

Objectives:

- Increase MI ENA membership
- Strengthen partnerships
- Increase presence in every ED
- Expand Foundation impact

Strategies:

- Membership drives and student outreach
- Chapter engagement and collaboration
- Promote scholarships and grants

4. EDUCATION (Michigan-Focused Learning)

Ensure access to high-quality emergency nursing education.

Objectives:

- Translate best practices into care
- Expand Michigan-based education
- Improve statewide access

Strategies:

- Annual education offerings
- Expand ENPC/TNCC courses
- Financial and scholarship support

5. OPERATIONAL EXCELLENCE & CULTURE

Advance organizational effectiveness and sustainability.

Objectives:

- Utilize technology based platforms
- Develop Michigan nursing leaders
- Manage resources responsibly
- Support succession planning

Strategies:

- Implement new processes
- Strengthen committees support
- Maintain strategic budgeting
- Expand mentorship programs