

Michigan ENA 2020-2025 Goals, Objectives and Strategies

Practice Environment Goal: Emergency Nurses will work in an ideal practice environment to provide the highest quality of emergency care in the safest way.

Objectives:

1. Improve quality and safety in emergency nursing practice
2. Prevent violence in the ED
3. Establish and disseminate standards for emergency nursing practice
4. Improve recruitment and retention of emergency nurses

Strategies:

1. Enhance awareness of available ENA resources along with knowledge sharing
2. Identify practice experts to enhance quality
3. Promote peer to peer support
4. Disseminate resources about resiliency

Education Goal: Emergency Nurses have the highest quality educational resources to provide the highest level of care

Objectives:

1. Expand the translation of best practice into emergency nursing practice
2. Increase development and delivery of educational content for emergency nurses in Michigan

Strategies:

1. Offer annual education to members
2. Provide financial support to Emergency Nurses to attend educational opportunities
3. Identify technology and platforms to make education offerings more available
4. Market Michigan ENA educational offerings

Community Goal: ENA is the authority and premier organization for emergency nursing worldwide.

Objectives:

1. Increase membership
2. Increase collaboration and partnerships that advance emergency nursing
3. Increase ENA presence in every ED
4. Expand the impact of the ENA Foundation
5. Expand the voice of the emergency nurse in healthcare policy

Strategies:

1. Support membership through membership drives
2. Increase Student Nurse (SNA) knowledge about ENA
3. Expand virtual platform across the state
4. Increase awareness of ENA scholarship opportunities
5. Increase advocacy champions
6. Increase presence and participation of MI ENA nurses at Day on the Hill
7. Educate members on how to advocate for emergency nursing issues

Culture Goal: ENA's culture is dynamic, ensuring relevance in a changing environment to advance the mission.

Objectives:

1. Utilize best-in-class technology to support the delivery of education, resources, and member engagement
2. Nurture and grow MI talent consistent with ENA's values
3. Manage expenses and resource utilization consistent with MI ENA's goals and objectives.

Strategies:

1. Implement new and emerging technologies
2. Strengthen support of chapters to improve engagement
3. Develop and adhere to annual budget
4. Enhance mentorship to support succession planning