



# DistrictCooling2018

Efficient Energy for Smarter Cities

DECEMBER 9-11, 2018 – ATLANTIS, THE PALM – DUBAI, UAE



IDEA members and guests are invited to sign up **now** to reserve exhibit space at the IDEA International District Cooling Conference – **District Cooling 2018: Efficient Energy for Smarter Cities**. The conference will be held at the beautiful Atlantis, The Palm in Dubai, United Arab Emirates. **Please act promptly as there are a limited number of exhibit spaces available!**

The IDEA District Cooling Conference is a unique opportunity for providers, manufacturers, suppliers and business partners in the district energy sector to showcase products and services to an international audience from across the Gulf Region and beyond.

For 2018, IDEA is once again offering exhibit table tops in a ballroom setting to allow ample opportunity for networking during receptions and refreshment breaks.

## Tentative Schedule of Events for Exhibits

### Sunday, Dec. 9

09:00 - 15:30 Exhibit set up  
17:00 - 19:00 Exhibits open during reception

### Monday, Dec. 10

07:00 - 08:00 Exhibits open during breakfast  
10:00 - 10:30 Exhibits open during break  
15:00 - 15:30 Exhibits open during break  
17:30 - 19:00 Exhibits open during reception

### Tuesday, Dec. 11

07:00 - 08:00 Exhibits open during breakfast  
10:00 - 10:30 Exhibits open during break  
15:00 - 15:30 Exhibits open during break  
15:30 - 17:00 Exhibit tear down

**Table Tops:** 6-foot (1.82 meter) draped tables. Your display **MUST** fit on the table.

	Until August 24, 2018	After August 24, 2018
<b>IDEA Member:</b>	US \$2,800	US \$3,000
<b>IDEA Non-Member:</b>	US \$4,000	US \$4,200

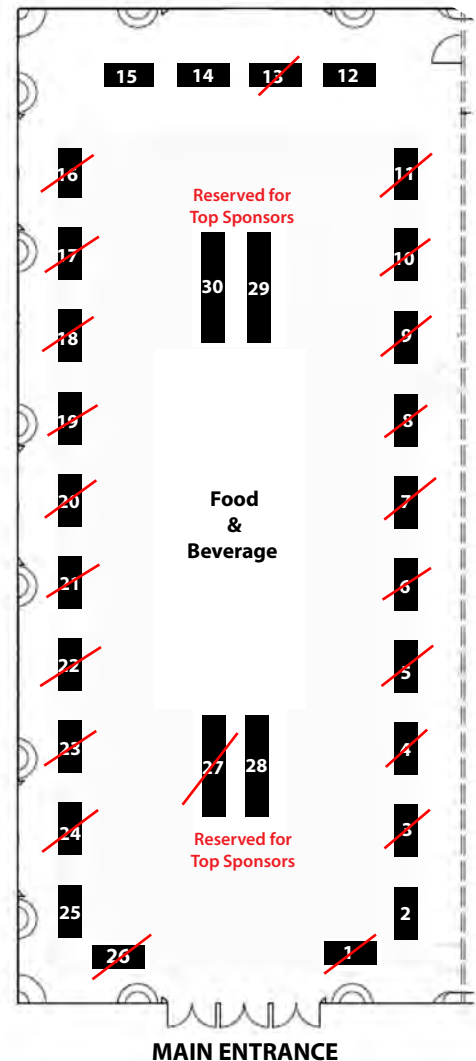


Exhibit fee includes a table-top exhibit space plus one full conference registration. Additional exhibitors must register as full attendees for the conference. **Fees must be pre-paid in US Dollars. No exceptions.**



### EXHIBITOR RESERVATION FORM

Please reserve a table top exhibit space at IDEA's District Cooling Conference for:

Company \_\_\_\_\_

Contact\* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

(\*This person will receive all correspondence related to the table top exhibit for the Cooling Conference.)

Please list the companies that you do not wish to be next to: \_\_\_\_\_

List your exhibit choices: 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

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**Until August 24, 2018**

**After August 24, 2018**

**IDEA Member:**

US \$2,800

US \$3,000

**IDEA Non-Member:**

US \$4,000

US \$4,200

**Amount Due \$** \_\_\_\_\_

**Exhibit Reservation Forms and payment must be received at IDEA by October 11, 2018. Exhibit spaces will be assigned in the order they are received.**

- My check in (US dollars) to cover the table top fee is enclosed.
- I will send funds via wire transfer. Please contact Tanya Kozel for instructions: Tanya.idea@districtenergy.org.
- Please charge my table top fee(s) to my credit card:  American Express  MasterCard  Visa

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-4 digit code \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form along with payment to:**

International District Energy Association  
24 Lyman Street, Suite 230, Westborough, MA 01581-2841  
TEL +1 (508) 366-9339 • FAX +1 (508) 366-0019  
Email: idea@districtenergy.org

## Rules and Regulations

These Contract Conditions, Rules and Regulations are a part of the IDEA's 2018 District Cooling Conference Application and Contract for Exhibit Space and should be carefully read before signing the space application. After completing the Application and Contract for Exhibit Space, please give a copy of these Rules and Regulations to the person(s) responsible for the construction of your table top(s).

- 1. Assignment of Space.** IDEA reserves the right to make changes to the floor plan of table tops as may be deemed necessary and revise same from time-to-time.
- 2. Exhibit Fees and Payment for Space.** If the required payment is not received by October 11, 2018, the show management reserves the right to reassign the reserved space. All payments must be made in US Dollars and drawn from a bank registered in the US. Checks should be made payable to: "IDEA" and must be mailed to: IDEA, 24 Lyman Street, Suite 230, Westborough, MA USA 01581. We also welcome payment via bank wire transfer and ask that you contact [idea@districtenergy.org](mailto:idea@districtenergy.org) for instructions on wire transfer. Receipt of payment does not oblige IDEA to accept a contract as binding. IDEA retains the option of returning funds.
- 3. Cancellation.** Cancellations of exhibit space must be directed in writing to IDEA, 24 Lyman Street, Suite 230, Westborough, MA 01581. Refunds, less an administrative fee of \$300 per table top, will be made at the discretion of the exhibit management, but no refund will be given for a cancellation made within 90 days of set-up day. In case of fire or any other causes beyond the control of management that prevent holding the show, this contract will not be binding.
- 4. Exhibit Space.** Total of 26 6' table tops. Spaces will include 6' table and one side chair. Exhibit will only be allowed 6' of space.
- 5. Installation and Dismantling.**  
Exhibit Set-Up: Sunday, Dec. 9, 2018, 09:00 - 15:30  
Exhibit Dismantling: Tuesday, Dec. 11, 2018, 15:30 - 17:00  
Under no circumstances are exhibitors to dismantle exhibits prior to the official closing time of the show.
- 6. Exhibitor Registration.** Exhibitors can register at the Registration Desk on Sunday, Dec. 9 between 09:00 - 14:00. Exhibitors will be given badges which are to be worn at all times in the exhibit hall. No one will be admitted to the exhibit hall without a badge.
- 7. Use of Space.** Exhibitors shall not assign, share or sublet any space without written consent of IDEA. Care must be taken that the display does not interfere with the view of other exhibitors and does not extend past 6 feet wide. Noticeable noise produced from operation of any equipment or apparatus is not permitted. *Small displays only. Fork lifts will not be permitted.*
- 8. Liability.** IDEA and the Atlantis, The Palm will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold IDEA and the Atlantis, The Palm and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save, and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.
- 9. Safety Regulation.** Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings, and other materials must comply with fire department regulations.
- 10. Security.** The exhibit area is being held in a ballroom. Neither IDEA nor the hotel can be responsible for any exhibit materials. Please take necessary precautions each day to safeguard your exhibit materials.
- 11. Failure to Occupy Space.** Space not occupied by the close of the exhibit installation period, as specified in these rules and regulations, will be forfeited by the exhibitor. This space may be resold, reassigned or used by the exhibit management.
- 12. Show Cancellation.** If the conference or exhibit is canceled due to circumstances beyond the control of IDEA, IDEA will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the table top space.
- 13. Selection of Exhibitors.** Only firms and organizations whose services and products are appropriately related to the purpose of IDEA shall be permitted to exhibit. IDEA reserves the right to decline or prohibit any exhibit which in its judgement is inappropriate, this reservation being all-inclusive as to person, things, printed matter, products and conduct.
- 14. Exhibitor Sponsored Functions.** Hospitality suites and private dinners are prohibited from conflicting with IDEA program events and are subject to strict pre-approval by IDEA staff.