



IDEA2019

The Energy for More Resilient Cities

110TH ANNUAL CONFERENCE & TRADE SHOW | June 24-27
David L. Lawrence Convention Center and The Westin Convention Center | Pittsburgh, PA



SPONSORSHIP OPPORTUNITIES

Your sponsorship support will allow IDEA to continue to improve the industry and sustain our success for cleaner, more efficient energy technologies for cities, communities and campuses, and continue to inspire the next generation of young energy professionals and informed government leaders.

The Energy for More Resilient Cities

Pittsburgh is a city that has made resilient, reliable and efficient energy infrastructure a priority to support economic development, achieve sustainability objectives and enhance the quality of life for residents.



Leadership. Inspiration. Vision.

IDEA sponsors will help to support education and encourage new approaches for integrated energy in cities. A portion of sponsor proceeds will help underwrite participation of invited public leaders from cities, communities and institutions, including college energy and sustainability clubs.

Local Industry in Action.

The Pittsburgh region features numerous district energy systems providing low-carbon, innovative and sustainable services to cities, campuses and communities. IDEA is planning numerous tours to showcase local industry leadership.

Distinguished National Participants.

Pre-conference workshops on district energy microgrids; energy master planning and integration will augment a robust technical program, drawn from experienced district energy professionals and carefully curated. In 2018, nearly 800 registrants participated from 22 countries and 256 different cities.

Global Industry Leaders.

The IDEA Annual Conference historically attracts global business leaders from

dozens of countries and hundreds of cities across North America, Europe, Middle East, and Asia, sharing best practices in launching, optimizing and expanding highly valuable systems for world-class cities.

Technologies and Innovations on Display.

Over 110 leading technology suppliers, consultants and integrators share the latest in equipment and solutions in a relaxed trade show setting, perfect for cultivating new opportunities and collaboration. Refreshments, networking, gifts and raffles enable personal connections.

IDEA Sponsors are Key to a Successful Conference.

Sponsors are amply recognized for their important contributions to the success of the conference and receive unique visibility at IDEA. Demonstrate your industry leadership and commitment and differentiate your firm as a sponsor. Enjoy special opportunities and enhanced visibility while capturing value and savings for your clients and staff.

Get your company in front of an informed, influential audience.

Select the Sponsor Level to best suit your needs.

www.districtenergy.org

For everything we put into the organization we get ten-times that amount back. So we really feel like this is probably the highest value trade association that we can participate in... it is a great investment and it always pays off.

Bob Smith, RMF Engineering, Inc.



I directly attribute Thermo's business growth with affiliation with IDEA. In the 12 years we have been actively engaged with IDEA our district energy business has grown by over 10X. Further, the relationships and friendships we have developed, and the training and knowledge our staff has gained, cannot be measured in dollars. I am looking forward to our next 12 years with IDEA.

David Musto, Thermo Systems



Who Attends IDEA Conferences



IDEA2018, nearly 800 registrants participated from 22 countries and 256 different cities.



SPONSORSHIP LEVEL	PLATINUM \$20,000 USD	GOLD \$10,000 USD	SILVER \$5,000 USD	BRONZE \$3,000 USD
Company Promotion				
Advertisement in <i>District Energy</i> magazine or blow-in ad in the digital version of the magazine	2X Full-page	1X Half-page		
Web banner ad on IDEA's website	6 months	3 months		
Visibility – Event Sponsor Opportunities	Name Sponsor(s) of Primary Event Function – Dinner, Luncheon or Keynote	Name Sponsor(s) of Event Function – Reception, Technical Tour, Golf, Wine for Chair Dinner, Workshop, Lounge Area	Name Sponsor(s) of Event Function – Breakfast, Dessert or Refreshment Break	
Banner ad placement in <i>IDEA's - This Week in District Energy</i> email	■	■	■	
Primary logo placement in home screen of event mobile application	■			
Customizable mobile application listing	■			
Logo in conference program + mobile application	■	■	■	■
Tweet during conference announcing sponsor participation	■	■	■	
Company logo/ link to your website from IDEA conference website	■	■	■	■
Company listing in <i>District Energy</i> magazine	■	■	■	■
Visual and verbal recognition of your sponsorship at the conference	■	■	■	■
Company logo on signage at the conference	■	■	■	■
Full attendee list, post event	■	■	■	■
Conference Participation				
Full conference registrations	4	2	1	
Additional Guest Passes for Chair's Award Banquet	5	3	2	1
Conference participation featured in media notices	■			
Onsite video interview by IDEA	■			
All registered staff given sponsor ribbons for name badge	■	■	■	■
Place company brochure on table near registration desk	■	■	■	

PLATINUM SPONSOR – \$20,000 USD
Benefits:

- Complimentary full registrations for four (4) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Access to the complete attendee list following the conference
- Home screen logo placement on the event's mobile application
- Customizable mobile application listing – upload documents, add additional pictures and personalize your listing for conference attendees to view
- Two (2) full-page advertisements in *District Energy* magazine or blow-in ad in the digital version of the magazine
- Web banner advertisement on IDEA's website for 6 months
- Banner ad placement in *IDEA's - This Week in District Energy* email
- Tweet during conference announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- Five (5) complimentary passes for Chair's Award Banquet
- Onsite video interview by IDEA
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of a specific event – Chair's Awards Banquet, Conference Luncheons, Monday or Tuesday, Delegate Welcome Dinner, or Featured Sponsor for Keynote Speaker (*optional*)

GOLD SPONSOR – \$10,000 USD
Benefits:

- Complimentary registrations for two (2) people to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Access to the complete attendee list following the conference
- One full-page advertisement in *District Energy* magazine or blow-in ad in the digital version of the magazine
- Web banner advertisement on IDEA's website for 3 months
- Banner ad placement in *IDEA's - This Week in District Energy* email
- Tweet during conference announcing sponsor participation
- Company listing in *District Energy* magazine
- Three (3) complimentary passes for Chair's Award Banquet
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of one event – Exhibit Hall Reception, Sunday or Monday, Golf Tournament Sponsor, Technical Tours, Wine for Awards Banquet, Workshop or Lounge Area



SILVER SPONSOR – \$5,000 USD

Benefits:

- Complimentary registration for one (1) person to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Banner ad placement in *IDEA's - This Week in District Energy* email
- Tweet during conference announcing sponsor participation
- Access to the complete attendee list following the conference
- Company listing in *District Energy Magazine*
- Two (2) complimentary passes for Chair's Award Banquet
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Option to be listed as the sponsor of one event – Breakfast, Dessert Break, or Refreshment Break

BRONZE SPONSOR – \$3,000 USD

Benefits:

- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Access to the complete attendee list following the conference
- Company listing in *District Energy Magazine*
- One (1) complimentary pass for Chair's Award Banquet
- All registered staff given sponsor ribbon for name badge



Contact Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Phone _____ Website _____

Email _____

Sponsorship Level: Platinum Gold Silver Bronze

Item _____

Amount _____

Method of Payment

Check Enclosed Visa MasterCard American Express

Name on Card _____

Credit Card # _____ Exp. Date _____ 3-4 Digit Code _____

Signature _____

**Please send a digital file
(jpg AND eps)
of your company logo to:
tanya.idea@districtenergy.org**

*The logo will be used on
sponsorship signage and
various conference materials.*

Please contact Tanya Kozel at tanya.idea@districtenergy.org
or (720) 541-7913 if you have any questions.

Make checks payable to IDEA and mail to:
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For more information visit: www.districtenergy.org