

2021 ANNUAL SUSTAINING SPONSOR PROGRAM



From the beginning in 1909, IDEA members have been committed to informing, educating and advancing the benefits of district energy systems. The Sustaining Sponsor Program supports that mission throughout the year, providing multiple opportunities to showcase innovation, share best practices and promote more resilient and sustainable district energy systems in cities, campuses and communities around the world.

IDEA is pleased to offer Annual Sustaining Sponsorships that provide a higher platform of visibility, strengthen our core abilities to educate and advocate, and distinguishes our Sustaining Sponsors as true industry leaders in their field.

Annual Sustaining Sponsors will help to underwrite:

- Enhanced education and outreach to showcase the innovation and environmental advantages of district energy systems;
- Timely research and professional advocacy on important industry and regulatory issues;
- Industry support and engagement with public agencies and federal, state, provincial and local governments

In consideration, Annual Sustaining Sponsors will receive many benefits and recognition. *See the adjacent grid of benefits for each level of sponsorship.*



SPONSORSHIP BENEFITS	Platinum \$25,000	Gold \$12,500
Logo on IDEA broadcast emails – exclusive benefit to Annual Sustaining Sponsors	●	●
Banner ad on IDEA website for the entire year	●	●
Logo on IDEA website homepage	●	●
Platinum level conference sponsorship recognition at IDEA’s CampusEnergy2021 Conference (All features of Platinum status)	●	
Gold level conference sponsorship recognition at IDEA’s CampusEnergy2021 Conference (All features of Gold status)		●
Platinum level conference sponsorship recognition at IDEA2021 (All features of Platinum status)	●	
Gold level conference sponsorship recognition at IDEA2021 (All features of Gold status)		●
Option for two events – IDEA promoted, moderated and managed webinar and/or podcast featuring sponsor content and/or full page editorial feature in <i>District Energy</i> magazine showcasing executive leadership	●	
One event – IDEA promoted, moderated and managed webinar or podcast featuring sponsor content or full page editorial feature in <i>District Energy</i> magazine showcasing executive leadership		●

To make your commitment to IDEA, please complete the attached form or contact: Tanya Kozel, Director of Sales, 720-541-7913 or tanya.idea@districtenergy.org.

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Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Website _____

SPONSORSHIP LEVEL: Platinum: \$25,000 USD Gold: \$12,500 USD

Method of Payment

Check Enclosed (US funds) Visa MasterCard Discover American Express Wire Transfer Invoice

Name on Card _____

Billing Address _____

Credit Card # _____ Exp. Date _____ 3-4 digit code _____

Signature _____

Please send a digital file (jpg AND eps) of your company logo to: tanya.idea@districtenergy.org.
(The logo will be used on sponsorship signage and various conference materials.)

Make checks payable to IDEA from a US bank in US funds and mail to:

IDEA
1800 West Park Drive, Suite 350
Westborough, MA USA 01581

Please contact Tanya Kozel at tanya.idea@districtenergy.org or 720-541-7913 if you have any questions.