

CampusEnergy2026

Advancing Thermal Networks

FEB. 17 – 20, 2026 | WASHINGTON, DC



Be an IDEA Sponsor... Show your industry leadership.

Since 1909, members of the International District Energy Association have provided reliable, efficient and environmentally sustainable energy services to cities, campuses and communities around the world.

Today, with growing urgency to address rising energy costs, renew vital energy infrastructure and be energy efficient, the district energy industry is experiencing dramatic growth and investment.

IDEA can help lead the way, with your timely support.

For exhibit and sponsorship information contact Tanya Kozel at:
tanya.idea@districtenergy.org or +1 (410) 798-1696

www.districtenergy.org

IDEA provides many sponsorship opportunities to make the 39th Annual Campus Energy Conference memorable for attendees and exhibitors. Make the most of your marketing budget while demonstrating your strong commitment to support the district energy industry.



Choose the level that works best for you.

Leadership. Inspiration. Vision.

IDEA Sponsors will help to support education and encourage new approaches for integrated energy on campuses and in cities. A portion of sponsor proceeds will help underwrite participation of invited public leaders from cities, communities and institutions, including college energy and sustainability clubs.

Distinguished Participants

Pre-conference workshops will enable deeper discussion and discovery on timely topics of interest to augment a robust conference technical program. In 2025, the CampusEnergy conference attracted over 1,500 participants representing more than 100 campuses and 400 organizations with about 400 first-time attendees. We expect the 2026 conference in the Washington, DC area to attract even larger participation.

Campus Leaders

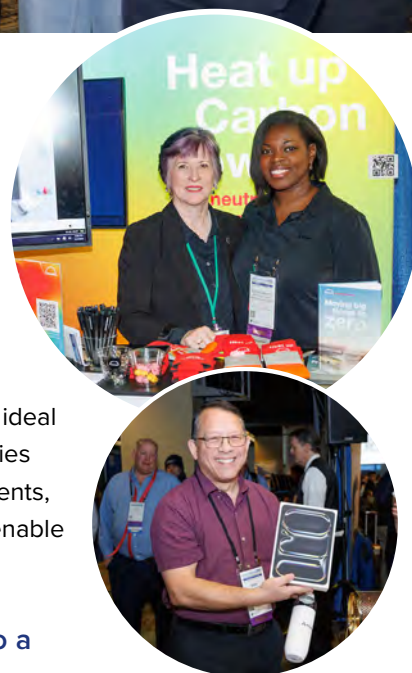
The IDEA Campus Energy Conference brings together true industry leaders in a collegial and collaborative setting, sharing best practices, innovations, emerging technologies and lessons learned.

Technologies and Innovations on Display

Over 140 leading technology suppliers, consultants and integrators share the latest in equipment and solutions in a relaxed trade show setting, ideal for cultivating new opportunities and collaborations. Refreshments, networking, gifts and raffles enable personal connections.

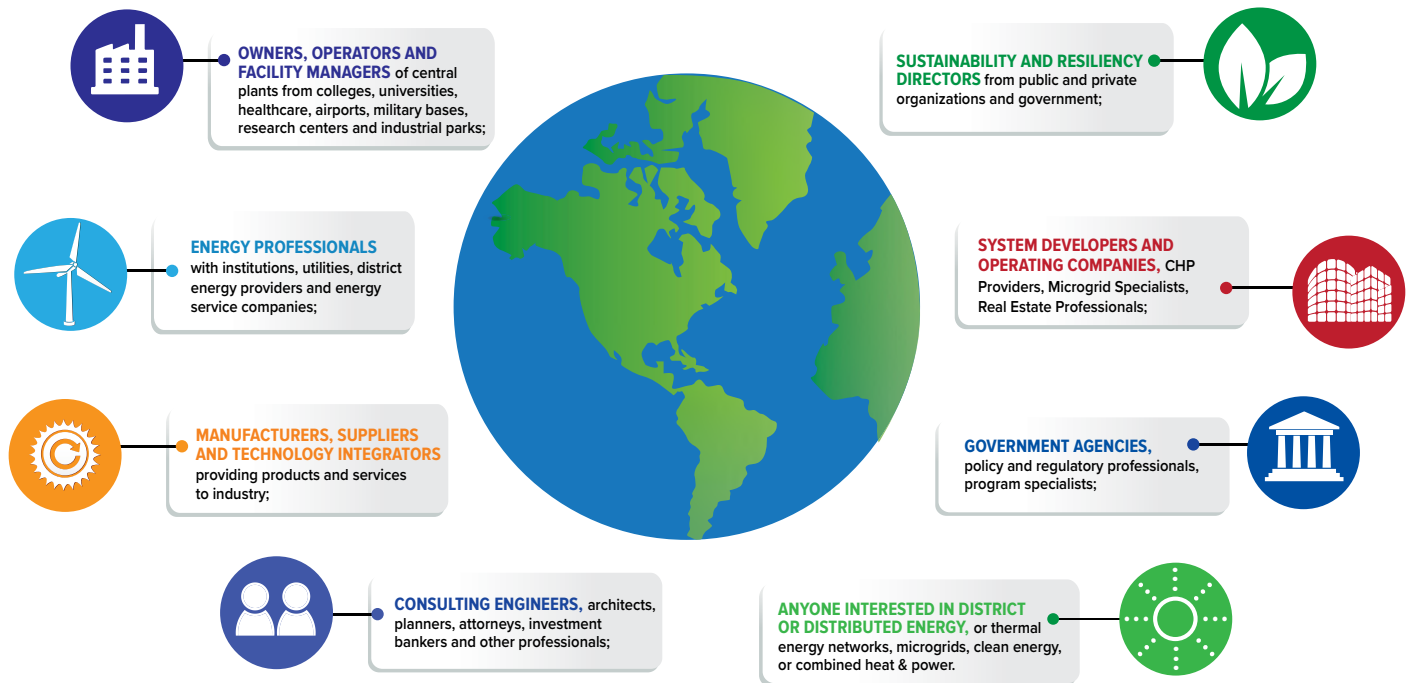
IDEA Sponsors are Key to a Successful Conference

Sponsors are amply recognized for their important contributions to the success of the Campus Energy Conference and receive unique visibility at IDEA. Demonstrate your industry leadership and commitment and differentiate your firm as a Sponsor. Enjoy special opportunities and enhanced visibility while capturing value and savings for your clients and staff.



Who Attends IDEA Conferences

CampusEnergy2025 had over **1,500 attendees** representing over **400 organizations**.



What People Say About IDEA



“Our long association with IDEA has allowed us to better tailor our products and programs to meet the needs of this important market.

Sponsors and other business partners are viewed as being part of the IDEA family instead of outsiders or party crashers.”

– **Pat Guccione**
Chem-Aqua

“Once again, IDEA has masterfully produced a conference that exposes our members to new ideas, educates and helps attendees to be more effective in their respective roles at our member schools. It is because of the efforts of IDEA that we keep coming back for more!! Thank you for all you do.”

– **David Bowley**
University of New Hampshire



Sponsor Benefits

Select the Sponsor Level to best suit your needs.

Put your company name and logo in front of campus energy professionals.

SPONSORSHIP LEVEL	DIAMOND \$30,000 USD	PLATINUM \$20,000 USD	GOLD \$10,000 USD	SILVER \$5,000 USD	BRONZE \$3,500 USD
Company Promotion					
Advertisement in <i>District Energy</i> magazine	2X Full-page	2X Full-page	1X Half-page		
Web banner ad on IDEA's website	1 year	6 months	3 months		
Visibility – Event Sponsor Opportunities	Premier Conference Sponsor	Exhibit Hall Reception	Luncheon, Workshop	Breakfast, Dessert, Refreshment Break	
Banner ad placement in IDEA's – <i>This Week in District Energy</i> email	■	■	■	■	
Primary logo placement in home screen of event mobile application	■				
Logo and listing in mobile application	■	■	■	■	■
Optional Executive Podcast Interview OR Industry Leader's Vision Discussion – (Released on IDEA website and social media platforms)	■				
Option to show a brief informational or promotional video to conference audience (subject to time constraints and pre-screening by IDEA.)	■				
Student Session Participation	■	■	■		
Social media visibility prior to conference	■	■	■		
Social media posts during conference announcing sponsor participation	■	■	■		
Company logo/link to your website from IDEA conference website	■	■	■	■	■
Company listing in <i>District Energy</i> magazine	■	■	■	■	■
Visual and verbal recognition of your sponsorship at the conference	■	■	■	■	■
Company logo on signage at the conference	■	■	■	■	■
Full attendee list, post event	■	■	■	■	■
Place company brochure or giveaway on table near registration desk	■	■	■	■	
Conference Participation					
Full conference registrations	6	4	2	1	
Conference participation featured in media notices	■	■			
All registered staff given sponsor ribbons for name badge	■	■	■	■	■



Sponsorship Descriptions

■ DIAMOND SPONSOR – \$30,000 USD

Benefits:

- Complimentary full registrations for six (6) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Optional Executive Podcast Interview – (Released on IDEA social media platforms) or Industry Leader's Vision Discussion
- Option to show a brief informational or promotional video to conference audience (subject to time constraints and pre-screening by IDEA.)
- Access to the attendee list following the conference
- Option to participate in student session
- Home screen logo placement on event's mobile application
- Customizable mobile application listing
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 12 months
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- All registered staff given sponsor ribbon for name badge
- Place company brochure on table near registration desk
- Listed as premier conference sponsor

■ PLATINUM SPONSOR – \$20,000 USD

Benefits:

- Complimentary full registrations for four (4) people to attend the conference, including all meals and receptions
- Large, top company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Large, top company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Access to the complete attendee list following the conference
- Option to participate in student session
- Customizable mobile application listing
- Two (2) full-page advertisements in *District Energy* magazine
- Web banner advertisement on IDEA's website for 6 months
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- Conference participation featured in media notices
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of a specific event – Exhibit Hall Reception
- Place company brochure on table near registration desk



■ GOLD SPONSOR – \$10,000 USD

Benefits:

- Complimentary registrations for two (2) people to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Mobile application listing
- Access to the complete attendee list following the conference
- Option to participate in student session
- One half-page advertisement in *District Energy* magazine
- Web banner advertisement on IDEA's website for 3 months
- Social media post announcing sponsor participation
- Company listing in *District Energy* magazine
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of one event – Conference Luncheon or Workshop
- Place company brochure on table near registration desk



■ SILVER SPONSOR – \$5,000 USD

Benefits:

- Complimentary registration for one (1) person to attend the conference, including all meals and receptions
- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Banner ad placement in IDEA's – *This Week in District Energy* email
- Mobile application listing
- Access to the complete attendee list following the conference
- ~~Option to participate in student session~~
- Company listing in *District Energy* Magazine
- All registered staff given sponsor ribbon for name badge
- Option to be listed as a sponsor of one event – Breakfast, Dessert Break, Refreshment Break
- Place company brochure on table near registration desk

■ BRONZE SPONSOR – \$3,500 USD

Benefits:

- Company logo recognition during conference – including rolling slides, general session slides, meals and breaks throughout the conference, and signage
- Company logo recognition in all event materials and link to your company website – including the conference website, mobile application and promotional emails
- Mobile application listing
- Access to the complete attendee list following the conference
- mobile application listing
- Company listing in *District Energy* Magazine
- All registered staff given sponsor ribbon for name badge

Sponsorship Application

Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Office Phone _____ Mobile Phone _____

Email _____

Website _____

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Item _____

Amount _____

Payment

Once approved, you will be invoiced. Payments can be made by:

- Check – payable to International District Energy Association in US Dollars and drawn on a US bank.
- Wire Transfer/ACH – contact Cheryl Jacques cheryl.idea@districtenergy.org for instructions.
- Credit Card (American Express, VISA, Mastercard, Discover) – a secure link will be sent with the invoice.

Please send a digital file (jpg AND eps) of your company logo to:

tanya.idea@districtenergy.org.

(The logo will be used on sponsorship signage and various conference materials.)

IDEA

1800 West Park Dr., Suite 350

Westborough, MA USA 01581

+1 508-366-9339 phone • +1 508-366-0019 fax

Questions? Contact Tanya Kozel: tanya.idea@districtenergy.org
+1 410-798-1696

For more information visit: www.districtenergy.org