IDEA's 2026 Annual Sustaining Sponsor Program





From the beginning in 1909, IDEA members have been committed to informing, educating and advancing the benefits of district energy systems. The Sustaining Sponsor Program supports that mission throughout the year, providing multiple opportunities to showcase innovation, share best practices and promote more resilient and sustainable district energy systems in cities, campuses and communities around the world.

IDEA is pleased to offer Annual Sustaining Sponsorships that provide a higher platform of visibility, strengthen our core abilities to educate and advocate, and distinguishes our Sustaining Sponsors as true industry leaders in their field.

ANNUAL SUSTAINING SPONSORS WILL HELP TO UNDERWRITE:

- · Enhanced education and outreach to showcase the innovation, economic and environmental advantages of district energy systems;
- Timely research and professional advocacy on important industry and regulatory issues;
- Industry support and engagement with public agencies and federal, state, provincial and local governments

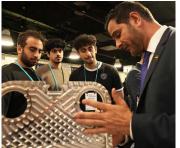
In consideration, Annual Sustaining Sponsors will be recognized at both CampusEnergy2026 and IDEA2026 conferences and receive benefits and recognition exclusive to only sustaining sponsors.. See the grid of benefits for each level of sponsorship.

| SPONSORSHIP BENEFITS | DIAMOND \$75,000 USD | PLATINUM \$50,000 USD | GOLD \$25,000 USD |
|---|-------------------------|--------------------------|----------------------|
| CampusEnergy2026 Conference Sponsor Recognition (All benefits of each sponsorship level) | Diamond | Platinum | Gold |
| IDEA2026 Conference Sponsorship Recognition (All benefits of each sponsorship level) | Diamond | Platinum | Gold |
| IDEA promoted, moderated and managed webinar and/or podcast featuring sponsor content and/or full page editorial feature in <i>District Energy</i> magazine and/or social media/blog to showcase innovation or executive leadership | 3 events | 2 events | 1 event |
| Logo on IDEA broadcast emails – exclusive benefit to Annual Sustaining Sponsors | • | | |
| Banner ad on IDEA website for the entire year | • | | |
| Logo on IDEA website homepage – exclusive benefit to Annual Sustaining Sponsors | • | | |

See conference sponsorship documents (on pages 2 & 3) for details of sponsorship benefits for each conference.

Geing part of IDEA has been an extraordinary journey. IDEA events create a space where the global industry experts who gather can share their invaluable expertise to enhance project outcomes in an environment where the opportunity for career growth and the formation of lasting friendships flourishes. Our commitment as a sponsor for over two decades, and as a sustaining sponsor for nearly half that time, is a testament to the high caliber of IDEA's event attendees. **99** — Samuel Chatterton, Vice President, Johnson Controls, Inc.











To make your commitment to IDEA, please complete the attached form or contact: Tanya Kozel, Director of Sales, +1 410-798-1696 or tanya.idea@districtenergy.org.

DIAMOND **PLATINUM** GOLD **SILVER BRONZE** SPONSORSHIP LEVEL \$30,000 USD \$20,000 USD \$10.000 USD \$5,000 USD \$3.500 USD **Company Promotion** Advertisement in District Energy magazine 2X Full-page 2X Full-page 1X Half-page 6 months Web banner ad on IDEA's website 3 months 1 year Breakfast, Premier Exhibit Hall Luncheon, Dessert. Visibility - Event Sponsor Opportunities Conference Reception Workshop Refreshment **Sponsor Break** Banner ad placement in IDEA's -П This Week in District Energy email Primary logo placement in home screen of event mobile application Logo and listing in mobile application П Optional Executive Podcast Interview OR Industry Leader's Vision Discussion – (Released on IDEA website and social media platforms) Option to show a brief informational or promotional video to conference audience (subject to time constraints and pre-screening by IDEA.) П Student Session Participation Social media visibility prior to conference Social media posts during conference announcing sponsor participation Company logo/link to your website from IDEA conference website Company listing in District Energy magazine П П Visual and verbal recognition of your sponsorship at the conference П Company logo on signage at the conference Full attendee list, post event Place company brochure or giveaway on table near registration desk Conference Participation 6 2 1 Full conference registrations 4 Conference participation featured in media All registered staff given sponsor ribbons for name badge



| SPONSORSHIP LEVEL | DIAMOND \$30,000 USD | PLATINUM \$20,000 USD | GOLD \$10,000 USD | SILVER \$5,000 USD | BRONZE \$3,500 USD |
|---|---|---------------------------|-----------------------|--|-----------------------|
| Company Promotion | | | | | |
| Advertisement in District Energy magazine | 2X Full-page | 2X Full-page | 1X Half-page | | |
| Web banner ad on IDEA's website | 1 year | 6 months | 3 months | | |
| Visibility – Event Sponsor Opportunities | Premier Conference Sponsor & Opening Session | Exhibit Hall Reception | Luncheon, Workshop | Breakfast, Dessert, Refreshment Break | |
| Option to participate in Panel Discussion | | • | | | |
| Optional Executive Podcast Interview <i>OR</i> Industry Leader's Vision Discussion | - | | | | |
| Option to show a brief informational or promotional video to conference audience (subject to time constraints and screening by IDEA.) | • | | | | |
| Banner ad placement in IDEA's – This Week in District Energy email | - | | • | - | |
| Primary logo placement in home screen of event mobile application | • | • | | | |
| Mobile application listing | • | | • | - | |
| Social media visibility prior to conference | - | | • | | |
| Social media post during conference announcing sponsor participation | • | • | • | | |
| Company logo/ link to your website from IDEA conference website | • | • | • | | • |
| Company listing in <i>District Energy</i> magazine | - | | • | - | - |
| Visual and verbal recognition of your sponsorship at the conference | - | | - | | - |
| Company logo on signage at the conference | • | • | • | | • |
| Full attendee list, post event | • | • | • | - | • |
| Conference Participation | | | | | |
| Full conference registrations | 6 | 4 | 2 | 1 | |
| Conference participation featured in media notices | • | • | | | |
| All registered staff given sponsor ribbons for name badge | • | • | • | - | • |
| Place company brochure or giveaway on table near registration desk | • | | • | - | |

IDEA's 2026 Annual Sustaining Sponsor Program APPLICATION









| Name | | |
|-------------------------|--------------------------|----------------------|
| Company | | |
| Address | | |
| City | State | |
| Country | Zip/Postal Code | |
| Office Phone | Mobile Phone | |
| Email | | |
| Website | | |
| | | |
| SPONSORSHIP LEVEL | | |
| ☐ Diamond: \$75,000 USD | ☐ Platinum: \$50,000 USD | ☐ Gold: \$25,000 USD |

PAYMENT

Once approved, you will be invoiced. Payments can be made by:

- Check payable to International District Energy Association in US Dollars and drawn on a US bank.
- Wire Transfer/ACH contact Cheryl Jacques cheryl.idea@districtenergy.org for instructions.
- Credit Card (American Express, VISA, Mastercard, Discover) a secure link will be sent with the invoice.

Please send a digital file (jpg AND eps) of your company logo to: tanya.idea@districtenergy.org.

(The logo will be used on sponsorship signage and various conference materials.)

IDEA

1800 West Park Drive, Suite 350 Westborough, MA USA 01581 +1 508-366-9339



Please contact Tanya Kozel at tanya.idea@districtenergy.org or +1 410-798-1696 if you have any questions.