



In response to requests for enhanced education and connectivity, IDEA is pleased to announce a bi-weekly virtual forum/webinar series:



## Insights & Innovations

An IDEA Information Series

**The Insights & Innovations** series will leverage IDEA's strength at connecting a growing global community of people and organizations seeking guidance and solutions to enhance energy security, reduce emissions and strengthen resiliency in cities, communities, clusters and campuses.

On the 2nd and 4th Wednesday of each month, IDEA will host **a special series of webinars** to showcase emerging technologies, explore best practices and engage in conversations with global industry leaders.

IDEA invites district energy industry leaders to sponsor and provide educational and informational presentations on a rotation of topics ranging from district cooling, combined heat and power (CHP) and microgrids to energy-sharing, thermal storage and optimization strategies.

*(For list of topics, see next page).*



For additional information including sponsorship fees, format guidelines, events calendar and reservation applications, please visit <https://www.districtenergy.org/events/insights-and-innovations>



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### Details

- Duration: 60-90 minutes including Q&A, starting at 1PM ET
- Presentation must be submitted two weeks prior for review and approval
- An I&I logo will be provided and should be included on all slides
- Presentations must be educational, include case studies, and have limited commercial content
- Maximum of 3 presenters
- Dates will be assigned on a first-come, first serve basis
- IDEA retains the right of refusal on all content

### Sponsor Fees

\$6,000 for IDEA member organizations in good standing; \$10,000 for non-members

**Includes:** IDEA promotion and production of webinar, use of company logo in promotion, list of attendees after the webinar with email address for follow up (host must adhere to electronic communication standards by providing an opt-out feature in communications). Links to webinar content and recording will be posted on IDEA website after live presentation to allow continued access.

### Topics should fit into the following categories

- Campus Energy Systems
- Energy Sharing, Energy Recovery and Low-Carbon District Energy
- Future Fuels, Biomass, Renewable Natural Gas and Hydrogen
- District Heating
- District Cooling
- Thermal Energy Storage
- Combined Heat & Power (CHP) and Microgrids
- De-carbonizing District Energy Networks
- Thermal Distribution Networks
- Geothermal and Geo-Exchange
- Integrating Renewables
- Modeling and Master Planning
- Measurement and Controls Strategies
- System Optimization and Integration
- Business Models, Procurement, and Partnering
- Water Use & Conservation

### The IDEA I&I series will be promoted via

- IDEA email notices and weekly newsletter (10,000+ participants)
- IDEA website and multiple partnering organizations
- Select ad placements in LinkedIn, Twitter and Facebook

**To secure your spot,**  
submit your topic for consideration by completing the attached form.  
**Don't delay, spaces are limited.**



For more information, please contact Tanya Kozel, Director of Sales, at + 1-410-798-1696 or [tanya.idea@districtenergy.org](mailto:tanya.idea@districtenergy.org).



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## I&I Reservation Request Form

IDEA will host a bi-weekly series of webinar discussions on technologies, policies and best practices focused on district energy, CHP and microgrids. Reaching a diverse and informed audience, IDEA is a trusted resource with a reputation for quality content delivered in a professional, collegial manner.

### Submit your idea to be considered for an I&I webinar:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Choose topic category from list (see previous page): \_\_\_\_\_

Proposed title: \_\_\_\_\_

100-word description: \_\_\_\_\_

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Requested date: \_\_\_\_\_ (Dates will be assigned based on availability and topics.)

**PAYMENT INFORMATION:** Amount due: \$ \_\_\_\_\_

☐ My check is enclosed, payable to IDEA ☐ Invoice

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card: \_\_\_\_\_

Payment Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-4 digit code: \_\_\_\_\_

Signature: \_\_\_\_\_



Please email signed form to: [tanya.idea@districtenergy.org](mailto:tanya.idea@districtenergy.org)

Questions — contact Tanya Kozel via email or call +1-410-798-1696