

# The Sky's the Limit When You Join IDEA



Informing



Connecting



Advancing

**Join IDEA:** The authoritative voice of the district energy industry since 1909.

# About IDEA

For 111 years, the International District Energy Association (IDEA) has served as the information and activity hub for the district energy community. Through our commitment to connecting professionals from all facets of the industry, stimulating conversation and helping to advance new technologies and ideas around the world, IDEA remains on the front lines of increasing energy efficiency and resiliency while reducing emissions to improve the global environment.

Our mission is to foster the success of its more than 2400 members from 25 countries as leaders in providing reliable, economical, efficient and environmentally sound district energy services. By helping them champion energy efficiency, resiliency and environmental quality through district heating, district cooling, cogeneration (also known as combined heat and power or CHP) and microgrids, together we are charting a course for a brighter future for communities they serve all over the world.

IDEA delivers unprecedented opportunities to **learn** through peer-reviewed technical presentations at annual conferences, workshops, and webinars. Through our Product and Services Directory and trade shows, IDEA helps you **discover** the latest



in technology and services. Through our online chat room IDEA Connect, Membership Directory and networking at conferences, members can **share** their expertise and work together to bring about positive change.

**Be a part of the conversation about the future of district energy. Join IDEA today.**

“I’ve been attending many IDEA conferences since I presented at the campus conference in Reno in 2010, and have found them to be the best place for learning about the latest developments in district energy from fellow engineers and campus operations staff.”

— Joshua Morejohn, University of California, Davis



# At IDEA Member Benefits: Learn. Discover. Collaborate.

No matter what role you play in the district energy ecosystem, you'll enjoy a wealth of personal and professional benefits when you join IDEA.

It is our mission to provide you with educational content and opportunities to connect that you can't get anywhere else. Become a member today and engage with like-minded district energy champions like you who are eager to learn from industry experts, discover emerging technologies, and collaborate with colleagues all over the world.

In a little more than a decade, membership with IDEA has **tripled** as emerging voices from the energy industry join the conversation. Like them, you can enjoy the following membership benefits.

## Learn

### Conferences, Workshops and Webinars

Since 1909, IDEA has presented annual conferences that feature peer-reviewed technical presentations and interactive sessions that serve as a roadmap for the future of district energy.

Each year we shatter attendance records as more new people come to the table to join the discussion. As a member, you will receive substantial discounts to attend.



### District Energy Magazine

Members receive complimentary subscriptions of *District Energy* magazine. Published three times a year, *District Energy* is one of the industry's leading publications for news, technical information and insight into the latest topics and issues affecting the district energy and combined heat and power industry.

### Content @ [www.districtenergy.org](http://www.districtenergy.org)

IDEA offers an unprecedented amount of content on its website including links to industry and member news, conference proceedings, publications, case studies, and industry reports. In addition, you can find or post RFP/RFQ in our **Business Opportunities** section or find or post your next job in the **Employment Opportunities** section. IDEA delivers a weekly newsletter highlighting important news you need to know, curated from our web site.

## Discover

### IDEA Exhibit Hall

An integral part of our Annual and CampusEnergy conferences, the always sold-out IDEA Exhibit Hall features all the top manufacturers and suppliers in the industry. If your system is looking for a new partner – or if you're a manufacturer/supplier looking for one – this is the place to be.



### Products and Services Directory

We like to think of this as our virtual, open year-round exhibit hall. The IDEA Products and Services Directory is an innovative, online searchable database that connects you with manufacturers, suppliers and service providers who can partner with you on your next project. Consistently one of the most visited pages on our website, only member companies are eligible to be listed in the directory. So, if you're a manufacturer/supplier/service provider looking to find your next customer, you need to be here.

## Collaborate

### IDEA Membership Directory

IDEA keeps members connected through this unique online communication portal. The IDEA Membership Directory allows you to search for members by multiple criteria including keyword, company name, location and more. Found who you're looking for? Send them a message directly through the portal and start a dialogue between fellow IDEA members.

### IDEA Connect

IDEA's online chat room, IDEA Connect gives members the opportunity to post conversation topics or questions for other IDEA members to comment on. Whether you're crowd-sourcing solutions, gathering opinions, or just looking to discuss a hot topic, IDEA Connect gets you in touch with the right audience to help. If you don't have a question, hop in and see if you can lend your expertise to an existing conversation.

### Networking

One thing you'll notice about IDEA is the unparalleled camaraderie and information-sharing within our community. Through our in-person and virtual events & programs, online forums, our District Energy Women's Initiative, and our Young Professionals Group, IDEA enables face-to-face and online networking year round with colleagues from all facets of the industry.



# Who are IDEA Members?



IDEA is honored to serve a diverse group of constituents from all over the world, including:

- Energy professionals with utilities, district energy companies and energy service companies
- Owners, operators and facility managers of central plants at colleges, universities, hospitals, airports, military installations and industrial parks
- Manufacturers and suppliers of equipment and services
- Consulting engineers, attorneys and investment bankers
- Staff and personnel from government agencies and nongovernment organizations; system developers and integrators
- Energy officials, regulators, city planners and sustainability directors
- Anyone interested in district energy, combined heat and power, distributed generation or microgrids

“This organization is very relevant to what I do. Through IDEA, I have found numerous major suppliers and business approaches that I have incorporated in my plant.” — Juan M. Ontiveros, Associate Vice President, Utilities and Energy Management, Univ. of Texas at Austin



# Membership Categories

## Utility

Owens, operates or is planning a public or private district energy system. Each operating utility system of a parent (holding company with multiple systems) is considered a utility.

Annual dues are based on previous calendar year combined annual thermal sales (steam, hot water & chilled water) at the operating utility unit level. Does not include electricity sales.

Category	Annual Sales Volume (MMBtu)	Entitled Listed Members*	Annual Membership Fee
UA	< 199,999	4	\$2,335
UB	200,000-399,999	6	\$2,935
UC	400,000-599,999	8	\$4,400
UD	600,000-999,999	12	\$6,400
UE	1,000,000-1,999,999	15	\$7,720
UF	2,000,000-3,999,999	21	\$10,875
UG	4,000,000-7,999,999	26	\$13,260
UH	> 8,000,000	30	\$19,890
UI	Holding Company**	10 per unit	\$25,000

\*Additional members may be added at \$225 per individual.

\*\*Holding Company (UI): Option for 3 or more operating units under corporate governance. UI annual dues are capped at \$25,000 for up to 25 operating units.

## Physical Plant/Campus Energy System ..... \$1,150

Owens a central district energy plant at a public or private college, university, institution, research facility, healthcare facility or hospital, airport or military base. Does not include private contractor operators of campus energy systems (see ESCO) Entitled to 4 listed representatives.

## Manufacturer/Supplier ..... \$3,095

Physically produces or sells equipment or supplies and materials for the industry, includes manufacturer’s representatives. Entitled to 6 listed representatives.

## Non-Profit Organizations/Government Agencies ..... \$500

Non-profit associations or government agencies engaged in advocacy or education in North America or beyond. Government applies to federal, state, provincial, municipal, or local governments or government agencies involved in evaluation, regulation, planning and/or policy related to district energy/CHP. Does not include government-owned or operated district energy systems. Entitled to 2 listed representatives.

“We’re a small company and we’ve been growing over the years, and IDEA has been part of our growth...the exposure we’ve received coming to the conferences and meeting with the members of IDEA has helped us grow.”

— Terence Waldron, President, Waldron Engineering



## Service Providers to the Industry

(Not Manufacturers or Equipment Suppliers)

Consultants, Consulting/Engineering Firms, Attorneys, Investment Banks, Financial Institutions, etc.

Category is based on annual turnover or gross revenue of parent organization for previous calendar/fiscal year.

Category	Annual Turnover	Entitled Representatives	Annual Membership Fee
SS	< \$1,000,000	2	\$920
SM	\$1,000,001 to \$4,999,999	4	\$2,270
SL	>\$5,000,000	6	\$3,265

## Energy Service Companies / CHP/ Waste to Energy/ Energy Efficiency/ Renewable Assets

This category is for publicly or privately-owned Energy Service Companies (ESCOs) or Design Build Own Operate Maintain (DBOOM) organizations that develop, finance, deliver, own, manage or operate a district energy system, combined heat & power (CHP), waste to energy, or renewable asset for public or private clients, including organizations that provide energy efficiency services, energy conservation measures, energy purchasing or procurement services. This may include utility company subsidiaries. Turnover is based on prior year gross revenue at the company headquarters level.

Category	Annual Turnover	Entitled Representatives	Annual Membership Fee
ESCS	< \$5,000,000	2	\$2,448
ESCM	\$5,000,001 to \$24,999,999	4	\$4,995
ESCL	\$25,000,000 to \$99,999,999	6	\$7,500
ESCX	> \$100,000,000	12	\$12,110

## Additional Representative ..... \$225 per individual

Up to six (6) additional listed members @ \$225 per person; seven (7) and more at \$125 per person.

## Students ..... \$50

Strictly limited to full-time students enrolled at an accredited institution.



Please fill out this Membership Application completely. **Please print legibly or type.** Once your application has been received and reviewed, we will respond as to whether your membership was approved or not. Once approved, payment will be taken and you will receive your paid receipt promptly. Shortly thereafter, you will receive a form to enroll all eligible listed members in your organization.

\_\_\_\_\_  
Company or Organization Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Country

\_\_\_\_\_  
Organization URL

\_\_\_\_\_  
Primary Member Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address (if different than above)

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-Mail

**How did you learn about IDEA?**  Colleague  Web Site  Magazine  Internet  Other \_\_\_\_\_

**Please tell us what global region you are from:**  North America  North/Central Europe  Eastern Europe/Asia  Far East  
 Asia Pacific  Central/South America  Middle East  Australia

### Membership Categories *(check one)*

- Utility**
- UA ..... \$2,335
  - UB ..... \$2,935
  - UC ..... \$4,400
  - UD ..... \$6,400
  - UE ..... \$7,720
  - UF ..... \$10,875
  - UG ..... \$13,260
  - UH ..... \$19,890
  - UI ..... \$25,000

- Physical Plant/Campus Energy System**
- PP ..... \$1,150

- Manufacturer/Supplier**
- MS ..... \$3,095

- Non-Profit Organizations/Government Agencies**
- NPDG ..... \$500

- Service Providers to the Industry**
- SS ..... \$920
  - SM ..... \$2,270
  - SL ..... \$3,265

- ESCO/CHP/Waste Energy/Industrial/Microgrid**
- ESCS ..... \$2,448
  - ESCM ..... \$4,995
  - ESCL ..... \$7,500
  - ESCX ..... \$12,110

- \_\_\_ Additional Representative (up to 6) ..... \$225
- \_\_\_ Additional Representative (more than 6) ... \$125

- Students ..... \$50

### Payment Information

- IDEA's membership year is from January 1 through December 31, 2022. Membership dues are not pro-rated mid-year out of fairness to current members.
- **Please make all checks payable to International District Energy Association in US Dollars and drawn on a US bank.**
- To make payment by Wire Transfer, please contact Cheryl Jacques at [cheryl.idea@districtenergy.org](mailto:cheryl.idea@districtenergy.org) for instructions.
- To charge to a credit card, please fill out ALL of the following information:

Charge \$ \_\_\_\_\_ (amount due) to my credit card:

Check One:  Visa  MasterCard  American Express  Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
3-4 digit code

\_\_\_\_\_  
Billing Address (Street, including Suite No.)

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Country

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name as on Card

**Please return this form with payment to:**

International District Energy Association  
 1800 West Park Drive, Suite 350  
 Westborough, MA 01581  
 +1 (508) 366-9339 phone • +1 (508) 366-0019 fax  
 email: [cheryl.idea@districtenergy.org](mailto:cheryl.idea@districtenergy.org)

Contributions or gifts to the International District Energy Association are not deductible as charitable contributions for Federal Income Tax purposes. Payment of Membership Dues may be deducted as an ordinary and necessary business expense; however, up to 25% of dues are allocated to lobbying expense and therefore are not deductible as a business expense. Please consult your tax advisor.

NOTICE: By executing and returning this Membership Application, the above identified member company hereby agrees to comply with all of the rules, policies, and procedures of the International District Energy Association ("IDEA"), as they may be amended from time to time and at any time by IDEA, including, but not limited to, the Terms & Conditions of Use and the Privacy Statement which govern use of IDEA's web site.